

# Annual Report to the Community



2013 - 2014 ✨ 5773 - 5774

**T**he Jewish Federation of Metropolitan Detroit is committed to taking care of the needs of the Jewish people and building a strong and vibrant Jewish future in Detroit, in Israel and around the world.

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## Federation is here to respond to the needs of today because it was here yesterday. Together, we will be here for whatever comes tomorrow.

This was a year of both achievements and challenges, of inspiring progress in our efforts to strengthen and support the community and of daunting crises that threatened the lives and well-being of Jews locally and across the world.

We once again have achieved growth in our Annual Campaign, with more donors and dollars raised, and with the launch and success of the Centennial Fund, a historic endowment which will provide long-term security for the community. We also have seen a terrible and tragic conflict in Israel, as our Jewish homeland was forced to defend itself against a terrorist threat in Gaza. Locally, severe storms created flooding that damaged thousands of homes.

We have seen a steady rise in the engagement of young Jewish adults, of families, of children and teens. At the same time, there are still those in need throughout the community including seniors, the unemployed and families in crisis.

In many ways, this year has defined who we are as Federation and, perhaps more importantly, why we are here.

We are here for today, for those needing help as well as those searching for connection. We're here for tomorrow, too, and we strive to ensure a bright and vibrant future for our children and all future generations.

**We're here for Detroit, for Israel, and everywhere a Jewish heart beats.**



Douglas A. Bloom  
President, Jewish Federation of Metropolitan Detroit



Todd Sachse  
President, United Jewish Foundation of Metropolitan Detroit



Scott Kaufman  
Chief Executive Officer, Jewish Federation of Metropolitan Detroit





# Here In A Crisis

*“If there’s a silver lining in this disaster, it is knowing we have a great team of agencies working together to deliver much needed relief to the community.”*

—Scott Kaufman, Federation, Chief Executive Officer

**W**hether we are coordinating relief efforts for victims of a flood, or raising urgent funds to support Israelis affected by the trauma of terrorist rocket fire, the Jewish Federation is here to take care of the needs of the Jewish people.

*“Having sacrificed so much in Poland, I am forever grateful that my grandmother ended up in Detroit, in 1951. She was able to rebuild her family and have success, in major part due to our amazing Jewish community. And it’s still here for her today.”*

—Jewish Detroitter Danny Fenster, speaking about his grandmother, Lillian

**F**rom babies to bubbies, taking care of Jewish families is an essential part of what we do. Through our programs and network of partner agencies, we provide support for our seniors, job seekers, individuals with special needs and families facing a variety of challenges. Securing quality of life at all stages, Federation is here to keep Jewish families healthy in every way.



**Here  
For Families**

**Here**  
**For Learning**



*“Detroit has become a destination city where people want to live and raise their children. The schools are excellent, the community is very supportive and Detroit has become a draw for many young families.”*

—Dr. Maury Ellenberg, Yeshiva Beth Yehudah, Chairman of the Board

**J**ewish education is far more than simply אבג. It's a powerful thread that keeps us connected to our heritage and our community. Through support for day school and congregational education, and our Alliance for Jewish Education, Federation keeps the fire of knowledge burning.

*“It’s incredible that NEXTGen has found us. No one has ever reached out with a gift like this before and it will make a huge difference to us and to the neighborhood we serve.”*

—Adam Green, Firefighter, representing Engine 33/Ladder 13, recipient of \$30,000 raised at Pitch for Detroit, a NEXTGen community event to benefit the firehouse.

**O**ur hometown is on the rise, fueled by passion, determination and the loyalty of a community that grew up here. Supporting Jewish organizations, businesses and the people who are rebuilding Detroit, Federation is here for our great city.



**Here  
For Detroit**

**Here  
For Israel**

**DETROIT  
STANDS WITH ISRAEL**

**S**ince the beginning, Jewish Detroit has maintained a deep bond with Israel and Jewish populations everywhere. Through our missions, cultural exchange opportunities, programs for at-risk populations and a close relationship with our partner region in the Central Galilee, Federation is here for our Jewish family throughout the world.

*“Everyone that I’ve met has always made me feel that their home is my home, and that the Detroit community is standing with Israel. Your support, efforts, thought and love mean a lot to me and to our community.”*

—Rotem Raiter  
2014 Teen Mission Israeli Staff, 2010 Israeli Birthright Participant

# W

ho would have dreamed that our Federation would lead the nation in the engagement of young Jews, and that thousands of young adults would answer the call to connect with each other and their community? We did. Federation is here for the next generation of Jewish Detroiters.

*“The NEXTGen movement is an amazing example of many areas where Jewish energy meets Detroit energy.”*

Jeff Aronoff, Executive Director, D:hive,  
NEXTGen Detroit board member

A smiling man with a shaved head, wearing a white crew-neck sweater, is positioned in the lower-left foreground. Behind him is a stylized map of Detroit and its surrounding areas, including Grandmont-Rosedale, Warrendale, Corktown, Central Business District, and The Villages. The map is overlaid on a solid orange background. A large, teal speech bubble with a white border is centered in the upper-right portion of the image, containing the text 'Here For The Future'.

# Here For The Future

Detroit

## CAMPAIGN ACHIEVEMENT

2014 Annual Campaign	\$29,800,000
2014 Challenge Fund	3,660,000
Shrinkage Allowance	(780,000)
Prior Year's Overachievement	300,000
Prior Years' Unallocated Overseas Funds	31,000
<b>Total Campaign Achievement</b>	<b>\$33,011,000</b>

## ALLOCATIONS

### Israel and Overseas

JAFI/JDC/ORT Core Support	\$6,876,130
Elective Programs/Challenge Fund Grants	1,232,000
JFMD Israel and Overseas Services	515,000
Donor Designations	900,000
<b>Total - Israel and Overseas</b>	<b>\$9,523,130</b>

### Local Agencies and Programs

#### JEWISH EDUCATION SERVICES

Alliance for Jewish Education	\$967,500
Akiva Hebrew Day School	437,004
Hillel Day School	607,904
Jean and Samuel Frankel Jewish Academy of Metropolitan Detroit	145,315
Yeshiva Beth Yehudah	785,549
Yeshiva Gedolah of Greater Detroit	114,961
Yeshivas Darchei Torah	228,439
Congregational School Funding	450,271
<b>Total - Jewish Education Services</b>	<b>\$3,736,943</b>

#### JEWISH IDENTITY BUILDING

BBYO	\$70,088
Tamarack Camps	493,062
Hillel of Metro Detroit (HMD)	168,186
MSU Hillel	164,890
HCAM	47,758
Hillel at UM	165,013
Jewish Community Center (JCC)	1,588,094
Mission Subsidies	110,000
<b>Total - Jewish Identity Building</b>	<b>\$2,807,091</b>

## COMMUNITY SERVICES (ADVOCACY & AID TO AT-RISK POPULATIONS)

Hebrew Free Loan	\$169,693
Jewish Community Relations Council	321,108
Jewish Family Service (JFS)	2,909,047
Jewish Senior Life (JSL)	474,203
JVS	1,319,380
Foundation for Our Jewish Elderly	230,439
In-Home Support Services (JSL/JFS)	18,750
<b>Total - Community Services</b>	<b>\$5,442,620</b>

## ADDITIONAL LOCAL SUPPORT

Michigan Jewish Conference	55,000
Capital Needs Reserve Grant	1,070,000
Community Security Program	223,900
Next Generation Engagement	227,300
Community Voting Exercise	50,000
Other Community Programs	718,725
Support Services	1,924,175
Agency Support to Cover Rent for Foundation-Owned Facilities	3,900,000
Campaign Expenses	91,568
Agency Fund Guarantees and Loan Obligations	1,360,000
Challenge Fund Designations	421,800

### Total - Additional Local Support

**\$10,042,468**

### Total - Local Agencies and Programs

**\$22,029,122**

### National Agencies/Central Services

National Federation Agency Alliance	\$239,605
Additional National Agencies	21,750
National Central Services	14,671
JFNA Dues	957,832
Birthright Israel	224,890

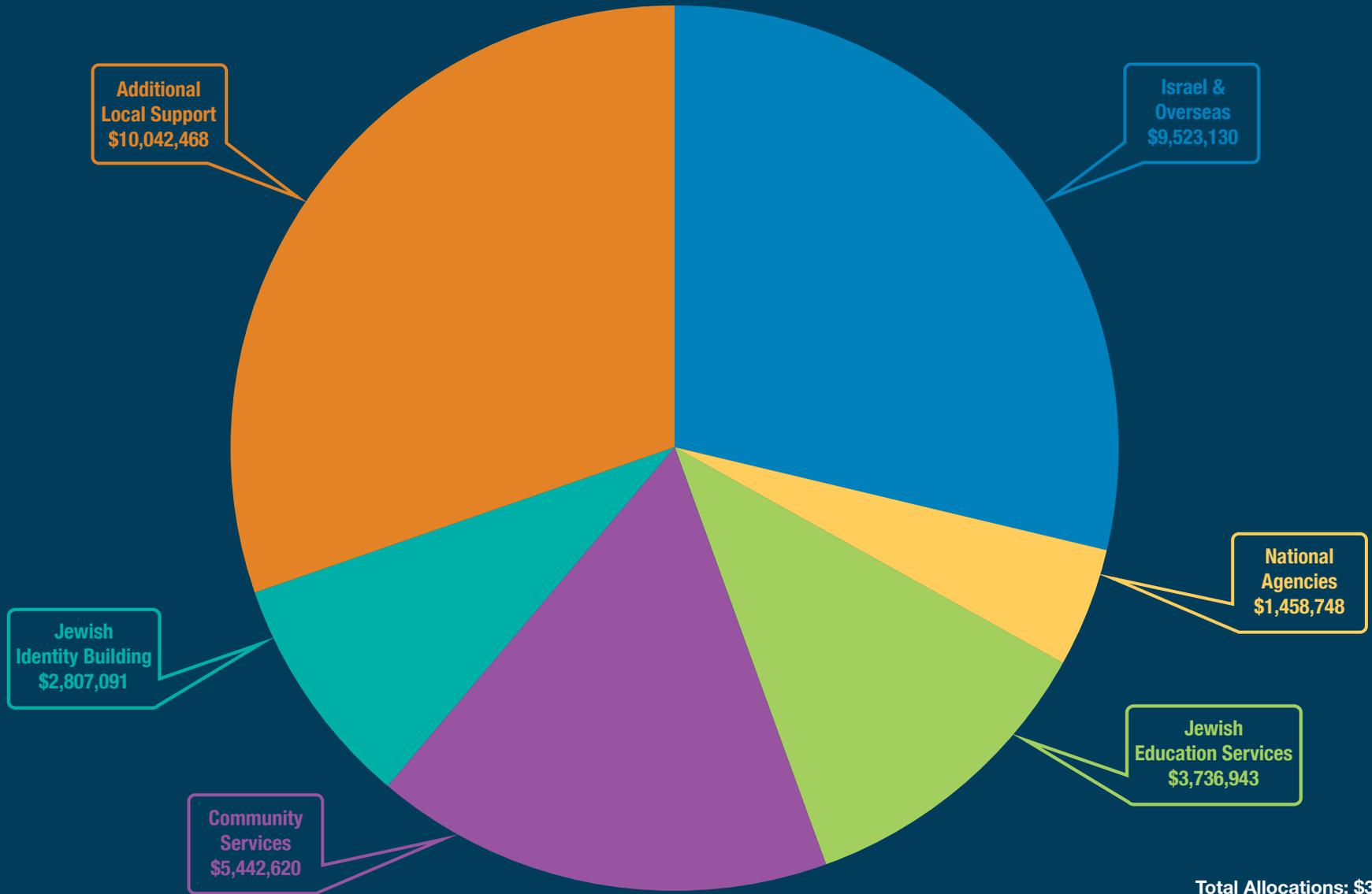
### Total - National Agencies/Central Services

**\$1,458,748**

### Total - Local, National Agencies and Israel & Overseas (Allocations)

**\$33,011,000**

# Jewish Federation of Metropolitan Detroit 2014-2015 Allocations: Annual Campaign and Challenge Fund



Total Allocations: \$33,011,000

# Federation is

## **Akiva Hebrew Day School**

We provide a Judaic Studies and college preparatory program in a Modern Orthodox, Zionist environment that nurtures personal and intellectual growth, social and moral responsibility, and a strong sense of self for each student.

## **American Jewish Joint Distribution Committee (JDC)**

We are the world's leading Jewish humanitarian assistance organization, working in more than 70 countries and Israel to rescue Jews at risk, to bring relief to Jews in dire need and to renew Jewish community life in areas where it has not been allowed to flourish.

## **Birthright Israel-Taglit**

We seek to increase the annual number of Jews visiting Israel by providing the gift of first-time educational trips to the Holy Land for thousands of mostly unaffiliated Jewish young adults.

## **BBYO**

We shape our community's next generation of leaders by positively impacting the lives of Jewish teens in Metro Detroit, providing them with meaningful Judaic, social justice and leadership development programming.

## **Federation's Alliance for Jewish Education**

We ensure that the local community receives the highest quality Jewish education and identity building services by creating, planning and convening programs and engaging the community and its leadership. The community also offers scholarships to ensure that children who need assistance have access to Jewish education through congregational and/or afternoon Jewish school programs.

## **Frankel Jewish Academy**

We immerse our students in high-caliber academics and Jewish thought, and help them develop a passion for arts and athletics. Our graduates move into the world as literate Jews, educated young adults and committed Zionists.

## **Hebrew Free Loan**

We provide Jewish community members with interest-free business, educational and personal loans that help them establish businesses, afford college, cover medical and dental expenses, adopt children, celebrate weddings and handle emergency situations.

## **Hillel Campus Alliance of Michigan (HCAM)**

We provide meaningful Jewish experiences and connection for students on nine college campuses throughout the state of Michigan, under the auspices of MSU Hillel.

## **Hillel Day School**

We inspire a passion for learning, responsibility and community – and devotion to Jewish living – in a warm and engaging environment for all Jewish families wishing to provide their children with an outstanding Jewish and general education.

## **Hillel of Metro Detroit**

We provide students on college campuses in and around Detroit with inspired Jewish programming that creates memorable experiences and helps them build their individual Jewish identities.

## **Hillel at the University of Michigan**

We provide important Judaic programming and help create the next generation of American Jewish leaders, through Jewish programming and facilitation of student groups representing a diverse spectrum of approaches to Jewish life.

## **Israel & Overseas Program**

We build our local community connection to Israel, fund and help implement overseas designated projects, and participate in the collective support for world Jewry.

## **Jewish Agency for Israel (JAFI)**

We ensure the future of a connected, committed global Jewish people with a strong Israel at its center by rescuing and resettling new immigrants, connecting the global Jewish family to Israel, social activism and strengthening Jewish identity among young Israelis.

## **Jewish Community Center**

We build and strengthen Metro Detroit's entire community by providing programs that enhance Jewish continuity and identity in such areas as health, recreation, education, cultural arts and camping.

## **Jewish Community Relations Council**

We tell Israel's and the Jewish community's stories through the news media, educating and mobilizing our community's activists, and building important relationships with our non-Jewish neighbors.

### **Jewish Family Service**

We provide services for those most in need, helping uninsured adults receive comprehensive healthcare, families avoid foreclosure, older adults age with dignity, and households meet needs as basic as food and shelter.

### **Jewish Senior Life**

We are dedicated to enhancing the quality of life for the older Jewish adults in our community through programs and services that support aging with dignity, choice and independence.

### **JVS**

We help those with and without disabilities meet life challenges affecting their self-sufficiency through counseling, training and support services in accordance with the Jewish values of equal opportunity compassion and responsibility.

### **Michigan State University Hillel**

We continue to build dynamic Jewish life on the MSU campus and develop the next generation of Jewish leaders with Judaism-inspired programs, initiatives and activities that create memorable experiences.

### **NEXTGen Detroit**

We are Federation's platform to attract, engage and retain the next generation of Jewish Detroiters and are continuing to develop a new model to transform our community to make it a meaningful home for young Jews of every age and affiliation.

### **Tamarack Camps**

We build a vibrant community by providing enriching Jewish camping experiences for children and families, respectful of financial ability.

### **World ORT**

We are dedicated to the advancement of Jewish and other people all over the world and provide training and education so that communities learn to be self-sufficient through the use of state-of-the-art technology.

### **Yeshiva Beth Yehudah**

We create future community and Jewish leaders by teaching our students love of Torah, love of Eretz Yisrael and a deep appreciation for the values of a Torah way of life.

### **Yeshivas Darchei Torah**

We provide an exceptional Jewish and secular education for students while also teaching our children how to care for the public through a variety of programs and initiatives that focus on giving back to their community.

### **Yeshiva Gedolah**

We educate the next generation of Jewish leaders in our community through a strong curriculum steeped in Jewish learning and tradition.

### **2013-2014 Federation Officers Group**

Douglas A. Bloom	<i>President</i>
Lawrence A. Wolfe	<i>President-Elect</i>
James L. Bellinson	<i>Vice-President</i>
Michael Eizelman	<i>Vice-President</i>
Matthew B. Lester	<i>Vice-President</i>
Beverly Liss	<i>Vice-President</i>
Marcie Orley	<i>Vice-President</i>
Gary Shiffman	<i>Vice-President</i>
Joshua Opperer	<i>Treasurer</i>
Robb Lippitt	<i>Secretary</i>
Scott Kaufman	<i>Executive Secretary</i>
Lynda Giles	<i>At-Large</i>
Brian Hermelin	<i>At-Large</i>
Rabbi Harold S. Loss	<i>At-Large</i>
Terri Farber Roth	<i>At-Large</i>

### **2013-2014 Foundation Officers Group**

Todd Sachse	<i>President</i>
Benjamin F. Rosenthal	<i>President-Elect</i>
Pamela Applebaum	<i>Vice-President</i>
Elyse Goldin Foltyn	<i>Vice-President</i>
Lawrence S. Lax	<i>Vice-President</i>
Steven R. Weisberg	<i>Vice-President</i>
Alan S. Zekelman	<i>Vice-President</i>
Alan J. Kaufman	<i>Vice-President</i>
Michael Berger	<i>Treasurer</i>
Scott Kaufman	<i>Secretary</i>
Dennis Bernard	<i>At-Large</i>



Jewish Federation &  
United Jewish Foundation  
OF METROPOLITAN DETROIT

6735 Telegraph Road • P.O. Box 2030  
Bloomfield Hills, MI 48303-2030  
248.642.4260 • [jewishdetroit.org](http://jewishdetroit.org)