

2015-2016 Federation Officers

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2015-2016 Foundation Officers

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A New Era for Jewish Detroit

In 1899, with a total population of 5,000 citizens, the Detroit Jewish community created the United Jewish Charities (UJC) whose stated purpose was "to form a joint association by which all charitable and educational work now being done by the various societies may be more expeditiously accomplished." In its first year, the UJC raised \$4,200.

Over the 117 years that have passed since that landmark date, Jewish Detroit has grown into one of the most vibrant communities anywhere. Not only have we witnessed the dramatic history of the 20th and early 21st centuries, we have actively participated in it by taking a central role in events such as the formation of the State of Israel and the rescue and resettlement of Jewish refugees from around the world. Over the years we have faced social, cultural and financial challenges and weathered a number of crises. Throughout, we have remained exceptionally unified as a community, standing together on behalf of our fellow Jews everywhere.

Today, as we consider the long arc of our community's history, we recognize that we have reason to be grateful. In many ways, we are experiencing a time of growth, rejuvenation and prosperity. Indeed, this is a new era for Jewish Detroit.

We are seeing more individuals embracing their Jewish identity and taking part in Jewish life, particularly the young people who represent our future. We are finding better ways to ensure that our most vulnerable individuals, including seniors, families in need and individuals with disabilities are able to live healthy and fulfilling lives. And thanks to the extraordinary generosity of our community, our fundraising efforts on behalf our agencies and schools continue to grow.

The 2015-16 Annual Report is an opportunity to look back on a number of successes and accomplishments, the high-points of our year. We are proud of this work and energized to continue into the future. Most importantly, we are grateful to our large and growing cadre of volunteers and supporters who make this work possible.

Thank you to our remarkable community.

Lewene a hife Sugar Florende

Lawrence A. Wolfe

Jewish Federation of Metropolitan Detroit

Benjamin F. Rosenthal

United Jewish Foundation of Metropolitan Detroit

Scott Kaufman Chief Executive Officer

Jewish Federation of Metropolitan Detroit

PROJECTED CAMPAIGN ACHIEVEMENT		COMMUNITY SERVICES (ADVOCACY & AID	
2016 Annual Campaign	\$30,800,000	TO AT-RISK POPULATIONS)	
2016 Audrey and William Farber Challenge Fund	3,300,000	Hebrew Free Loan	\$153,693
Shrinkage Allowance	(827,000)	Jewish Community Relations Council/AJC	331,983
Prior Year's Overachievement	1,000,000	Jewish Family Service (JFS)	2,798,546
Prior Years' Unallocated Overseas Funds	51,000	Jewish Senior Life (JSL)	533,703
Total Projected Campaign Achievement	\$34,324,000	JVS	1,329,882
Total 1 10,0000 Gampaign Admeration	40-1,02-1,000	Foundation for Our Jewish Elderly	230,439
		In-Home Support Services (JSL/JFS)	18,750
2016-17 ALLOCATIONS		Total - Community Services	\$5,396,996
Israel and Overseas			
JAFI/JDC/ORT Core Support	\$6,895,130	ADDITIONAL LOCAL SUPPORT	4005.400
Elective Programs/Challenge Fund Grants	1,322,000	Community Security Program	\$225,100
JFMD Israel and Overseas Services	468,400	Other Direct Services	497,572
Donor Designations	380,000	Agency Incentive Grants from Super Sunday	5,201
Total - Israel and Overseas	\$9,065,530	Community Development/Engagement	766,685
	43,003,330	Community Development/Education	1,005,809
Local Agencies and Programs		Strategic Planning and Partnerships	456,356
JEWISH EDUCATION & IDENTITY		Support Services	1,545,679
Farber (Akiva) Hebrew Day School	\$486,492	Agency Support to Cover Rent for	
Hillel Day School	684,607	Foundation-Owned Facilities	4,000,000
Yeshiva Beth Yehudah	876,524	Campaign Expenses	105,568
Yeshiva Gedolah of Greater Detroit	121,807	Capital Needs Fund Grant	1,450,000
Yeshivas Darchei Torah	256,147	Millennium Fund Matches	1,300,000
Congregational School Funding	450,271	Campaign Reserve	100,000
BBYO	70,088	Designations	715,899
Tamarack Camps	514,062	Total - Additional Local Support	\$12,173,869
Hillel of Metro Detroit (HMD)	173,186	Total – Local Agency/Program Allocations	\$23,436,097
MSU Hillel/Michigan Jewish Conference	224,890	iotai – Locai Agency/ Program Anocations	\$23,430,U <i>91</i>
HCAM	59,185	National Agencies/Central Services	
U-M Hillel	173,013	National Federation Agency Alliance	\$239,605
Jewish Community Center (JCC)	1,664,960	Additional National Agencies	10,875
Mission Subsidies	110,000	National Central Services	14,671
Total - Jewish Education & Identity	\$5,865,232	JFNA Dues	1,294,832
	. , ,	Birthright Israel	262,390
		Total - National Agencies/Central Services	\$1,822,373

Total - Local, National Agencies and

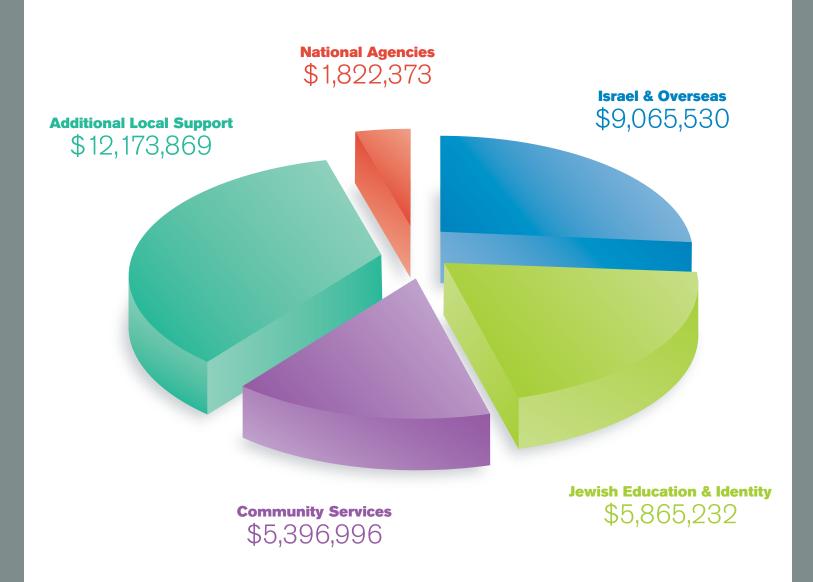
Israel & Overseas Allocations

\$34,324,000

JEWISH FEDERATION OF METROPOLITAN DETROIT

2016-17 Allocations:

Annual Campaign and Audrey and William Farber Challenge Fund



Overall Support

While the Annual Campaign remains central to our fundraising efforts, the Jewish Federation also raises funding from a variety of additional sources. The following represents the overall support for our local and overseas agencies during the past year (2015-2016).

JEWISH FEDERATION OF METROPOLITAN DETROIT

	CAMPAIGN SUPPORT					
	ANNUAL Campaign	AUDREY & WILLIAM Farber Challenge Fund	RENT Support	CAPITAL NEEDS Grants	TOTAL- Campaign Support	ENDOWMENT DISTRIBUTIONS
FARBER (AKIVA) HEBREW DAY SCHOOL	\$ 363,340	\$ 104,382	\$ 112,127	\$ -	\$ 579,849	\$ 309,000
ВВУО	58,652	11,436	16,802	-	86,890	14,000
FRANKEL JEWISH ACADEMY	-	-	-	-	-	473,000
HEBREW FREE LOAN	127,744	25,949	19,856	-	173,549	41,000
HILLEL DAY SCHOOL	495,580	114,824	-	-	610,404	572,000
HILLEL OF METRO DETROIT	140,709	27,477	-	-	168,186	15,000
HILLEL - MSU/HCAM/MJC	239,540	38,108	46,812	-	324,460	64,000
U of M HILLEL	137,310	27,703	98,671	-	263,684	117,000
JEWISH SENIOR LIFE	390,106	85,097	368,950	-	844,153	1,413,000
JEWISH COMMUNITY CENTER	1,275,445	532,814	1,423,085	-	3,231,344	704,000
JEWISH COMMUNITY RELATIONS COUNCIL	266,371	54,737	10,239	-	331,347	5,000
JEWISH FAMILY SERVICES	2,323,453	402,594	144,283	-	2,870,330	908,000
JEWISH VOCATIONAL SERVICES	1,065,890	236,491	333,945	-	1,636,326	419,000
FRESH AIR SOCIETY / TAMARACK CAMPS	409,864	105,198	901,871	-	1,416,933	296,000
YESHIVA BETH YEHUDAH	651,641	148,908	359,529	-	1,160,078	657,000
YESHIVA GEDOLAH OF GREATER DETROIT	95,364	19,597	-	-	114,961	70,000
YESHIVAS DARCHEI TORAH	189,499	38,940	163,831	-	392,270	201,000
COMMUNITY-WIDE SECURITY PROGRAM	228,600	-	-	-	228,600	-
ADDITIONAL LOCAL SUPPORT	5,542,309	542,977	-	-	6,085,286	$(1,350,000)^{[1]}$
CAPITAL NEEDS RESERVE	-	-	-	1,070,000	1,070,000	-
OTHER LOCAL AGENCIES	732,705	76,755	-	-	809,460	$(199,689)^{[3]}$
ISRAEL AND OVERSEES	8,655,730	1,040,000	-	-	9,695,730	-
OTHER NATIONAL AGENCIES	1,445,648	3,200	-	-	1,448,848	28,331
-	\$24,835,500	\$3,637,187	\$4,000,000	\$1,070,000	\$33,542,687	\$4,756,642

^[1] Reduction of \$1,350,000 relates to Millennium Fund matches included in both campaign support and endowment income.

^[2] Reduction of \$1,070,000 relates to the capital needs allocation included in both campaign support and capital needs grants.

^[3] Included in this amount is a reduction of \$249,189 related to allocations to the Foundation for our Jewish Elderly included in both campaign support and endowment income.

FEDERATION / FOUNDATION SUPPORT OF AGENCIES FOR FISCAL YEAR ENDING MAY 31, 2016

OTHER SUPPORT

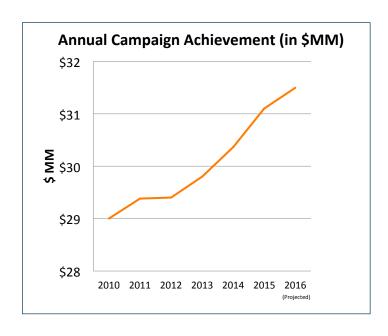
CAPITAL NEEDS Grants	CENTENNIAL FUND GRANTS	MENTAL HEALTH Grant from State of Mi	JWF Grants	OTHER GRANTS	DONOR Advised funds Grants	TOTAL OTHER Support	GRAND TOTAL JFMD & UJF Support
\$ -	\$ -	\$ -	\$ -	\$2,250,000	\$ 8,027,463	\$10,586,463	\$ 11,166,312
-	-	-	10,000	-	3,950	27,950	114,840
-	-	-	-	30,000	1,053,690	1,556,690	1,556,690
-	102,500	-	-	20,000	61,470	224,970	398,519
-	13,000	-	-	7,000	3,587,750	4,179,750	4,790,154
-	-	-	5,000	1,000	110,010	131,010	299,196
-	100,000	-	10,000	5,000	62,500	241,500	565,960
4,350	108,675	-	-	7,000	61,110	298,135	561,819
206,636	324,183	43,277	-	-	347,800	2,334,896	3,179,049
1,049,208	21,742	38,139	20,000	387,000	136,705	2,356,794	5,588,138
-	-	-	-	-	14,370	19,370	350,717
-	601,642	857,253	66,340	31,000	83,750	2,547,985	5,418,315
205,135	-	1,027,550	27,320	-	20,525	1,699,530	3,335,856
1,657,845	32,761	-	30,000	15,000	307,987	2,339,592	3,756,525
-	143,721	-	-	2,000	944,340	1,747,061	2,907,139
-	-	-	-	-	-	70,000	184,961
-	-	-	-	-	8,050	209,050	601,320
-	-	-	-	307,000	-	307,000	535,600
106,709	-	-	15,000	-	-	(1,228,291)	4,856,995
$(1,070,000)^{[2]}$	-	-	-	-	-	(1,070,000)	-
-	-	-	49,500	510,499	3,961,677	4,321,987	5,131,447
-	-	-	-	-	-	-	9,695,730
-	-	-	-	703,645	3,002,875	3,734,851	5,183,699
\$2,159,883	\$1,448,224	\$1,966,219	\$233,160	\$4,276,145	\$21,796,021	\$36,636,294	\$70,178,981

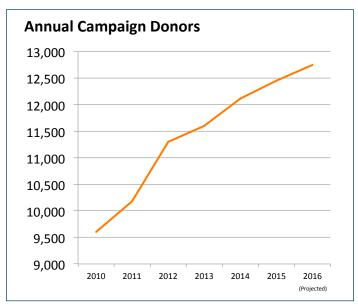
Trend Lines:

Consecutive Years of Campaign Growth

The Jewish Federation of Metropolitan Detroit has continuously increased its Annual Campaign financial achievement for the past five years, and has grown the number of individuals in its donor base for the past six years. There are few, if any, communities in North America that have matched these positive results.

\$600.000 to \$925.000





2010 to 2016Federation Achievements

2010-2016 Annual Campaign Growth: \$29 to \$31.5 Million

2010-2016 Annual Campaign Donor Base: 9,600 to 12,750 Donors

Endowment/Centennial Fund Commitment: \$186 Million since 2012

2010-2016 NEXTGen Detroit Donor Base Growth: 1.004 to 3.250 Donors

2010-2016 NEXTGen Detroit Campaign Growth:

2010-2016 NEXTGen Detroit Outreach and Engagement: 1,500 to 6,000

Government Relations Oversignt Committee Grants: \$1.5 to \$3 Million

NEXTGen Detroit: Engagement, Donors and Campaign Dollars 6.000 \$925,000 Individuals \$600,000 1,004 1.500 Donors Individuals 2016 2010 2016 2010 2016 Campaign Campaign Engagement Engagement Donors Donors Dollars Dollars (Projected) (Projected) (Projected)

The Centennial Fund:Securing Our Future







This was another extraordinary year for Federation's Centennial Fund. To date, there have been 117 committments totalling \$187 million to support the long-term health and security of our community.

The Centennial Fund is the primary endowment fund for securing our community's future and will provide for the welfare and continuity of Jewish life in Detroit for the next 100 years.



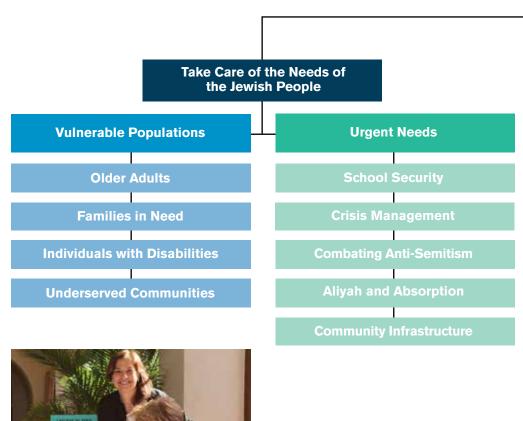
Centennial Fund Donors Marcie and Rob Orley

With a goal of \$250 million dollars, this fund will enable us to provide for our fellow Jews in Detroit, in Israel and throughout the world. It will impact the full range of Jewish needs and experiences, including social welfare, Jewish identity and education, and Jewish life around the world.

Thanks to the support of our generous donors, we have made extraordinary strides and are on-track to reach and surpass this ambitious and important goal.

Core Areas of Impact 2016In Detroit, Israel and Around the World

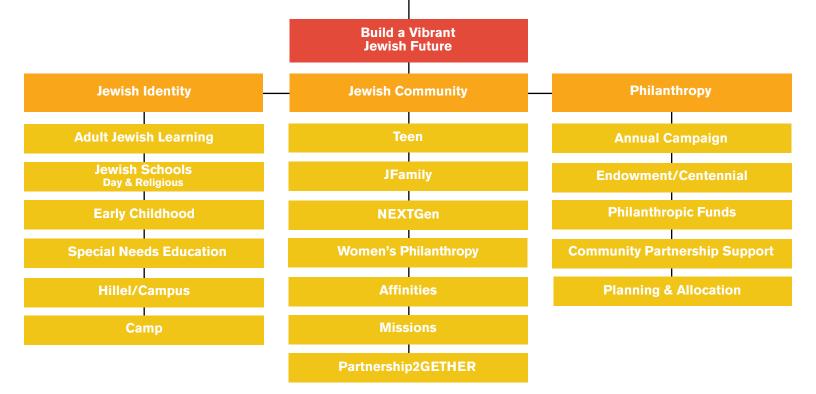












Our Mission

The Jewish Federation of Metropolitan Detroit is the cornerstone of our Jewish community. We are committed to taking care of the needs of the Jewish people and building a vibrant Jewish future in Detroit, in Israel and around the world.

Taking Care of Those in Need

Providing for the well-being of the most vulnerable members of our community is a core value of our Jewish heritage and one of the fundamental aspects of Federation's mission to serve the Jewish community. The range of services offered through our family of partner agencies is extensive. They include senior case management and residential housing for our Jewish elders, psychological counseling for individuals and families, Holocaust Survivor assistance, emergency financial assistance and free loans, transportation, vocational counseling and training, healthcare access and assistance for individuals with special needs.



Federation also stands ready to respond to disasters and urgent needs as they emerge. We are here to ensure the security and stability of our community, as well as to take care of those whose lives are affected in times of crisis, whether it means securing emergency resources, coordination of services or direct response to critical issues.





Building a Vibrant Jewish Future



In addition to taking care of those in need,

we also strive to ensure a strong and vibrant









As the recent Pew study revealed, many young people throughout the nation feel disconnected from their Jewish heritage, a challenge that ultimately threatens the future of Jewish communities everywhere. Understanding the significance of this trend for metro Detroit, the Jewish Federation established a Jewish Teen Engagement position, funded three new Jewish Teen Network professionals and created a Shabbaton Program for 5th and 6th graders. In addition, Federation continues to strengthen Jewish identity in our teens through a wide range of programs including: BBYO, Teen Mission to Israel, scholarships to attend Jewish camp, Israel, congregational and day schools, JServe volunteer service days, Harold Wade Madrichim program, Opening the Doors, PeerCorp and other opportunities.



2015-2016 Spotlight: Adult Jewish Learning



2015-2016 Spotlight: Missions





Through our missions and exchange programs, the Jewish Federation powerfully enhances Jewish identity through ongoing, people-to-people relationships. Strengthening Jewish communities in Israel and around the world remains a top priority for the Detroit Jewish community.

Over the past year, the Jewish Federation conceived and executed 18 missions to Israel or other Jewish communities around the globe, providing experiences to more than 450 people. Another 12-15 missions are planned or are in process, involving an additional 500 participants. Among the innovative programs implemented this year was our first Interfaith Couples Mission, subsidized by the Nora and Guy Barron Mission Lab, offered to 30 participants. This unique mission exemplifies the Jewish Federation's efforts to engage all segments of the Detroit Jewish community.

Building Jewish Community

Supporting and strengthening
Jewish community remain at the
core of Federation's work. This
encompasses both our local
community in metro Detroit, now
over 100 years old, and still one
of the most vibrant to be found
anywhere, as well as our broader
Jewish community across the
nation, in Israel and throughout
the world.

Federation's Community-Building Programs Include:

- **NEXTGen Detroit:** Serving as the hub of a vibrant and dynamic Jewish community for young adults in Metro Detroit, NEXTGen Detroit is the connector for all things young and Jewish.
- **Women's Philanthropy:** For 70 years, Women's Philanthropy has empowered women of all ages through education, volunteerism and fundraising efforts.
- **Affinities:** Custom programming to engage unique demographics and groups within the Detroit Jewish community, such as physicians and interfaith couples.
- Leadership Development: Dynamic training and educational programs to create and sustain a cadre of community leaders to meet the challenges of today and tomorrow.







Leonard N. Simons Jewish Community

Archives at the Walter Reuther Library at Wayne State University. 2015-2016 Spotlight: Leonard N. Simons Jewish Archives



NEXTGen Detroit A core objective of NEXTGen Detroit is to promote an inclusive Jewish community that

welcomes and encompasses all individuals. This was a guiding factor behind the formation provide LGBTQA young adults with meaningful connections and a supportive atmosphere to explore everything that Jewish Detroit has to offer. The response to this program has been phenomenal, among both participants as well as the broader community. Once again, NEXTGen Detroit has emerged as a national leader in the development of progressive strategies to reach and engage young Jewish adults, many Jewish community.



2015-2016 Spotlight:

Women's Philanthropy Maskit Event



Held at the historic Gem Theatre in Detroit, Women's Philanthropy hosted its annual *Thanks Event*, featuring Sharon Tal, Head Designer of the iconic Israeli fashion house *Maskit*. The famous women's brand was launched in Israel in 1945 by Ruth Dayan, wife of Israeli military leader and politician Moshe Dayan, who began the business as an opportunity to employ new immigrants in the field of crafts. The Maskit Event was a shining example of the

dynamic and unique programming offered by Federation's Women's Philanthropy in its efforts to inspire women to expand their connection and commitment to the Jewish community.

Federation is

Farber (Akiva) Hebrew Day School

We provide a Judaic Studies and college preparatory program in a Modern Orthodox, Zionist environment that nurtures personal and intellectual growth, social and moral responsibility and a strong sense of self for each student.

American Jewish Joint Distribution Committee (JDC)

We are the world's leading Jewish humanitarian assistance organization, working in more than 70 countries and Israel to rescue Jews at risk, to bring relief to Jews in dire need and to renew Jewish community life in areas where it has not been allowed to flourish.

Birthright Israel-Taglit

We seek to increase the annual number of Jews visiting Israel by providing the gift of first-time educational trips to the Holy Land for thousands of mostly unaffiliated Jewish young adults.

BBYO

We shape our community's next generation of leaders by positively impacting the lives of Jewish teens in Metro Detroit, providing them with meaningful Judaic, social justice and leadership development programming.

Jewish Education

We ensure that the local community receives the highest quality Jewish education and identity building services by creating, planning and convening programs and engaging the community and its leadership. The community also offers scholarships to ensure that children who need assistance have access to Jewish education through congregational and/or afternoon Jewish school programs.

Frankel Jewish Academy

We immerse our students in high-caliber academics and Jewish thought and help them develop a passion for arts and athletics. Our graduates move into the world as literate Jews, educated young adults and committed Zionists.

Hebrew Free Loan

We provide Jewish community members with interest-free business, educational and personal loans that help them establish businesses, afford college, cover medical and dental expenses, adopt children, celebrate weddings and handle emergency situations.





Hillel Campus Alliance of Michigan (HCAM)

We provide meaningful Jewish experiences and connection for students on nine college campuses throughout the state of Michigan, under the auspices of MSU Hillel.

Hillel Day School

We inspire a passion for learning, responsibility and community — and devotion to Jewish living — in a warm and engaging environment for all Jewish families wishing to provide their children with an outstanding Jewish and general education.

Hillel of Metro Detroit

We provide students on college campuses in and around Detroit with inspired Jewish programming that creates memorable experiences and helps them build their individual Jewish identities.

Hillel at the University of Michigan

We provide important Judaic programming and help create the next generation of American Jewish leaders through Jewish programming and facilitation of student groups representing a diverse spectrum of approaches to Jewish life.

Israel & Overseas Program

We build our local community connection to Israel, fund and help implement overseas designated projects and participate in the collective support for world Jewry.

Jewish Agency for Israel (JAFI)

We ensure the future of a connected, committed global Jewish people with a strong Israel at its center by rescuing and resettling new immigrants, connecting the global Jewish family to Israel, social activism and strengthening Jewish identity among young Israelis.

Jewish Community Center

We build and strengthen Metro Detroit's entire community by providing programs that enhance Jewish continuity and identity in such areas as health, recreation, education, cultural arts and camping.

Jewish Community Relations Council/AJC

We tell Israel's and the Jewish community's stories through the news media, educating and mobilizing our community's activists and building important relationships with our non-Jewish neighbors.

Jewish Family Service

We provide services for those most in need, helping uninsured adults receive comprehensive healthcare, families avoid foreclosure, older adults age with dignity and households meet needs as basic as food and shelter.





Jewish Senior Life

We are dedicated to enhancing the quality of life for the older Jewish adults in our community through programs and services that support aging with dignity, choice and independence.

JVS

We help those with and without disabilities meet life challenges affecting their self-sufficiency through counseling, training and support services in accordance with the Jewish values of equal opportunity compassion and responsibility.

Michigan State University Hillel

We continue to build dynamic Jewish life on the MSU campus and develop the next generation of Jewish leaders with Judaisminspired programs, initiatives and activities that create memorable experiences.

NEXTGen Detroit

We are Federation's platform to attract, engage and retain the next generation of Jewish Detroiters and are continuing to develop a new model to transform our community to make it a meaningful home for young Jews of every age and affiliation.



Tamarack Camps

We build a vibrant community by providing enriching Jewish camping experiences for children and families, respectful of financial ability.

World ORT

We are dedicated to the advancement of Jewish and other people all over the world and provide training and education so that communities learn to be self-sufficient through the use of state-of-the-art technology.

Yeshiva Beth Yehudah

We create future community and Jewish leaders by teaching our students love of Torah, love of Eretz Yisrael and a deep appreciation for the values of a Torah way of life.

Yeshivas Darchei Torah

We provide an exceptional Jewish and secular education for students while also teaching our children how to care for the public through a variety of programs and initiatives that focus on giving back to their community.

Yeshiva Gedolah of Greater Detroit

We educate the next generation of Jewish leaders in our community through a strong curriculum steeped in Jewish learning and tradition.



6735 Telegraph Road Bloomfield Hills, MI 48301-3143 jewishdetroit.org