

**THE 2010 UPDATE TO THE 2005 DETROIT**



# JEWISH POPULATION STUDY

**IRA M. SHESKIN, PH.D.**

DIRECTOR OF THE JEWISH DEMOGRAPHY PROJECT OF THE  
SUE AND LEONARD MILLER CENTER FOR CONTEMPORARY JUDAIC STUDIES  
AND PROFESSOR, DEPARTMENT OF GEOGRAPHY AND REGIONAL STUDIES  
UNIVERSITY OF MIAMI

UNIVERSITY  
OF MIAMI



APRIL 2011  
NISSAN 5771

UNIVERSITY  
OF MIAMI



## METHODOLOGY

**NO NEW TELEPHONE SURVEYING WAS DONE**

**DATA SOURCES:**

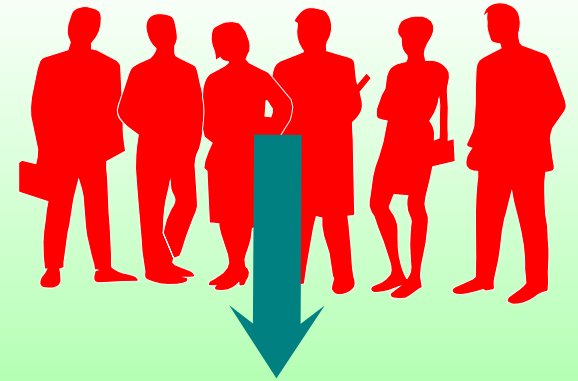
1. **RESULTS FROM THE 2005 DETROIT DEMOGRAPHIC STUDY**
2. **DISTINCTIVE JEWISH NAME COUNTS IN THE TELEPHONE DIRECTORY**
3. **US CENSUS**
4. **JEWISH INSTITUTIONS SURVEY**  
5 (FEDERATION, JEWISH DAY SCHOOLS, SYNAGOGUES, JCC)

**AVAILABLE AT THE NORTH AMERICAN JEWISH DATA BANK:**

1. **39-PAGE MAIN REPORT** (DETAILED FINDINGS OF THE JEWISH INSTITUTIONS SURVEY, UPDATED SUMMARY OF FINDINGS FROM 2005, UPDATED COMPARISONS WITH OTHER JEWISH COMMUNITIES)
2. **SLIDE SET WITH 98 SLIDES**
3. **SLIDE SET WITH 367 COMPARISON SLIDES**

**TODA RABA TO:**

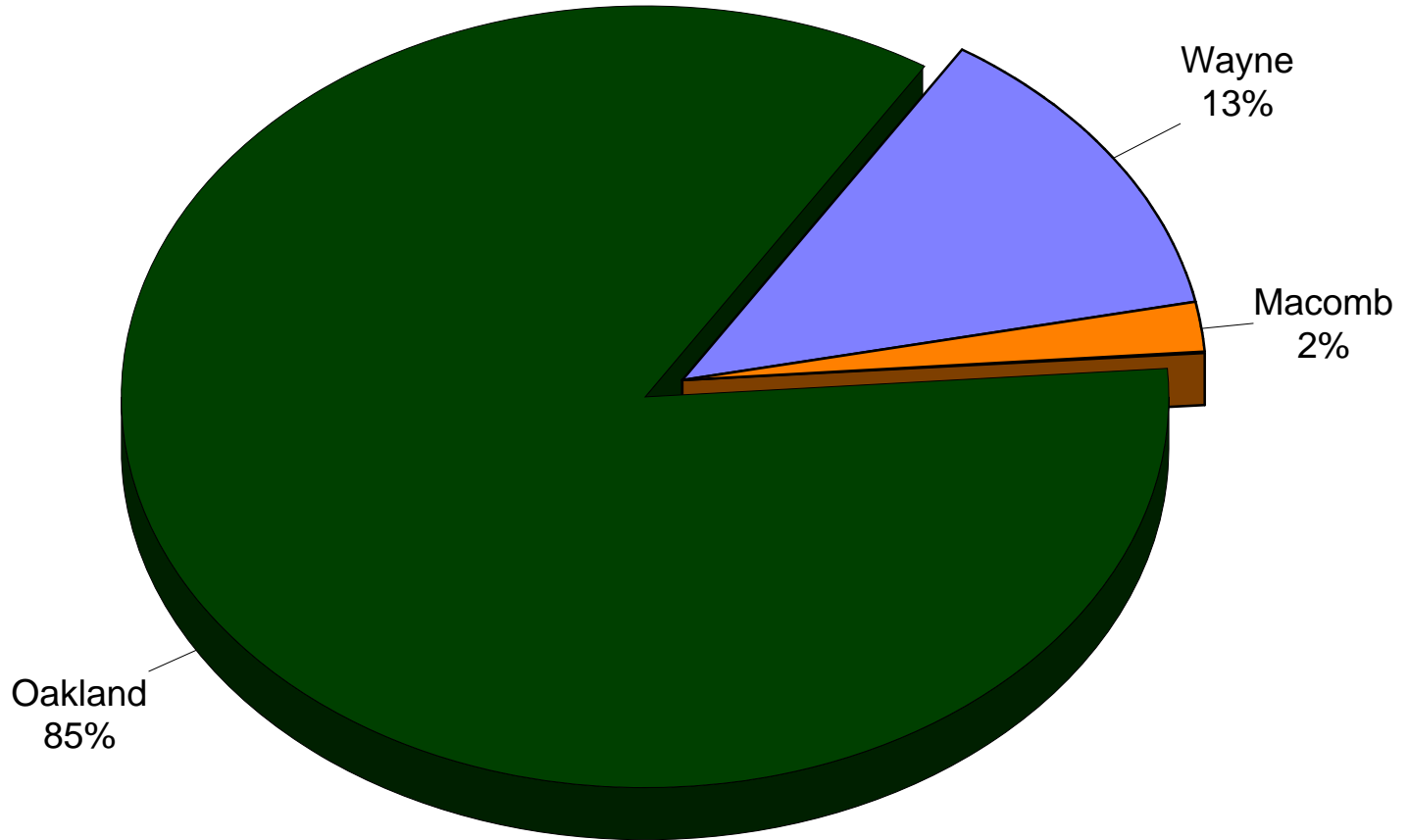
**SHIRA SHAPIRO  
LINDA BLUMBERG**



# Major Finding 1

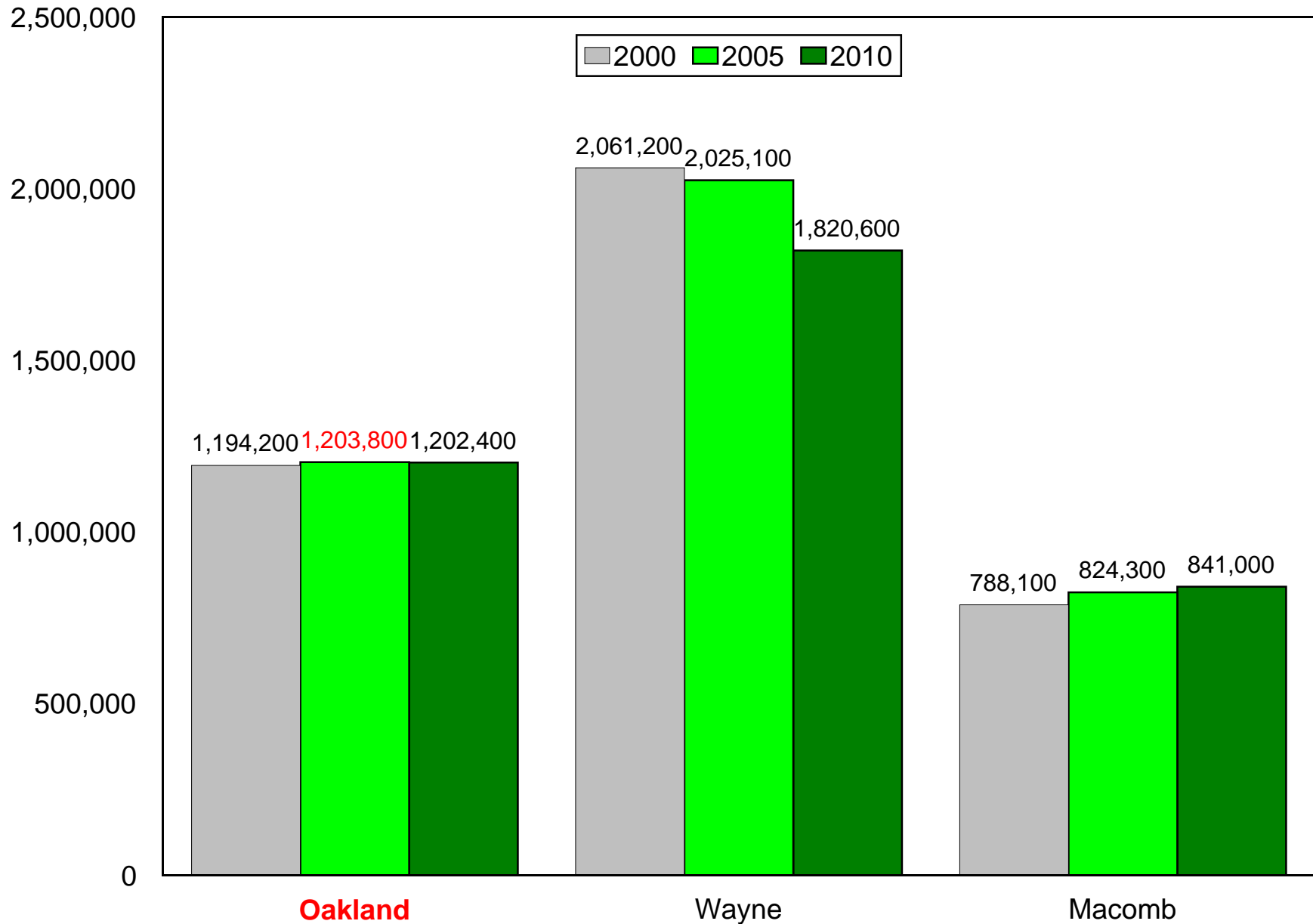
**THE NUMBER OF  
NON-HISPANIC WHITES  
IN THE THREE-COUNTY DETROIT AREA  
HAS DECREASED SIGNIFICANTLY  
IN THE PAST 5 YEARS**

**DISTRIBUTION OF JEWISH HOUSEHOLDS  
IN DETROIT AREA  
2005 DETROIT JEWISH POPULATION SURVEY**



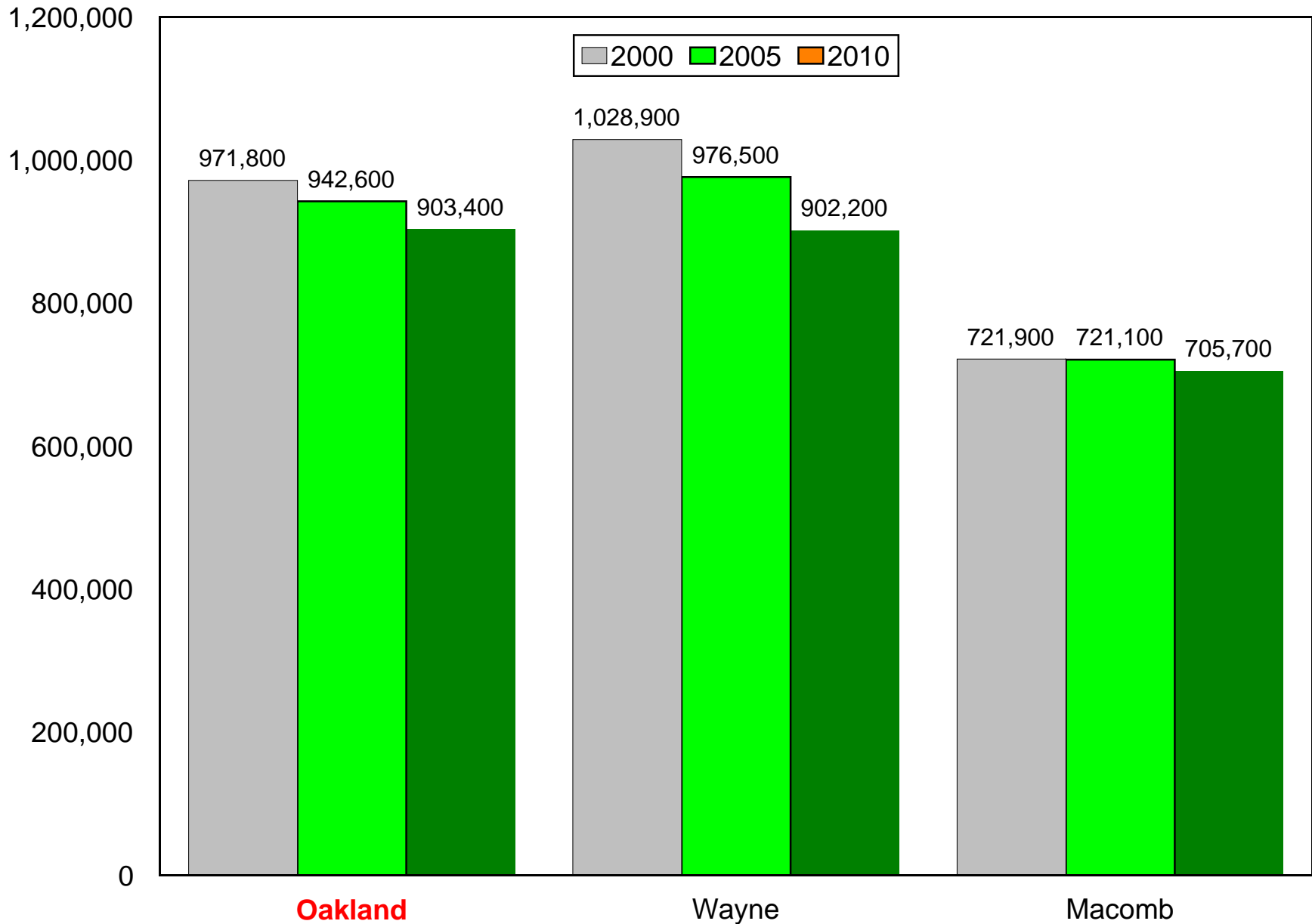
# TOTAL POPULATION 2000-2010

[WWW.CENSUS.GOV](http://WWW.CENSUS.GOV)



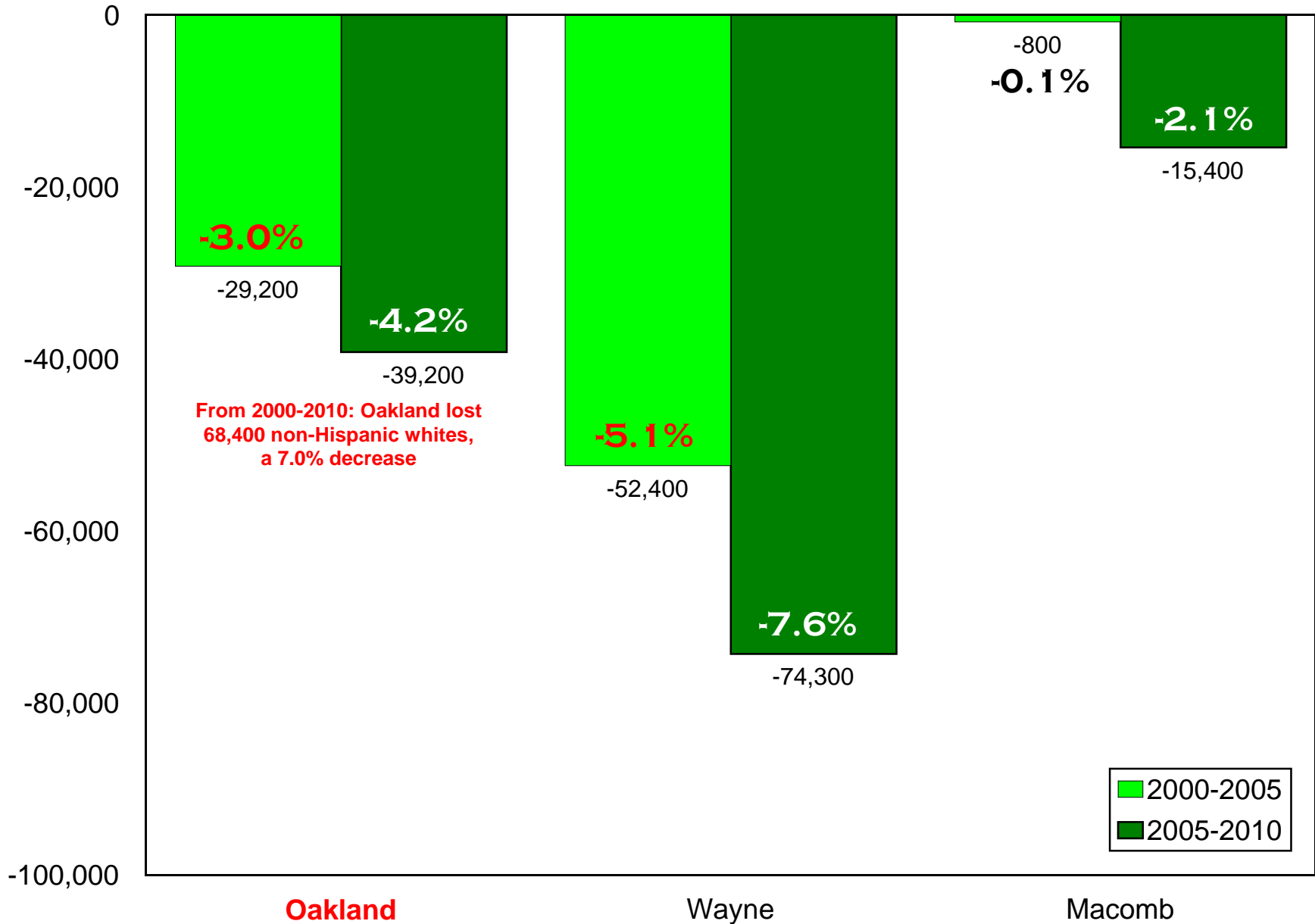
# NON-HISPANIC WHITES 2000-2010

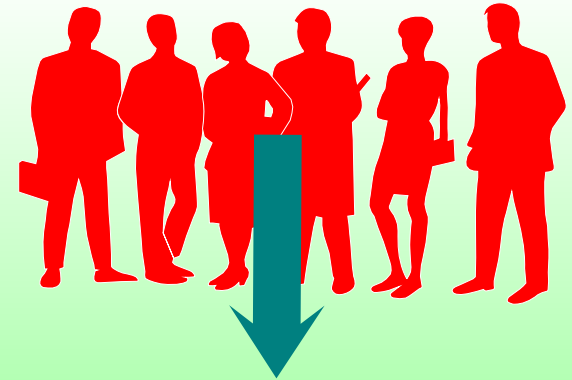
WWW.CENSUS.GOV



# LOSS IN NON-HISPANIC WHITES 2000-2010

WWW.CENSUS.GOV





## Major Findings 2

**THE NUMBER OF JEWS  
IN THE THREE-COUNTY DETROIT AREA  
HAS DECREASED  
BY 5,000 OR 7%  
IN THE PAST 5 YEARS**

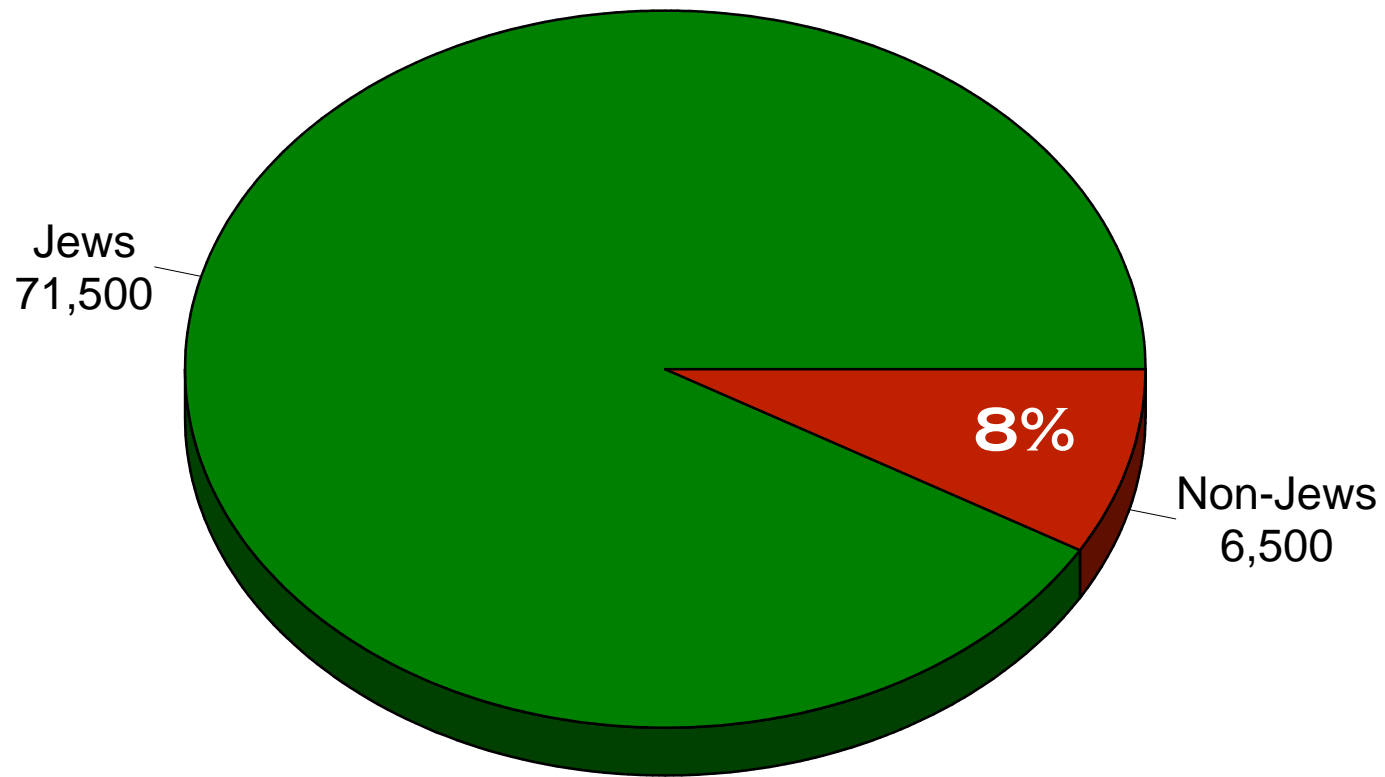
**JEWISH HOUSEHOLDS STILL FORM THE SAME  
PERCENTAGE OF THE DETROIT POPULATION (1.9%)  
AS IN 2005**

**DETROIT IS THE 23RD LARGEST JEWISH COMMUNITY  
IN THE US**



# THE JEWISH COMMUNITY OF DETROIT 2005

78,000 persons live in 30,000 Jewish households, of whom 71,500 persons are Jewish

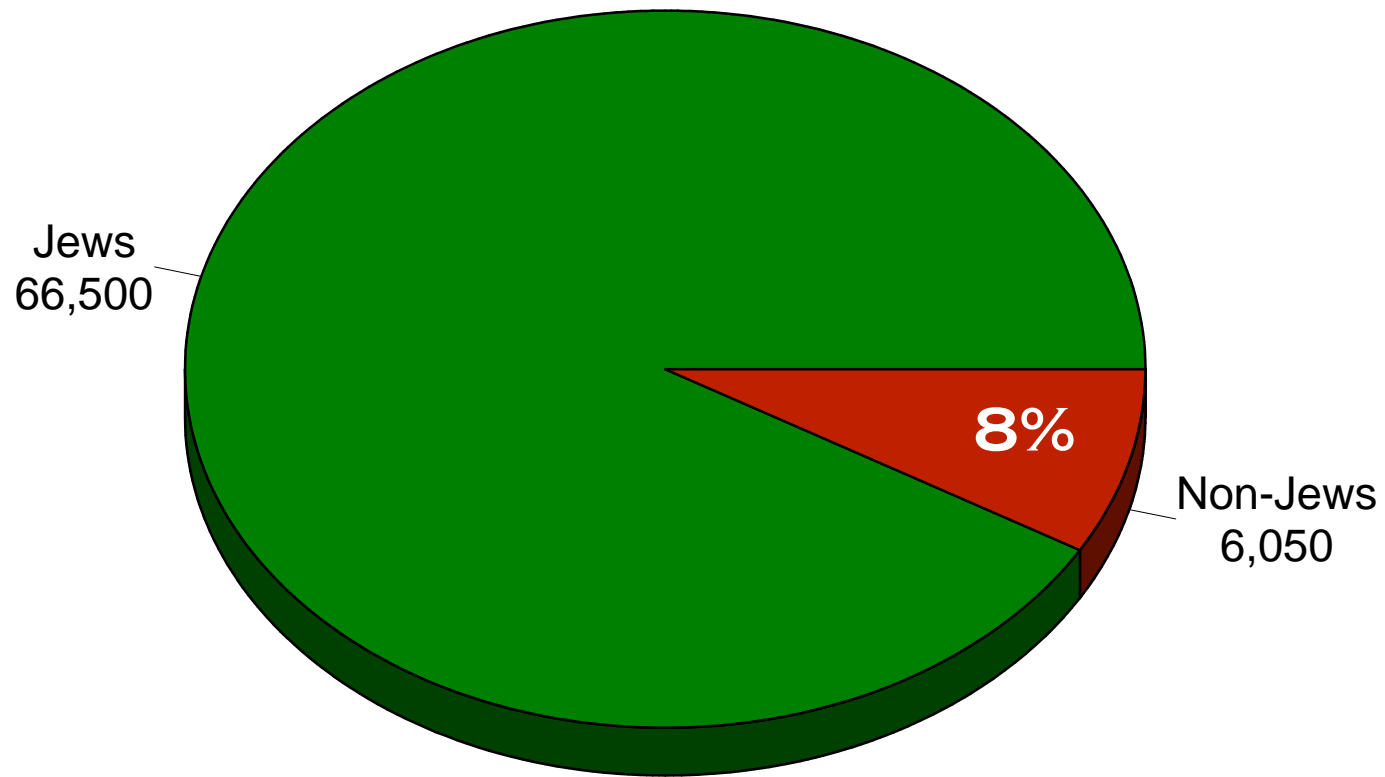


+ 500 JEWS IN INSTITUTIONS  
FOR A TOTAL OF 72,000 JEWS

**TOTAL JEWISH COMMUNITY IS 78,500**

# THE JEWISH COMMUNITY OF DETROIT 2010

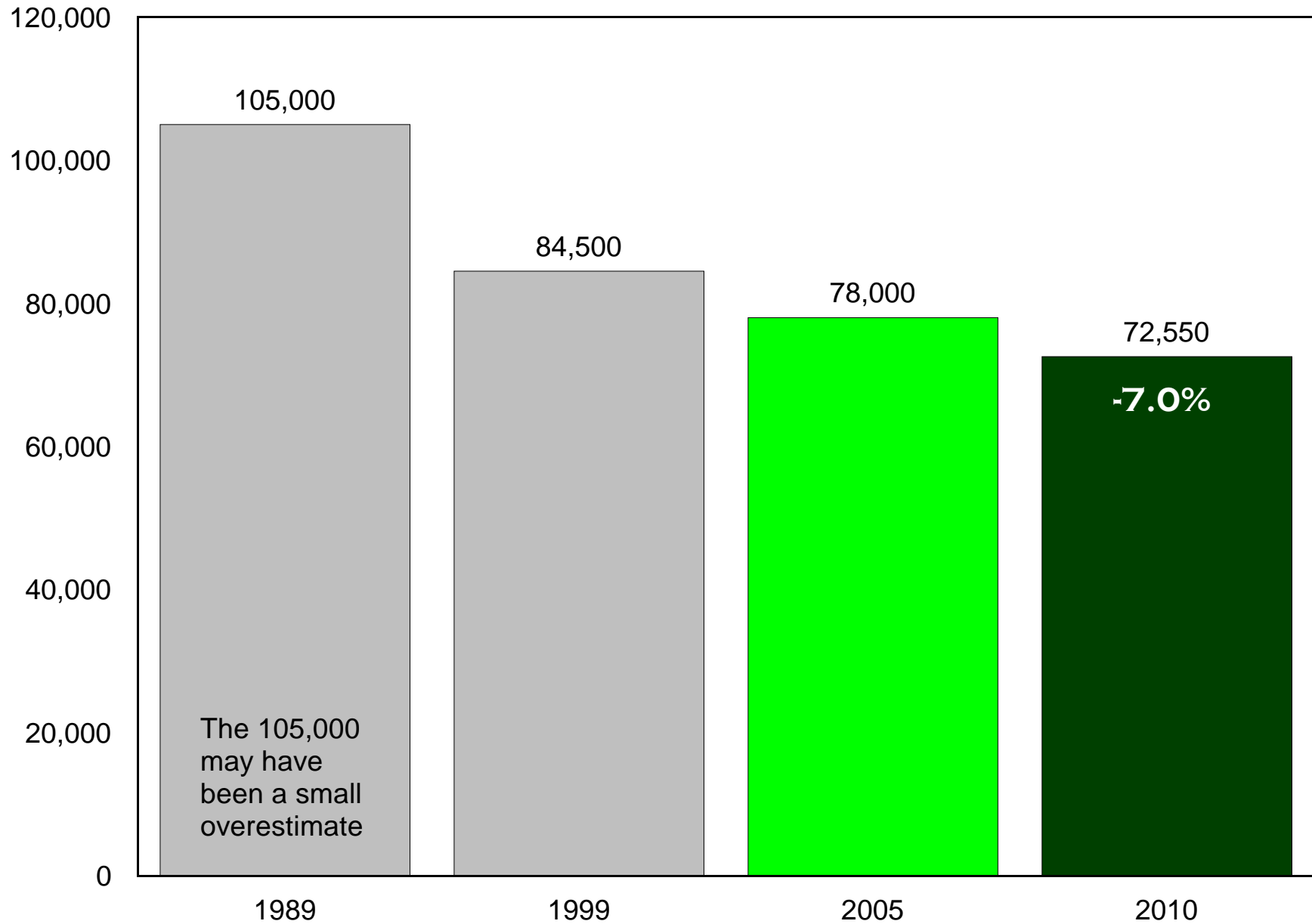
72,550 persons live in 28,000 Jewish households, of whom 66,500 persons are Jewish



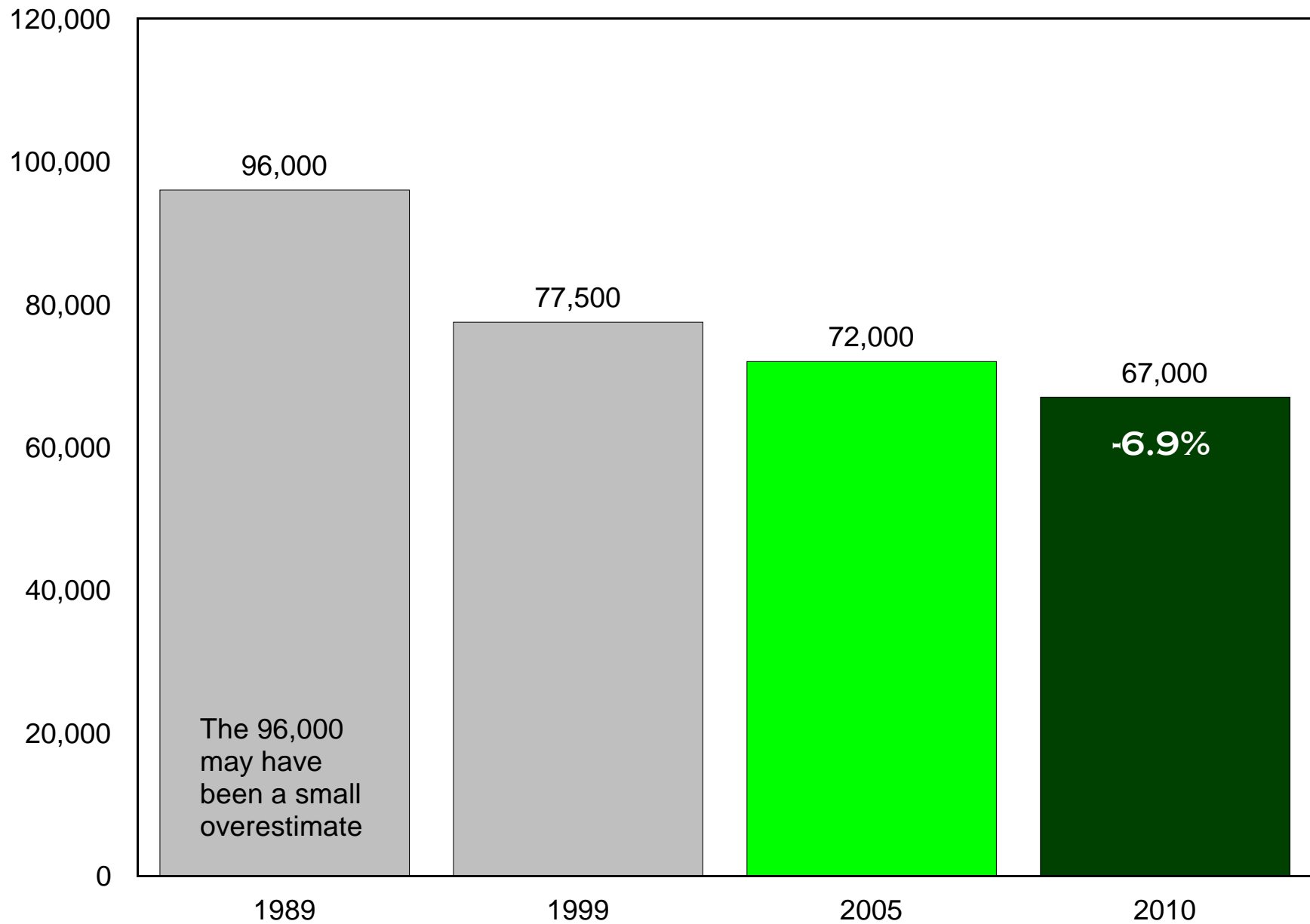
+ 500 JEWS IN INSTITUTIONS  
FOR A TOTAL OF 67,000 JEWS

**TOTAL JEWISH COMMUNITY IS 73,000**

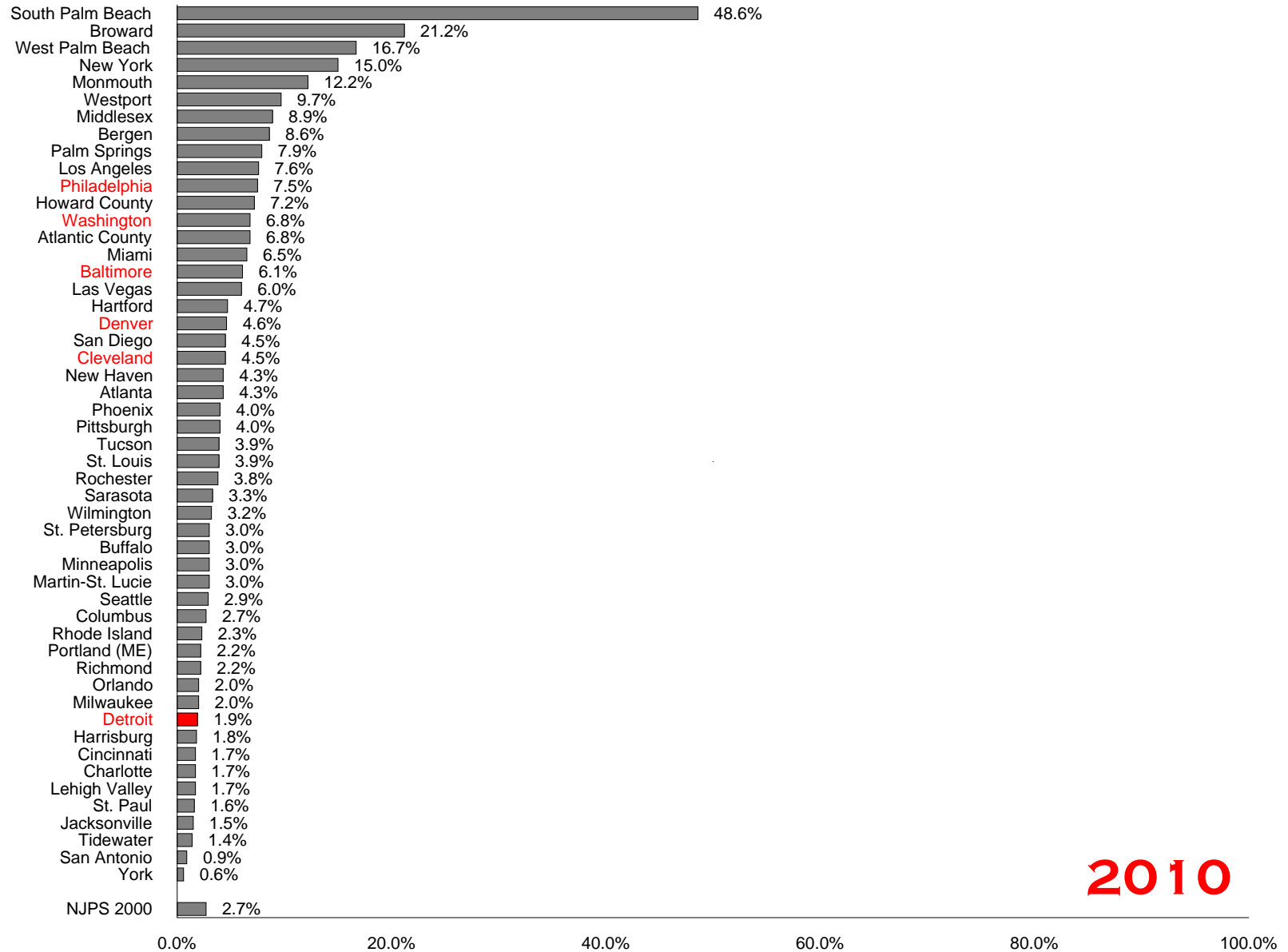
## PERSONS IN JEWISH HOUSEHOLDS, 1989-2010



## NUMBER OF JEWS, 1989-2010



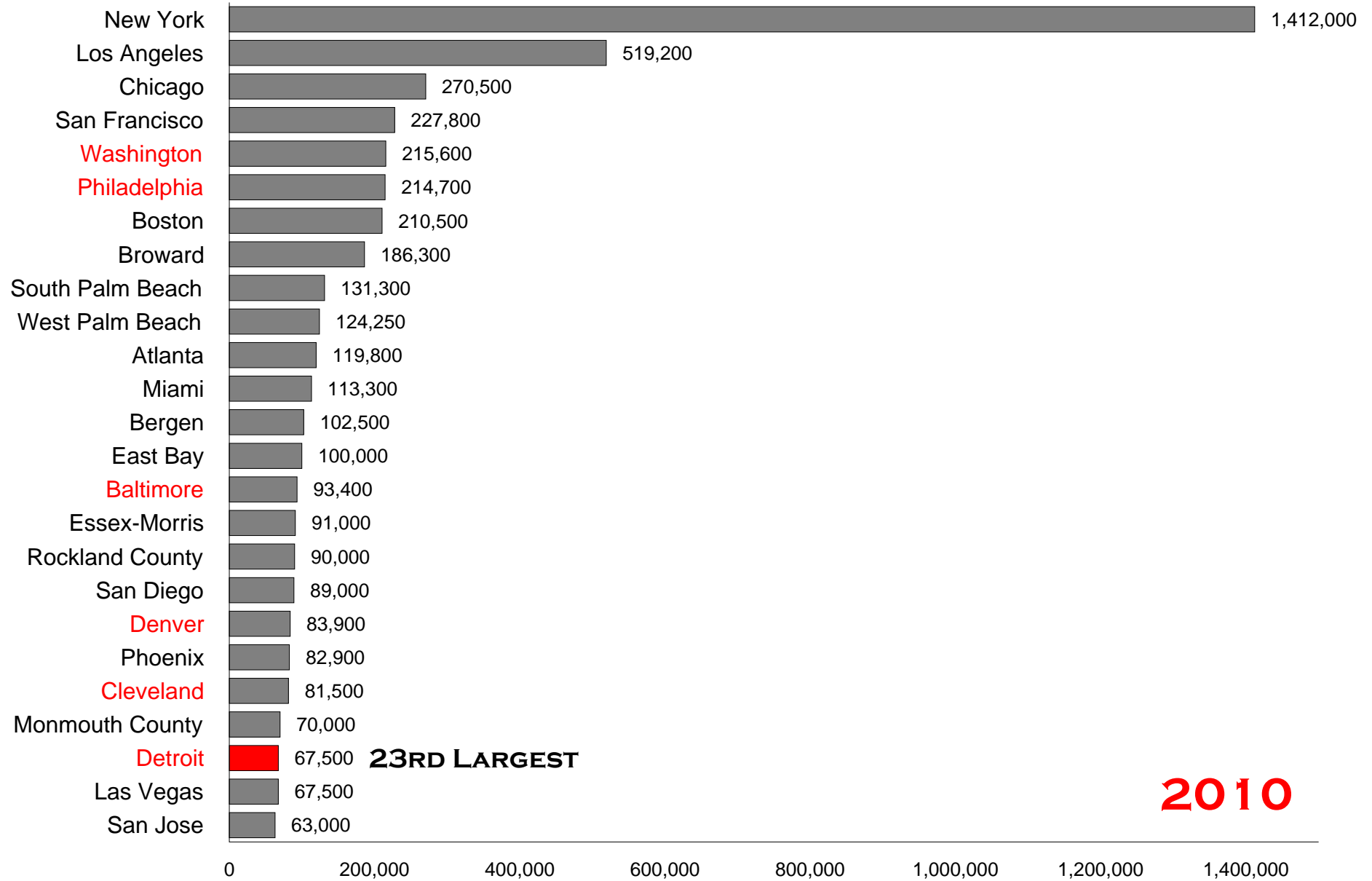
# PERCENTAGE OF HOUSEHOLDS IN THE AREA WHO ARE JEWISH HOUSEHOLDS



2010

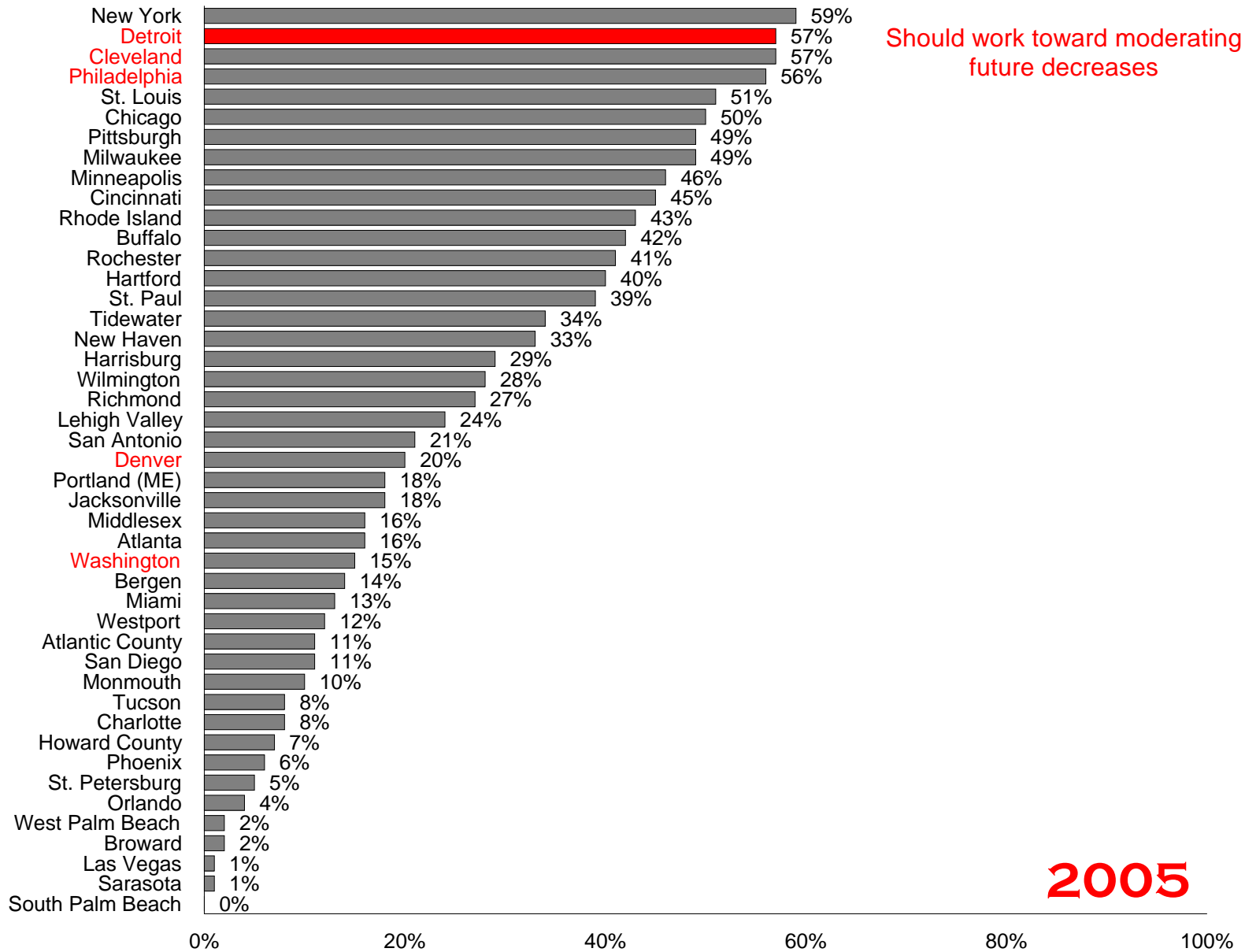
# 24 LARGEST AMERICAN JEWISH COMMUNITIES

(Number of Jews)



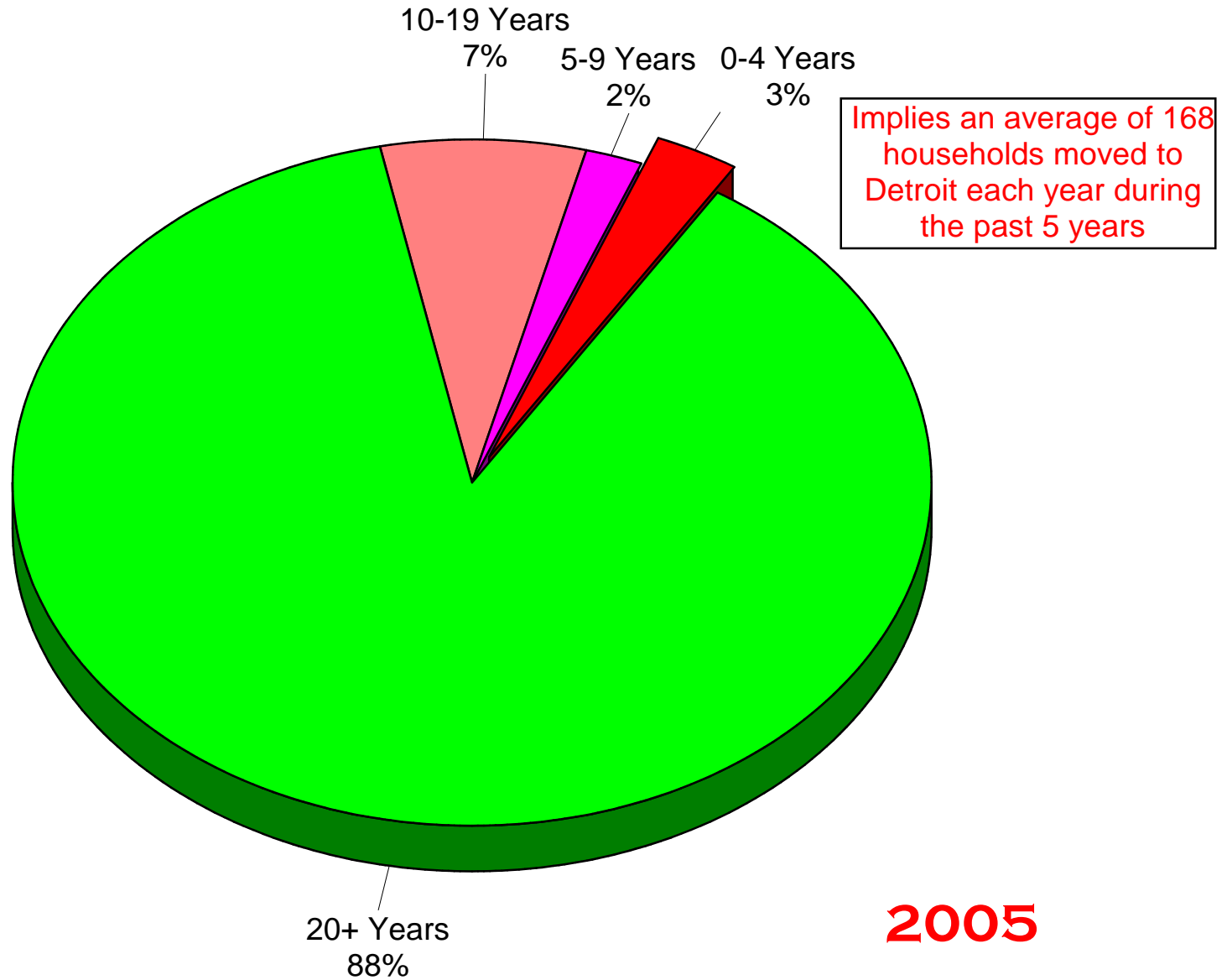
# LOCALLY BORN

(Adults in Jewish Households)



# LENGTH OF RESIDENCE IN DETROIT AREA - 2005

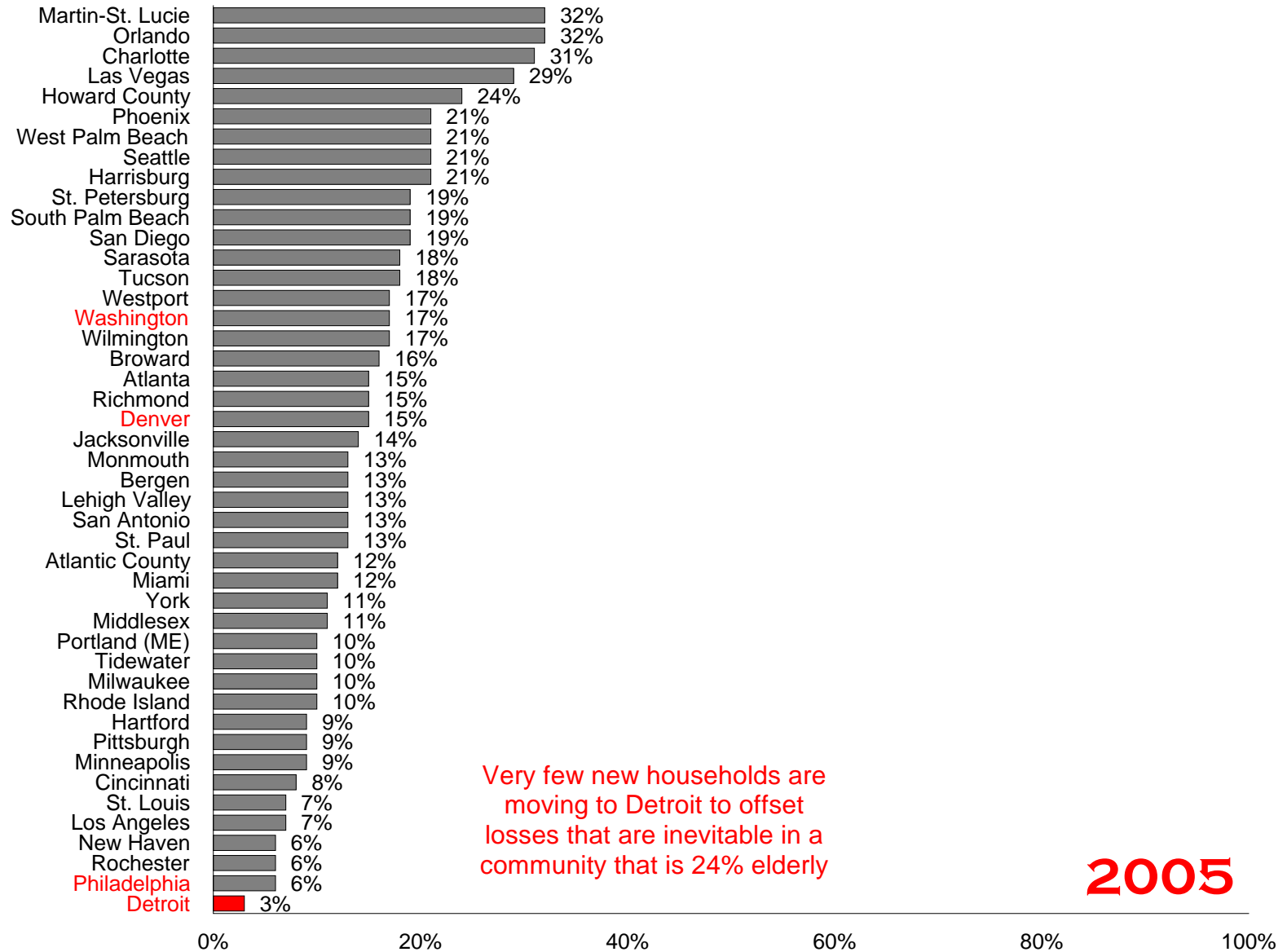
(Respondents)





# NEW HOUSEHOLDS (0-4 YEARS)

(Respondents)

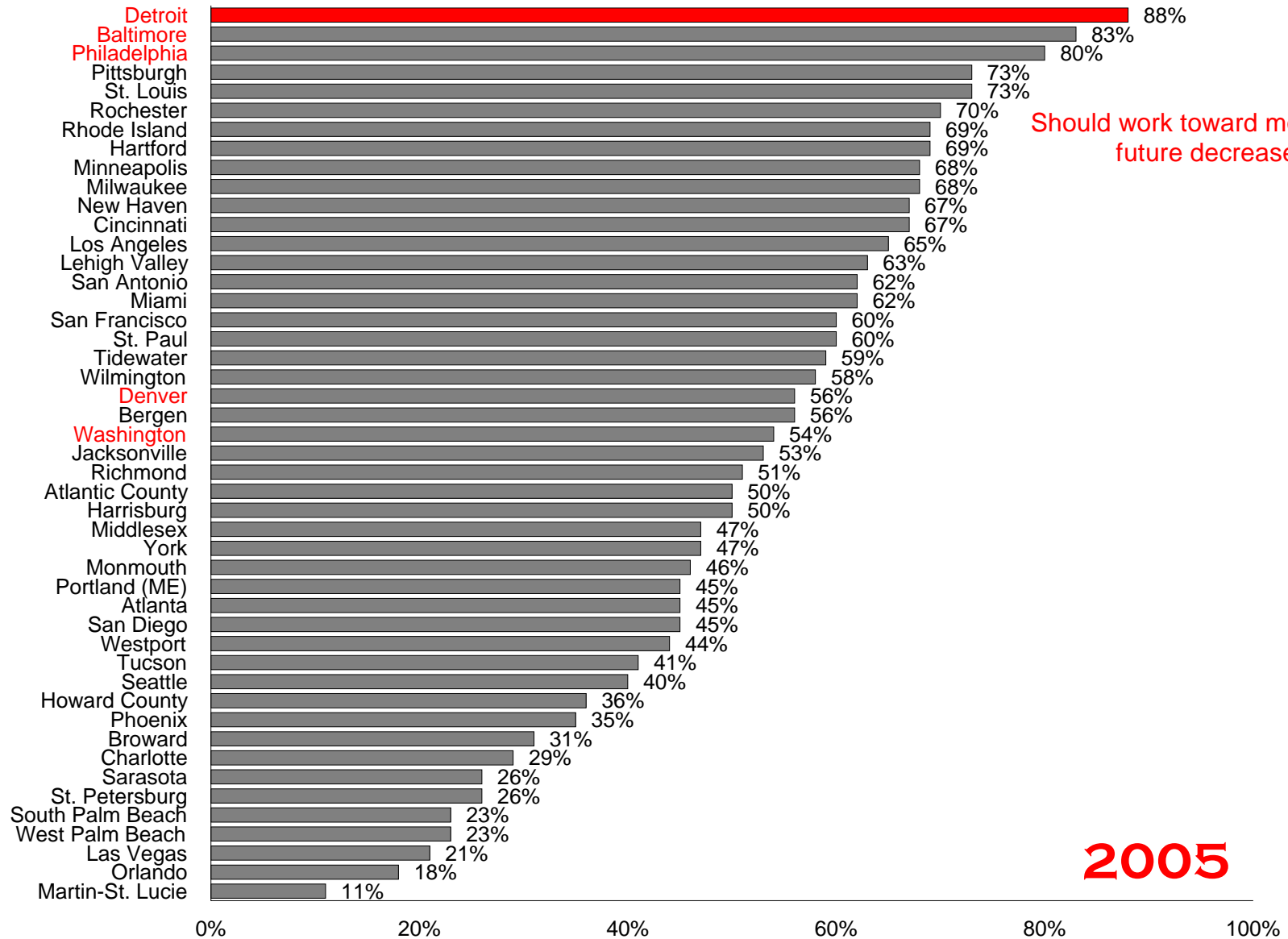


Very few new households are moving to Detroit to offset losses that are inevitable in a community that is 24% elderly

**2005**

# LONG-TERM HOUSEHOLDS (20 OR MORE YEARS)

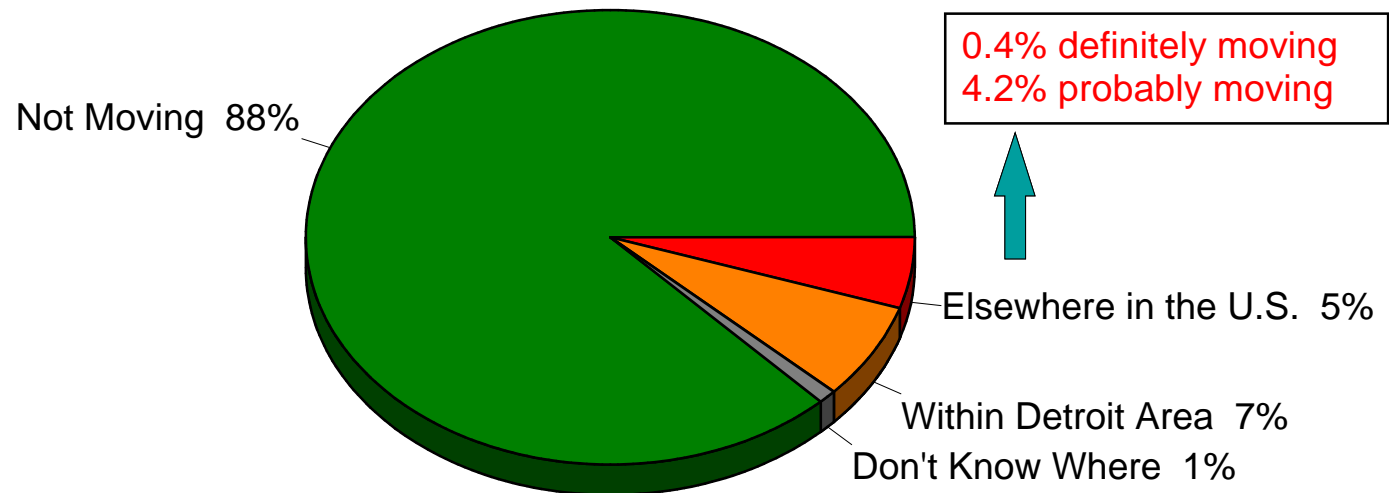
(Respondents)



Should work toward moderating future decreases

2005

## EXPECTED DESTINATION FOR HOUSEHOLDS WHO ARE DEFINITELY OR PROBABLY MOVING IN THE NEXT THREE YEARS



**2005**

**ANNUAL IN-MIGRATION**

168 households moved in each year during the past five years

**PROJECTED ANNUAL OUT-MIGRATION**

40 households definitely moving out of Detroit area each year during the next three years

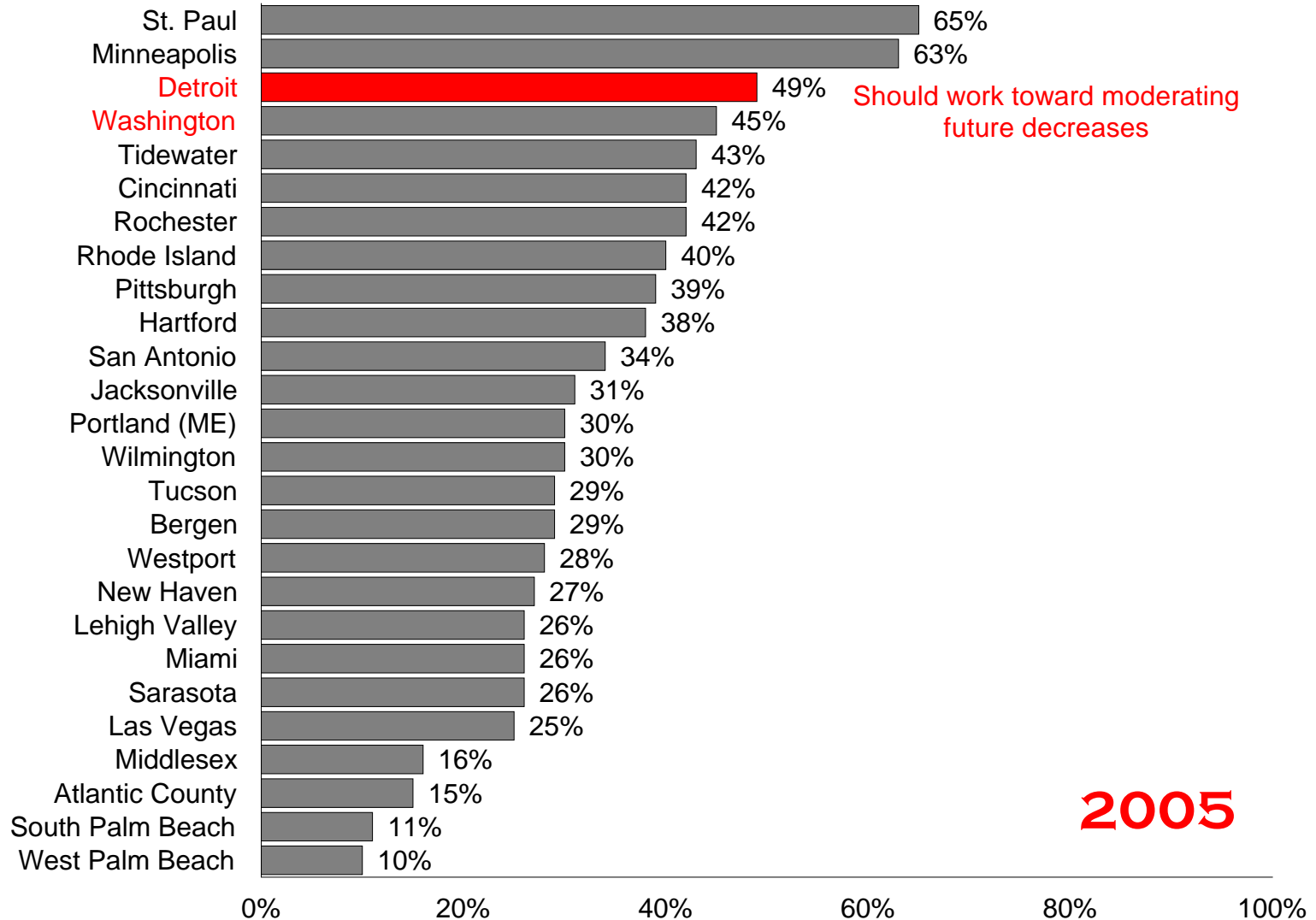
430 households probably moving out of Detroit area each year during the next three years

**PROJECTED CHANGE**

A continuing *net out-migration* over the next few years

# PERCENTAGE OF ADULT CHILDREN WHO HAVE ESTABLISHED THEIR OWN HOMES IN LOCAL AREA

(From Households in Which the Respondent Is Age 50 or Over)



# Major Finding 3

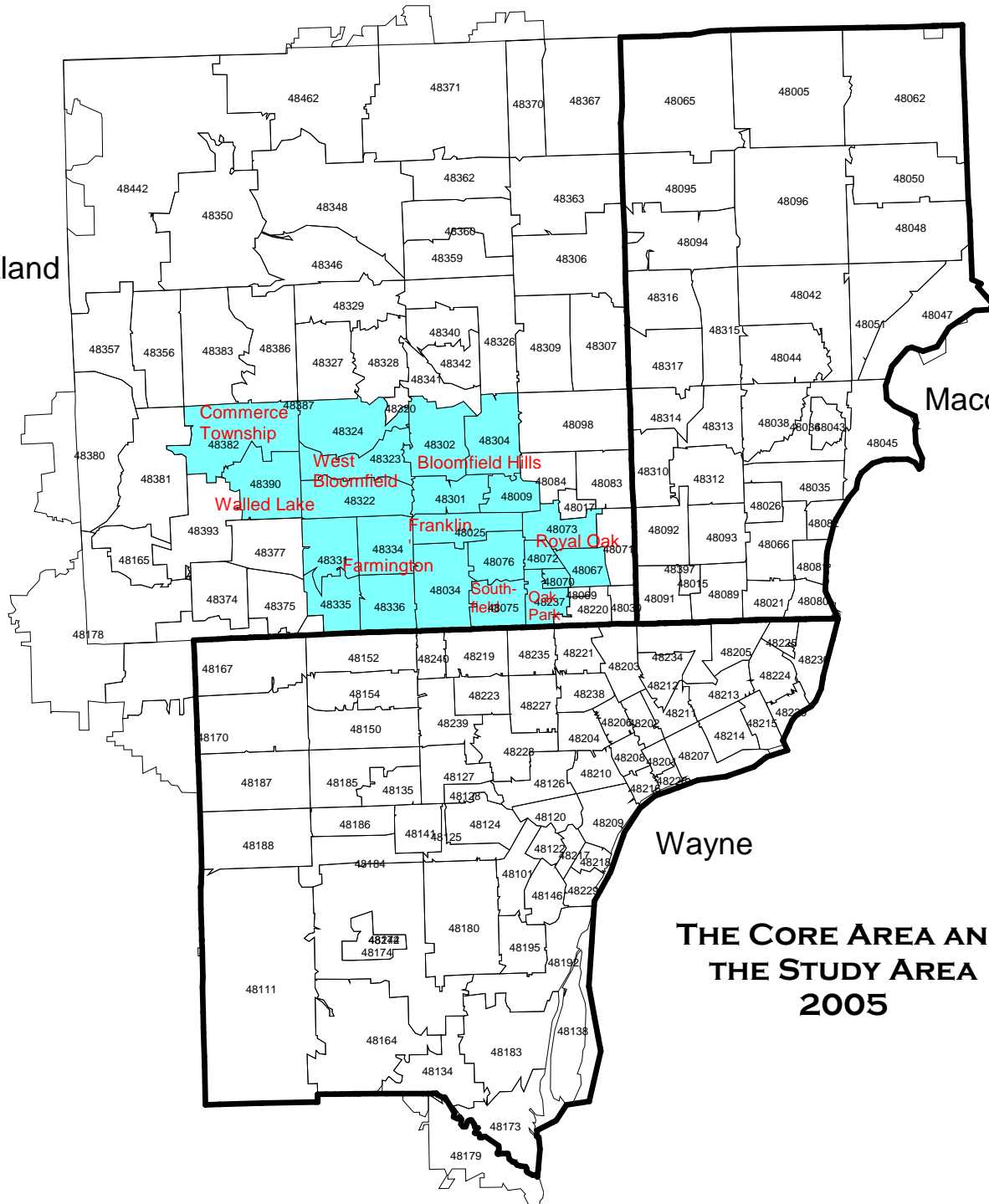
**THE GEOGRAPHIC DISTRIBUTION OF JEWS  
IN THE THREE-COUNTY DETROIT AREA  
HAS NOT CHANGED SIGNIFICANTLY  
IN THE PAST 5 YEARS**

Oakland

Macomb

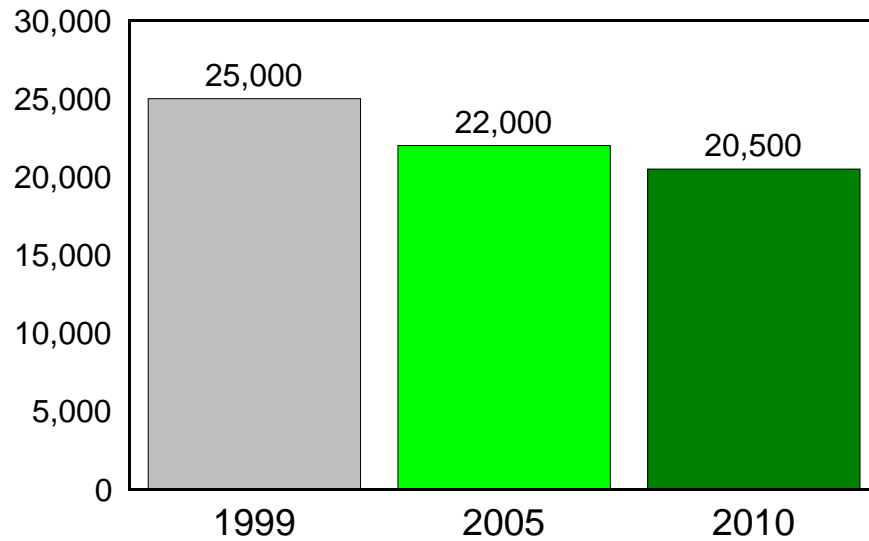
Wayne

**THE CORE AREA AND  
THE STUDY AREA  
2005**



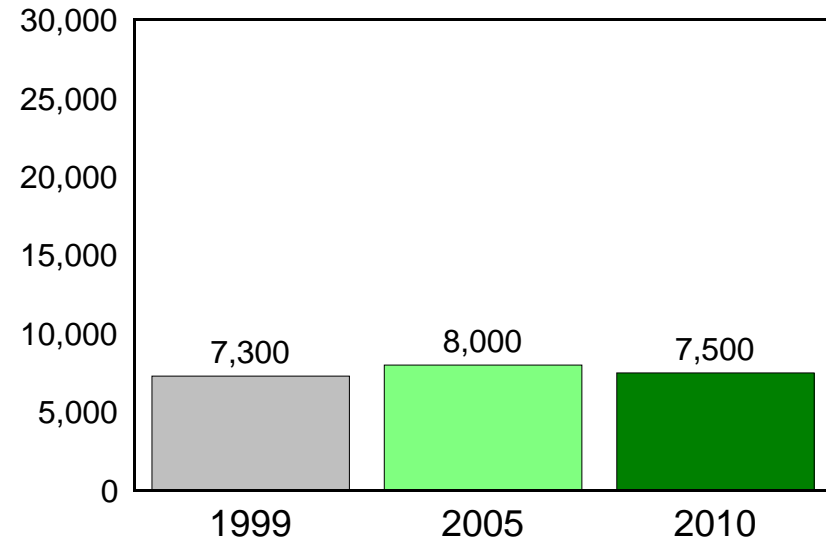
## CHANGE IN JEWISH HOUSEHOLDS 1999-2010

### Core Area



**A 6.8%  
DECREASE**

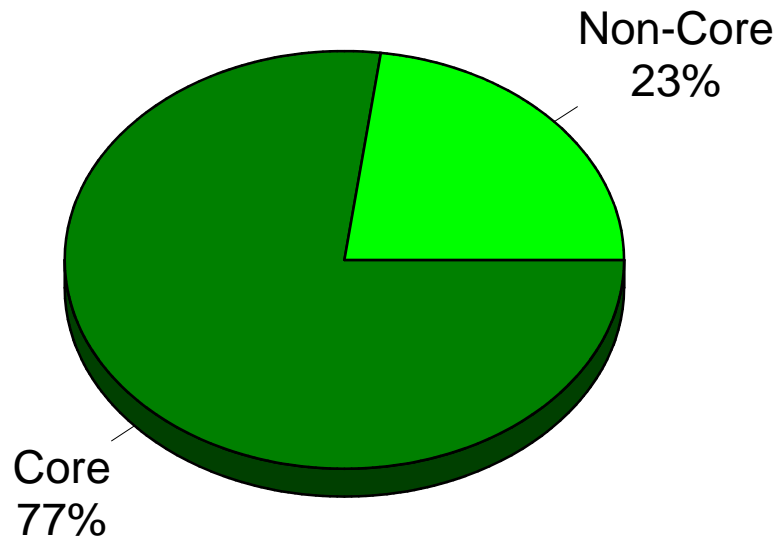
### Non-Core Area



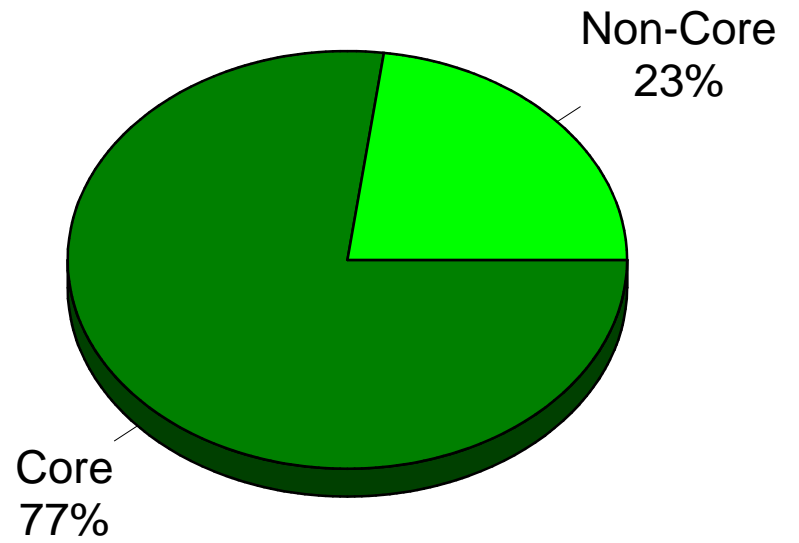
**A 6.3%  
DECREASE**



## DISTRIBUTION OF JEWISH HOUSEHOLDS



**2005**



**2010**

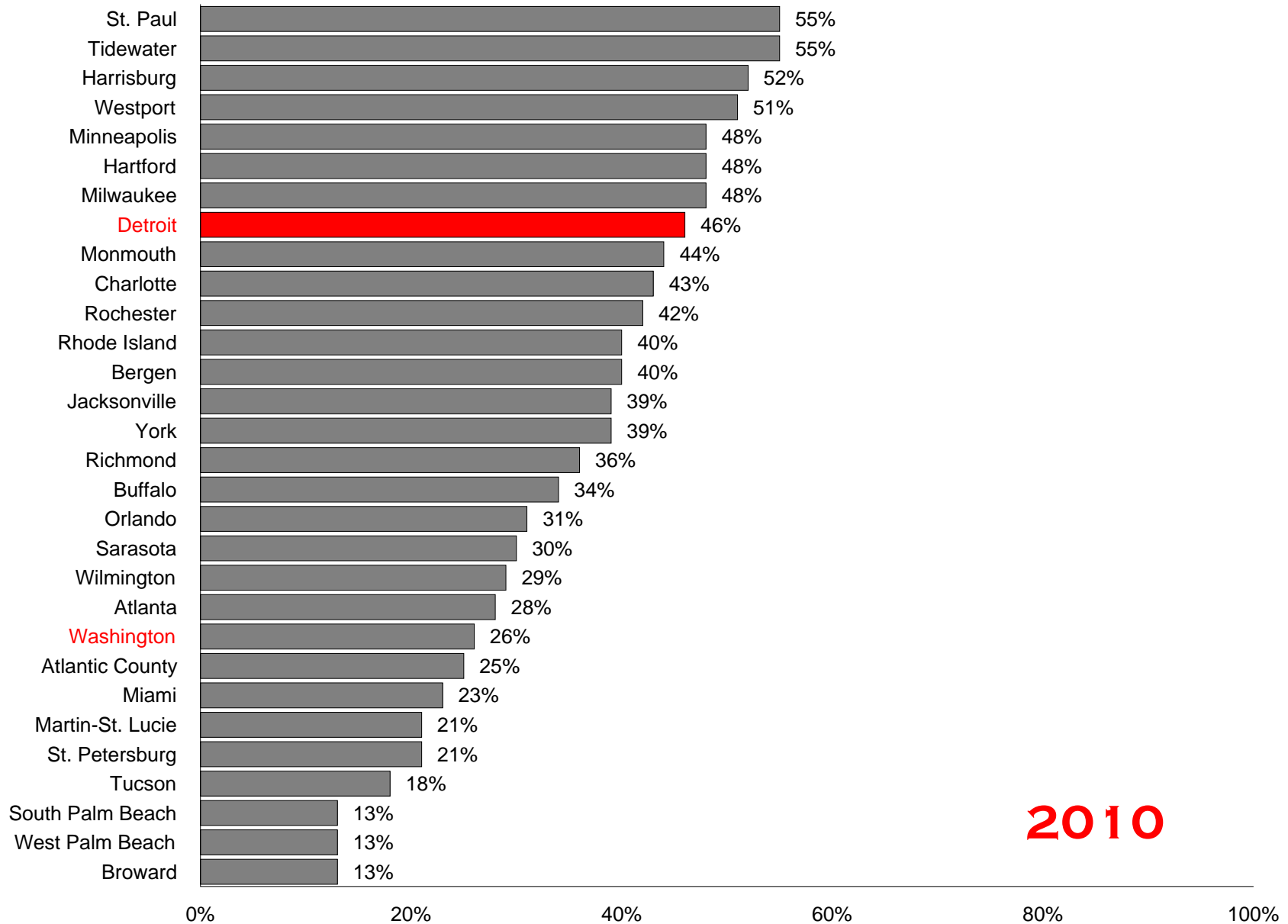
# Major Finding 4

**SYNAGOGUE MEMBERSHIP IS DOWN SIGNIFICANTLY  
IN THE PAST 5 YEARS**

**THE DENOMINATIONAL BREAKDOWN  
HAS NOT CHANGED  
IN THE PAST 5 YEARS**

# LOCAL SYNAGOGUE MEMBERSHIP

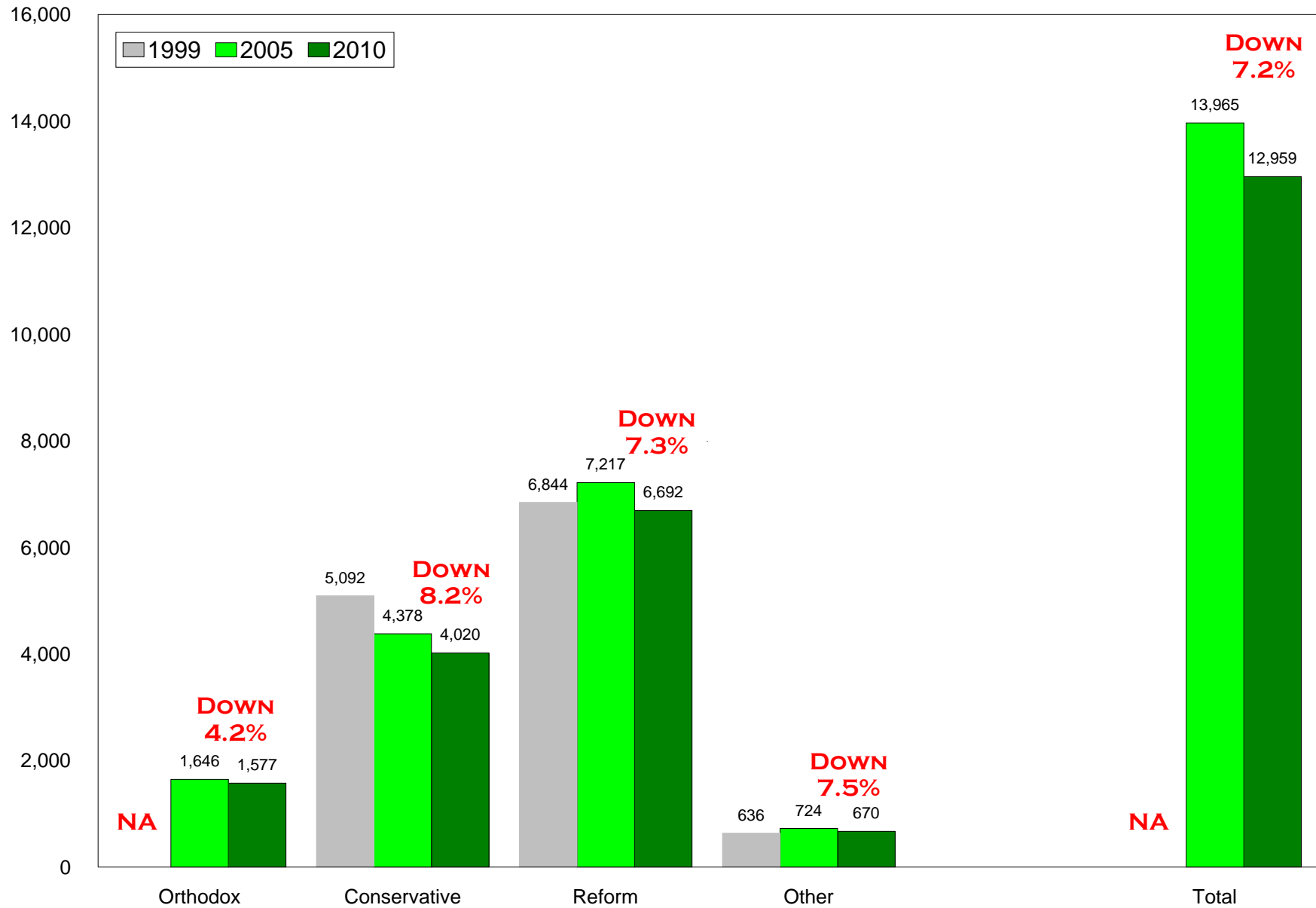
(Based upon the Synagogue Survey)



**2010**

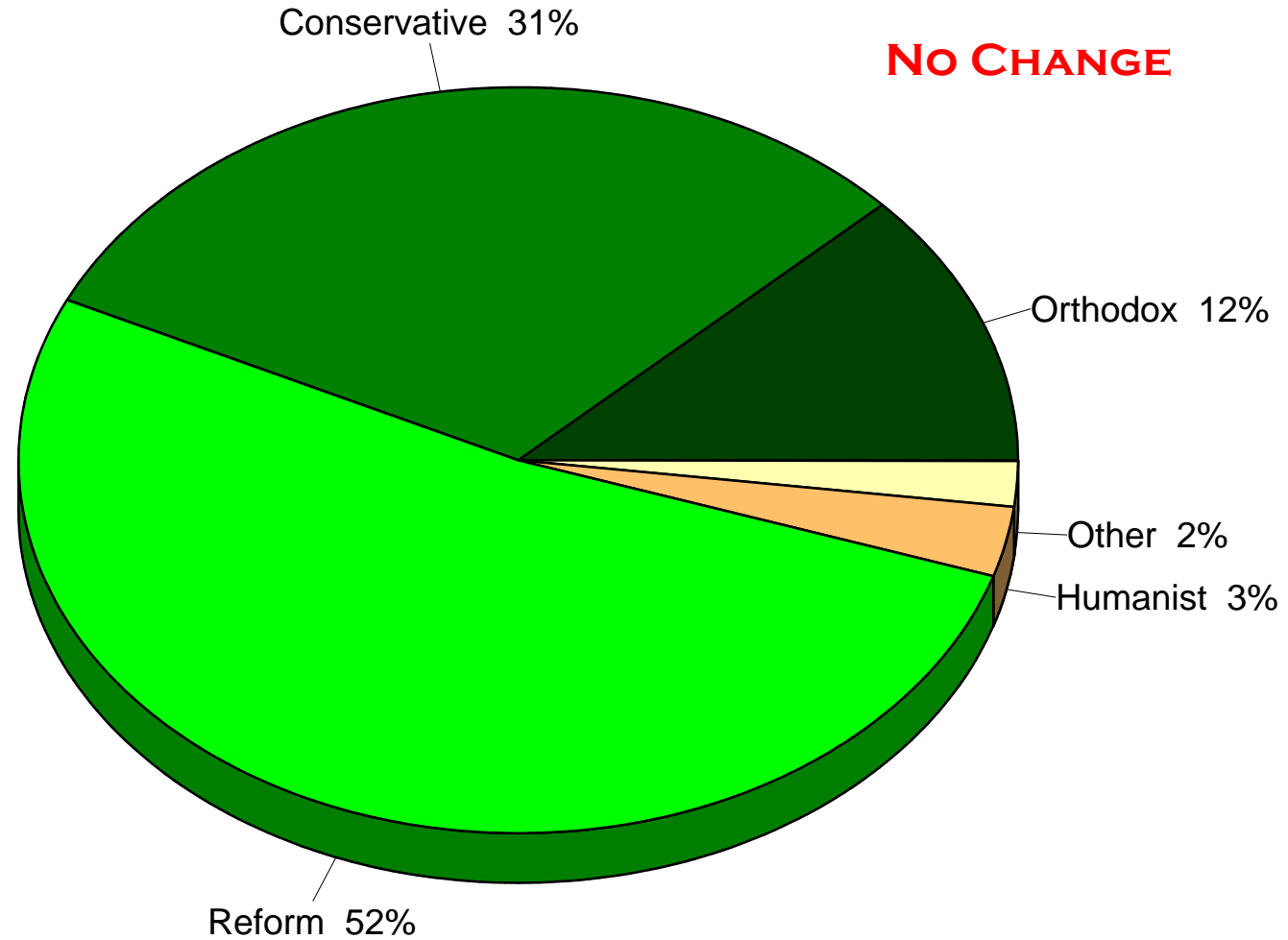
# 28 NUMBER OF SYNAGOGUE MEMBER HOUSEHOLDS

(Based upon the Synagogue Survey)



## DENOMINATION OF SYNAGOGUE MEMBERSHIP

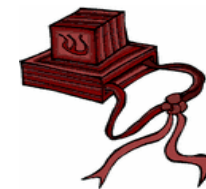
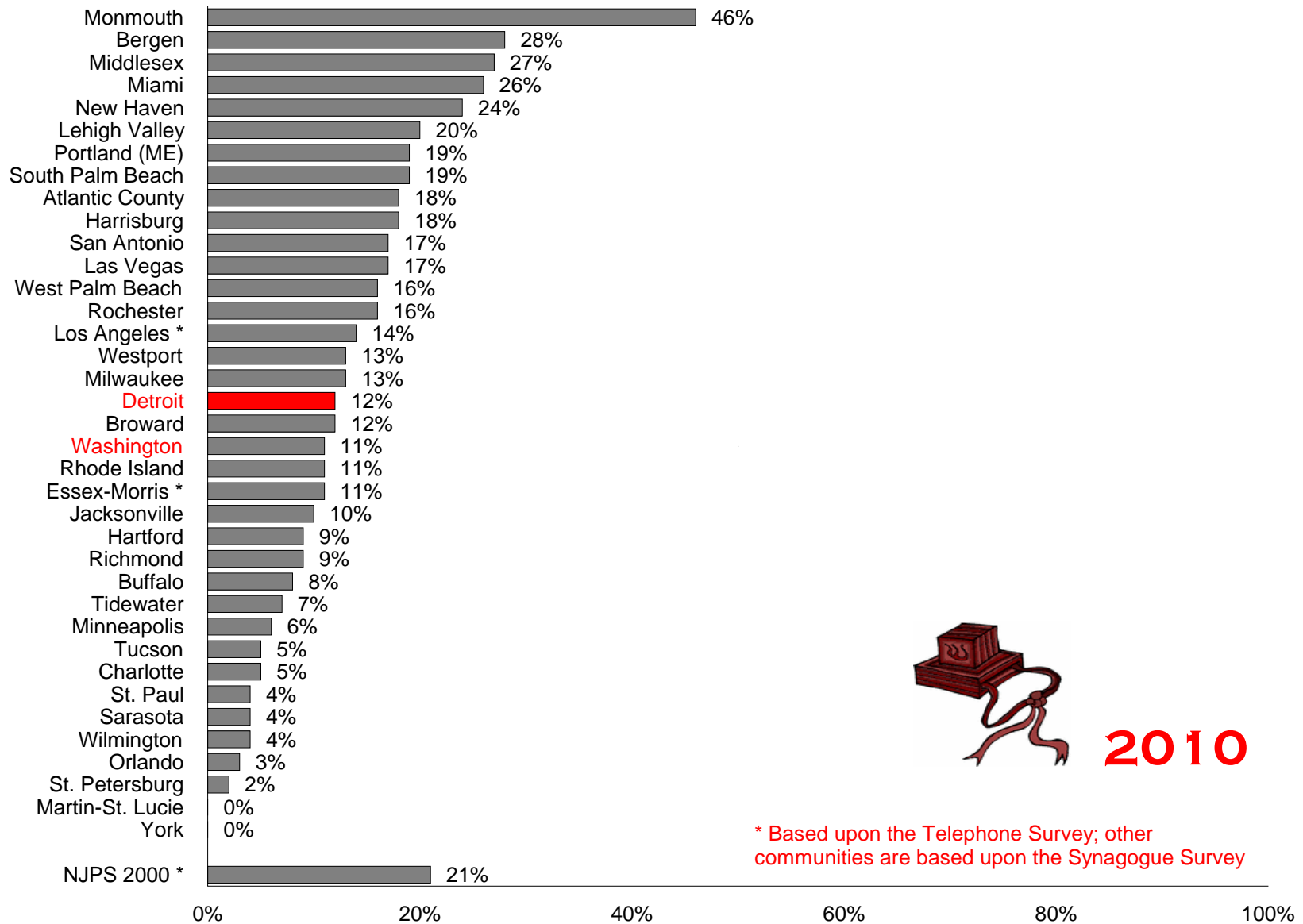
**2005 AND 2010**  
(Based upon the Synagogue Survey)  
(Synagogue Member Households)



# DENOMINATION OF SYNAGOGUE MEMBERSHIP:

## ORTHODOX

(Synagogue Member Households)

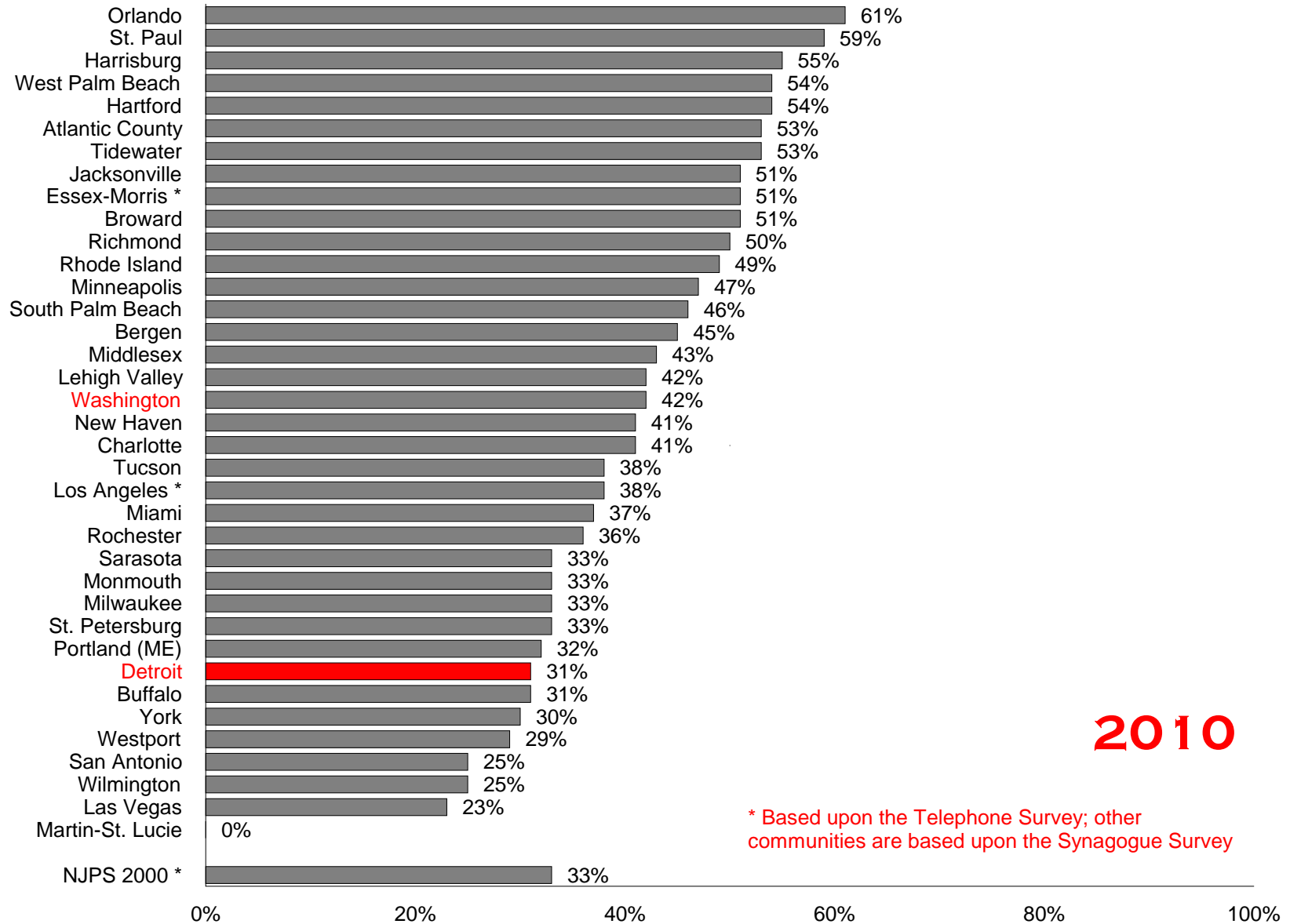


**2010**

\* Based upon the Telephone Survey; other communities are based upon the Synagogue Survey

# DENOMINATION OF SYNAGOGUE MEMBERSHIP:

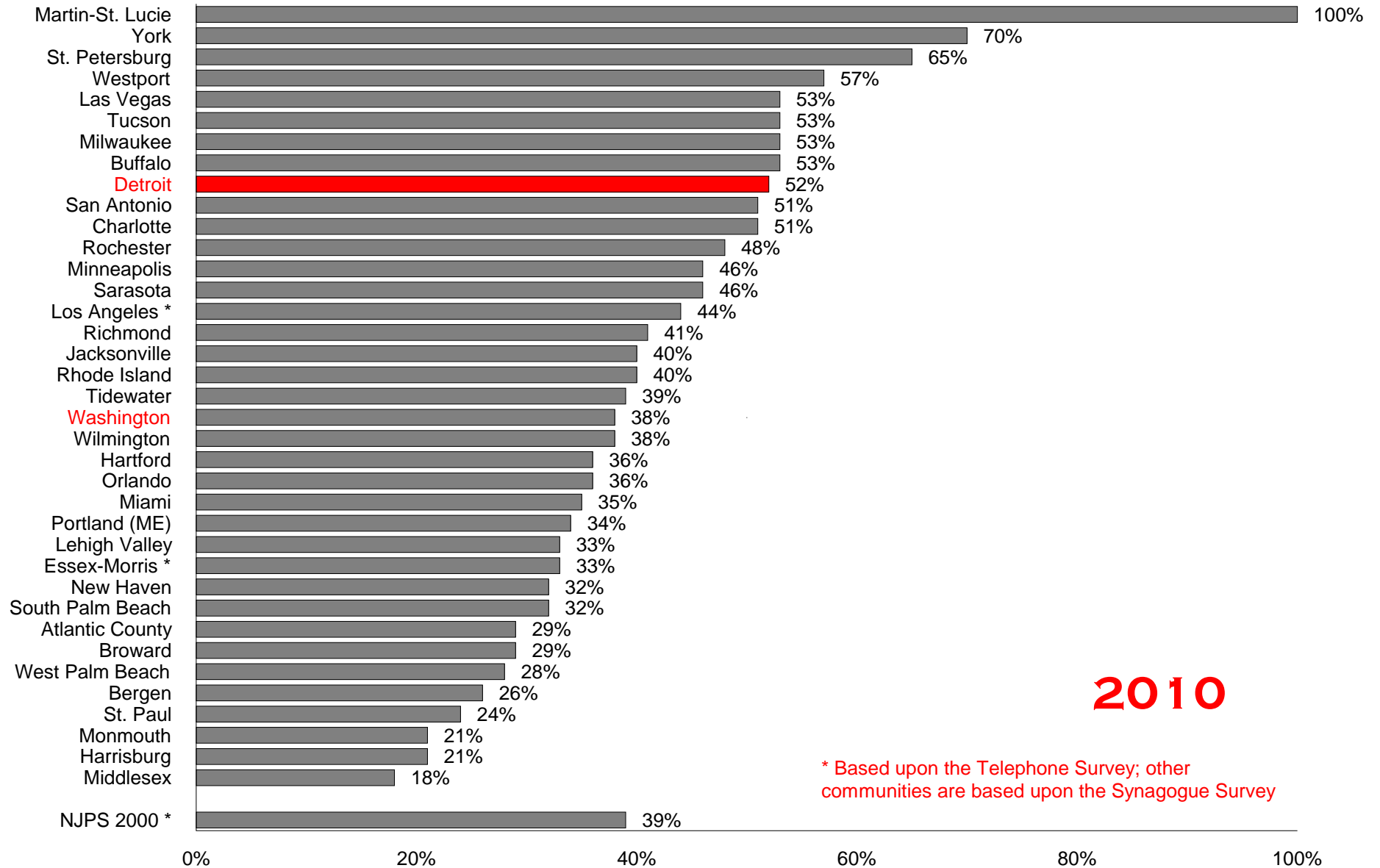
## CONSERVATIVE (Synagogue Member Households)



# DENOMINATION OF SYNAGOGUE MEMBERSHIP:

## REFORM

(Synagogue Member Households)



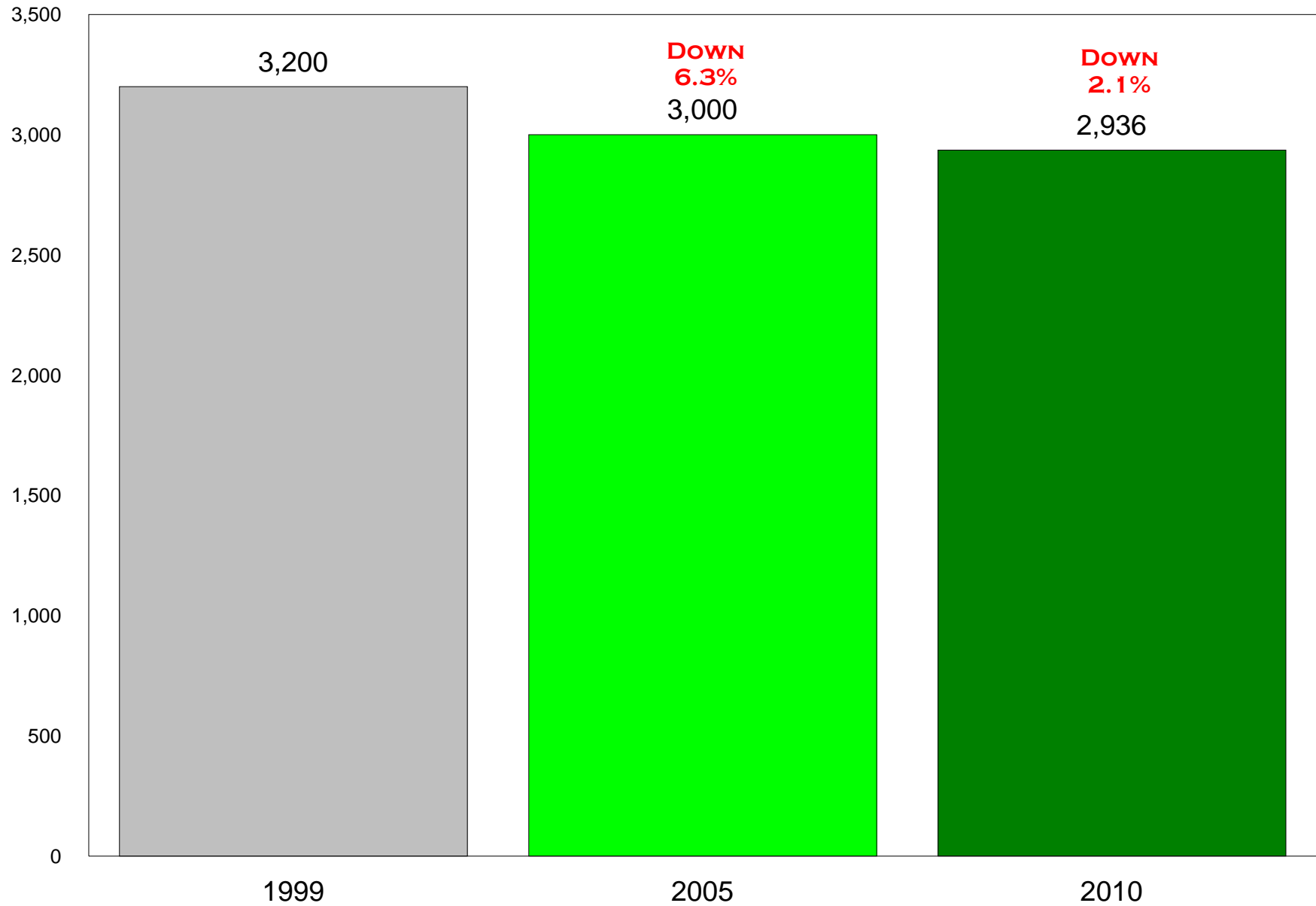
**2010**

\* Based upon the Telephone Survey; other communities are based upon the Synagogue Survey



# 33 NUMBER OF JEWISH JCC MEMBER HOUSEHOLDS

(Based upon the JCC Survey)



# Major Finding 5

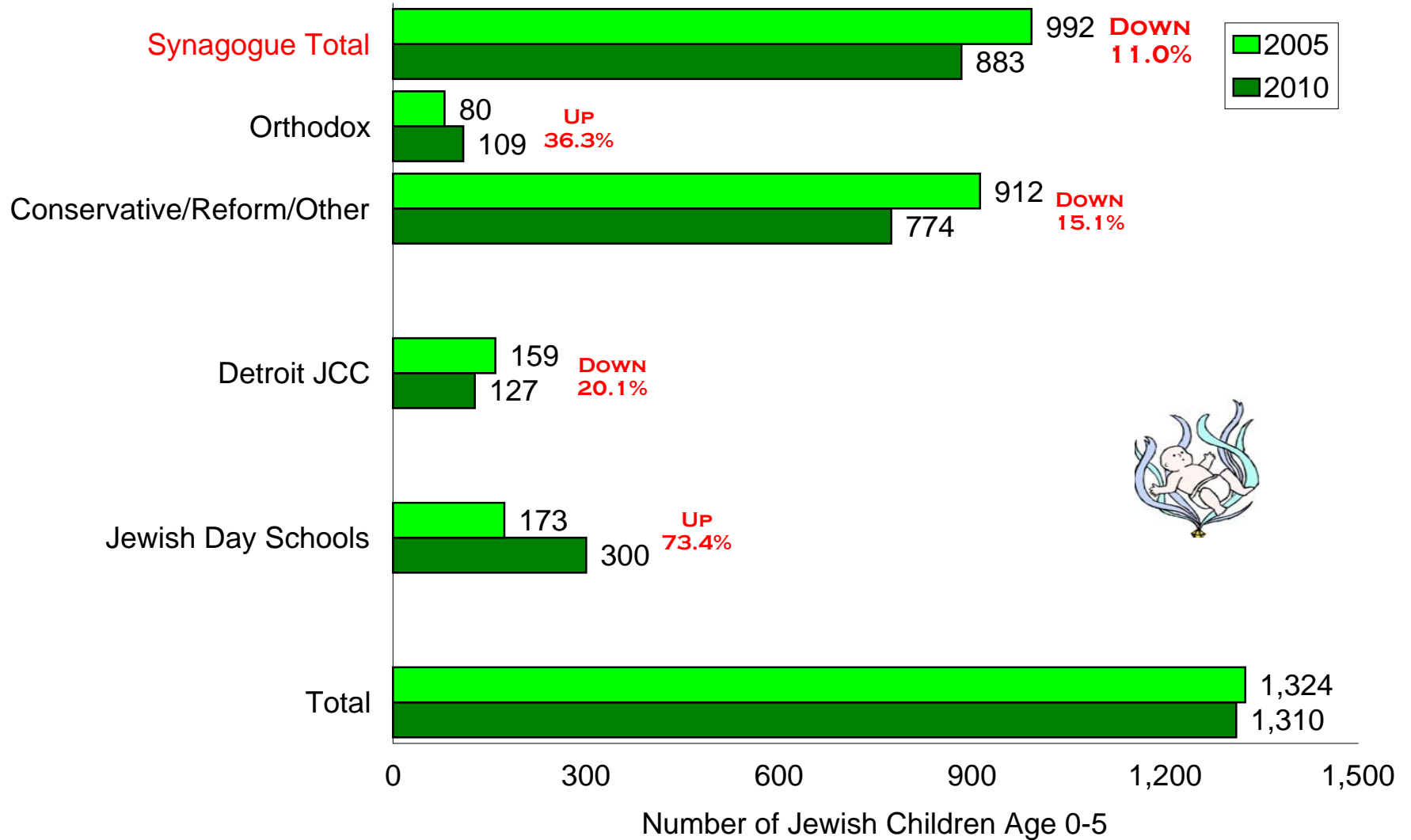
## PRESCHOOL ENROLLMENT

HAS REMAINED CONSTANT IN THE PAST 5 YEARS

BUT HAS SHIFTED FROM CONSERVATIVE AND REFORM SYNAGOGUES TO  
JEWISH DAY SCHOOLS

# JEWISH CHILDREN WHO CURRENTLY ATTEND JEWISH PRESCHOOL/CHILD CARE

(Based upon the Jewish Institutions Survey)



# Major Finding 6

**JEWISH DAY SCHOOL ENROLLMENT  
IS DOWN IN THE PAST 5 YEARS**

8.6% PRE-B'NAI MITZVAH  
9.1% POST-B'NAI MITZVAH

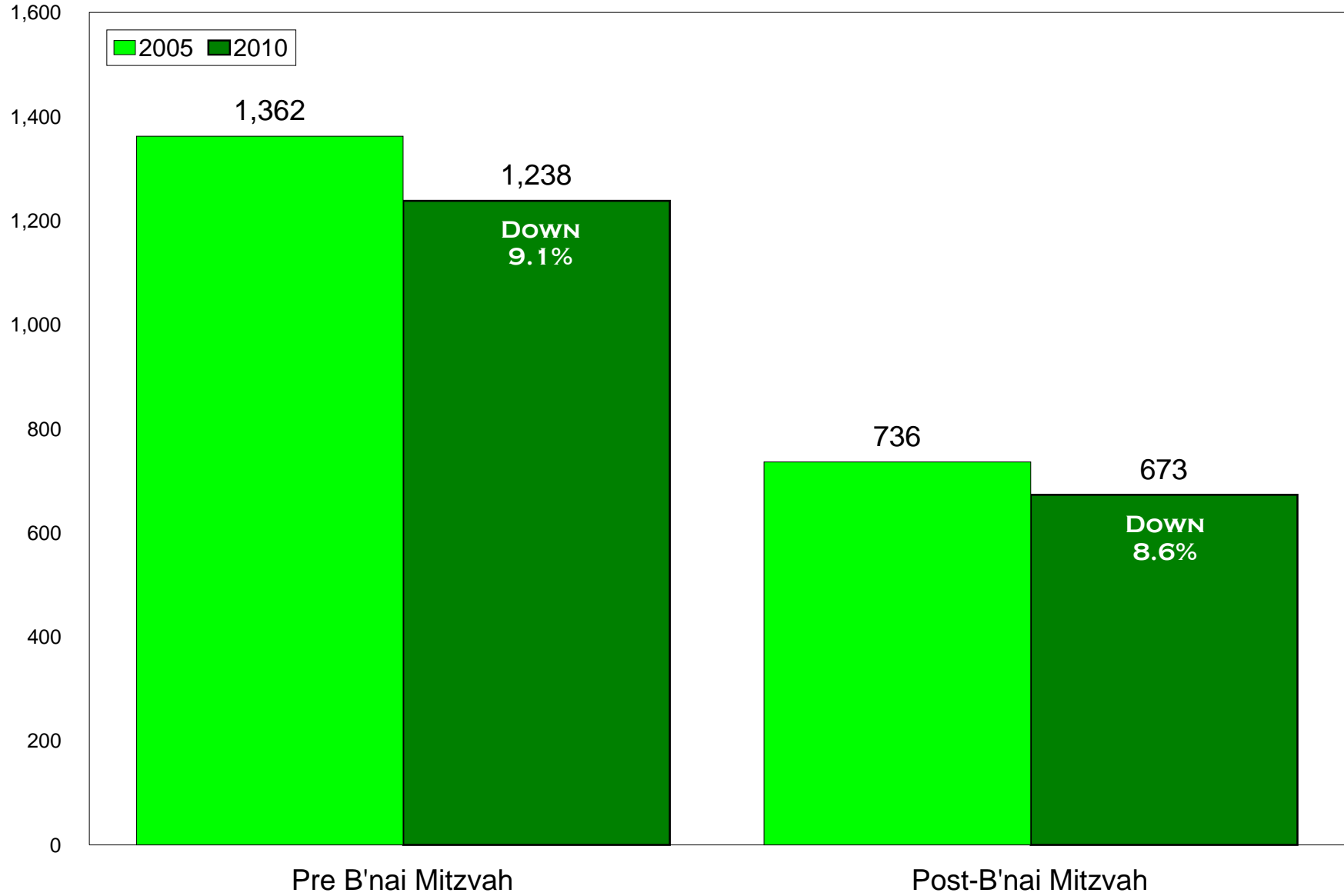
**SUPPLEMENTAL SCHOOL ENROLLMENT  
IS DOWN IN THE PAST 5 YEARS**

2.3% PRE-B'NAI MITZVAH  
38.8% POST-B'NAI MITZVAH

PROBABLY ABOUT 1,000 FEWER JEWISH CHILDREN AGE 13-17 IN DETROIT

# NUMBER OF CHILDREN IN JEWISH DAY SCHOOL

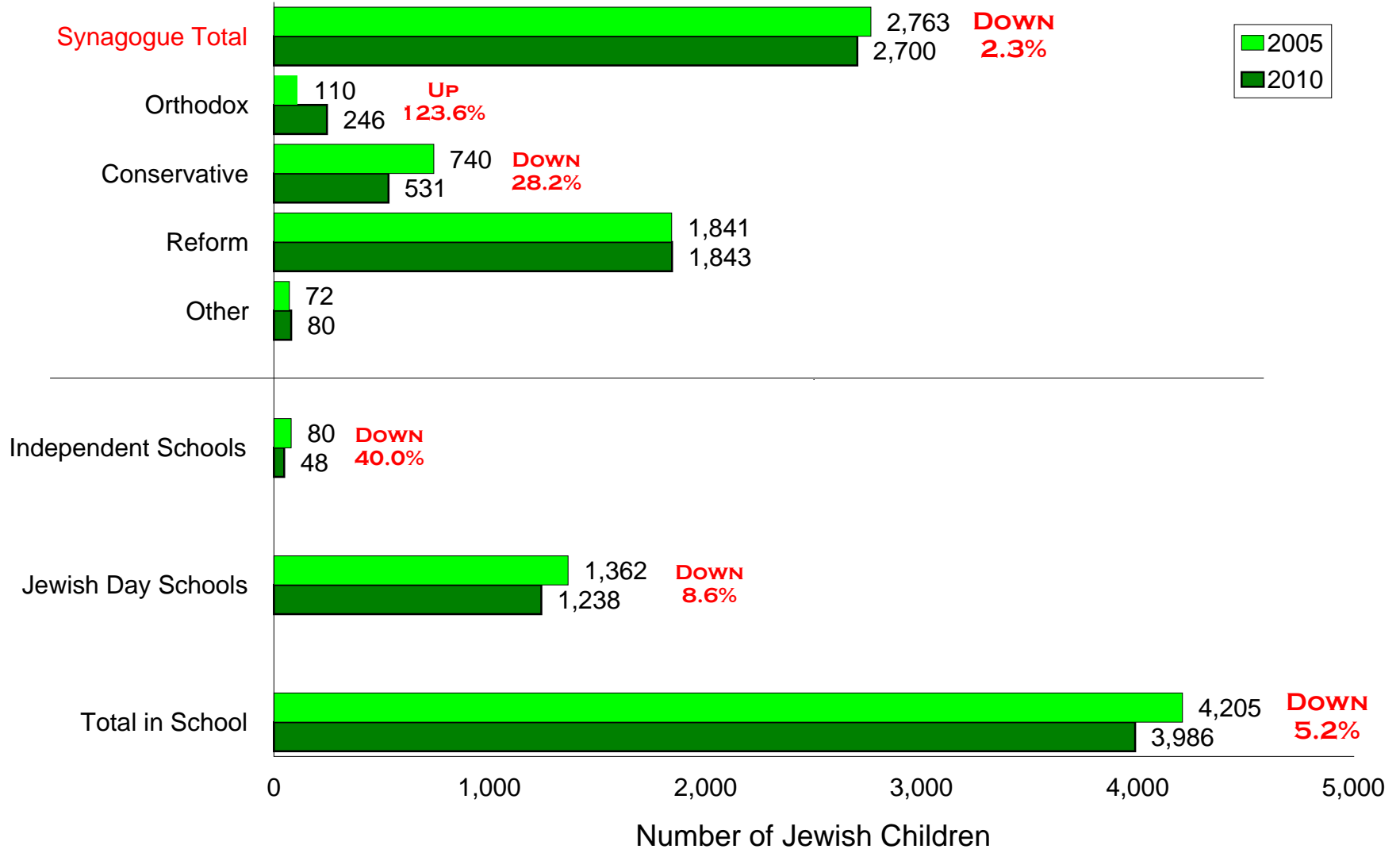
(Based upon the Jewish Day School Survey)



# JEWISH CHILDREN WHO CURRENTLY ATTEND FORMAL JEWISH EDUCATION

## PRE-B'NAI MITZVAH

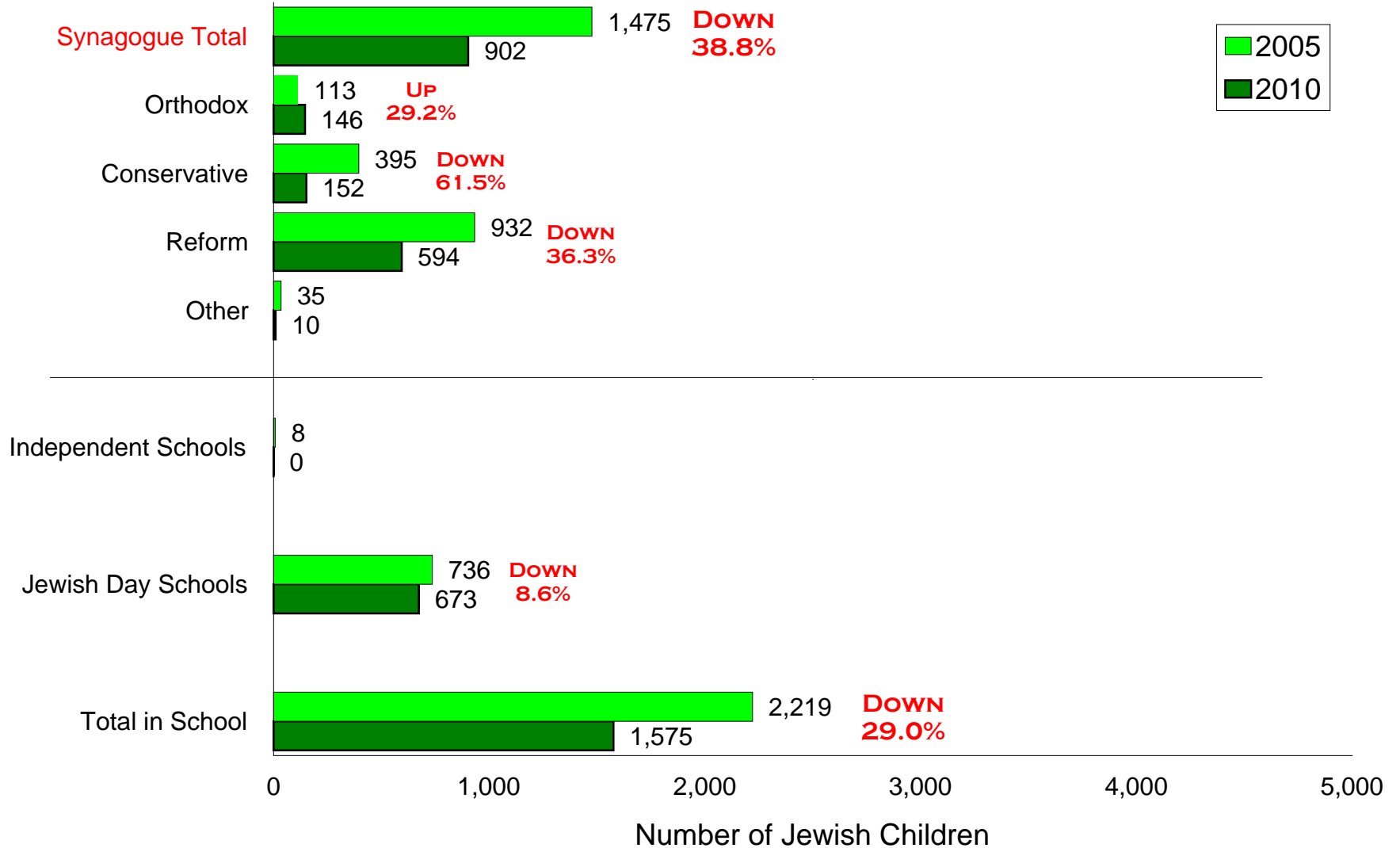
(Based upon the Jewish Institutions Survey)  
(Jewish Children Age 5-12)



# JEWISH CHILDREN WHO CURRENTLY ATTEND FORMAL JEWISH EDUCATION

## POST-B'NAI MITZVAH

(Based upon the Jewish Institutions Survey)  
(Jewish Children Age 13-17)



# Major Finding 7

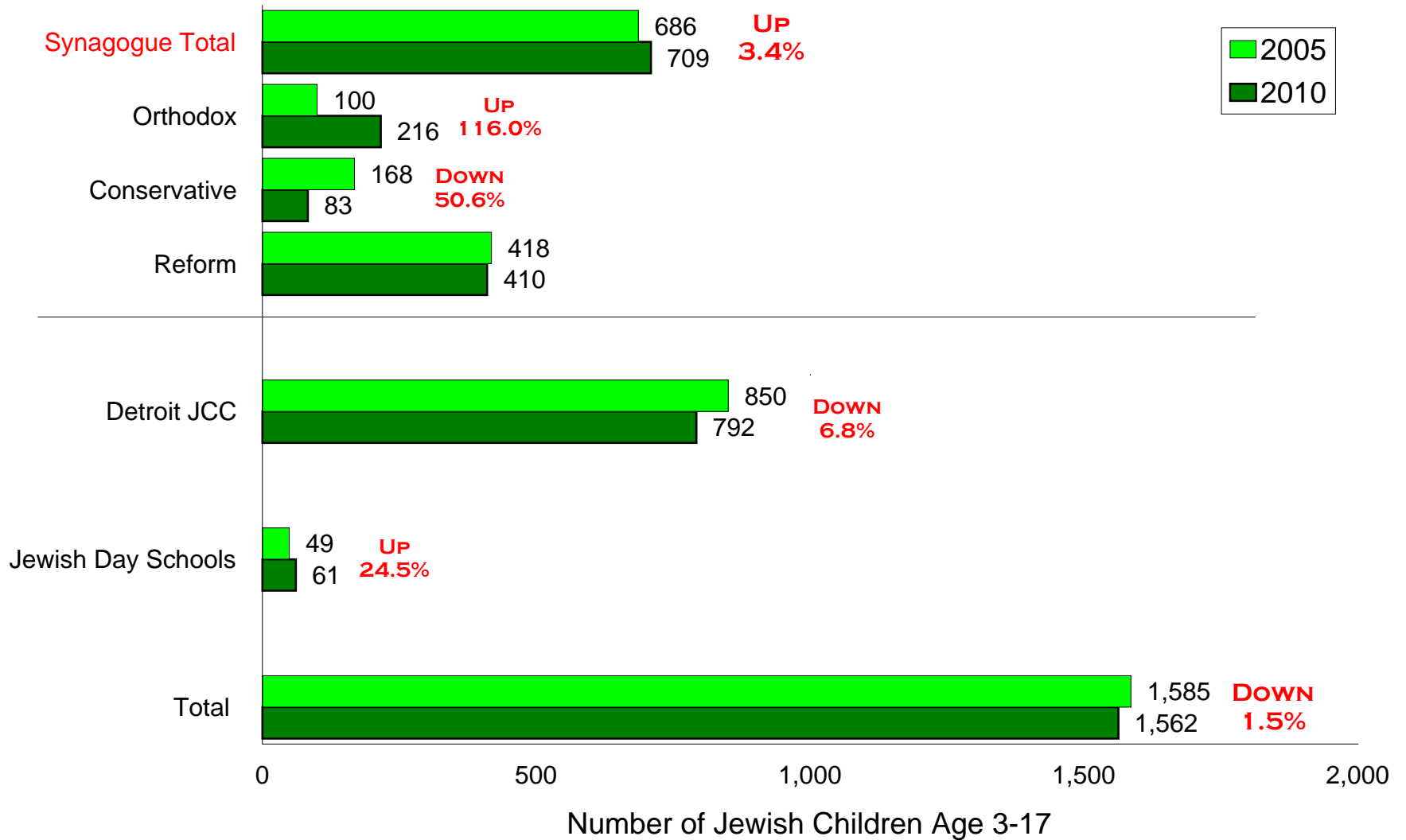
**JEWISH DAY CAMP ENROLLMENT  
HAS REMAINED CONSTANT IN THE PAST 5 YEARS  
BUT HAS SHIFTED FROM CONSERVATIVE SYNAGOGUES  
TO ORTHODOX SYNAGOGUES**

**TAMARACK CAMP ENROLLMENT  
HAS REMAINED CONSTANT IN THE PAST 5 YEARS**



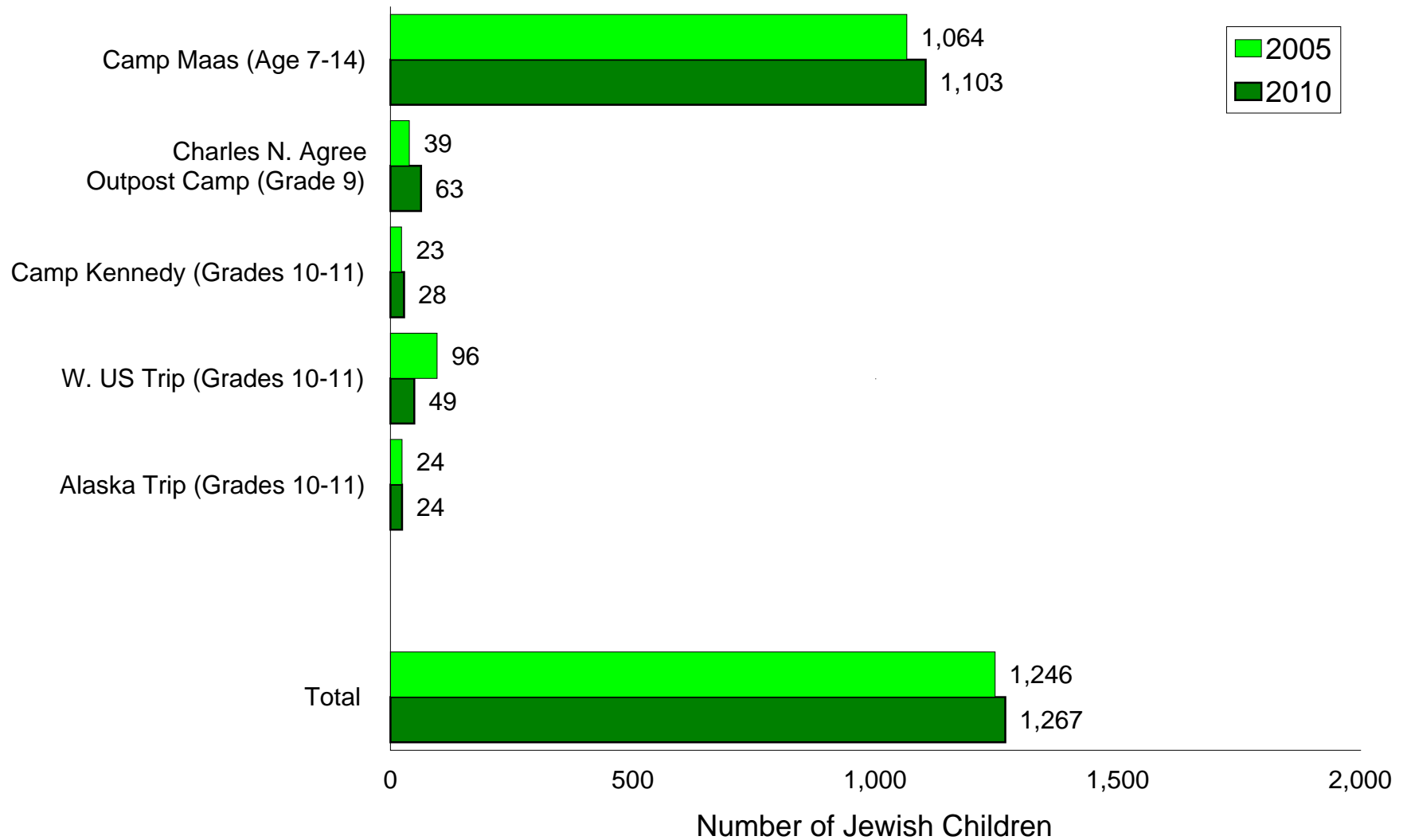
# JEWISH CHILDREN WHO ATTENDED JEWISH DAY CAMP

(Based upon the Jewish Institutions Survey)  
(Jewish Children Age 3-17)



# JEWISH CHILDREN WHO ATTENDED TAMARACK CAMPS

(Based upon the Tamrack Camp Survey)



# Major Findings 7

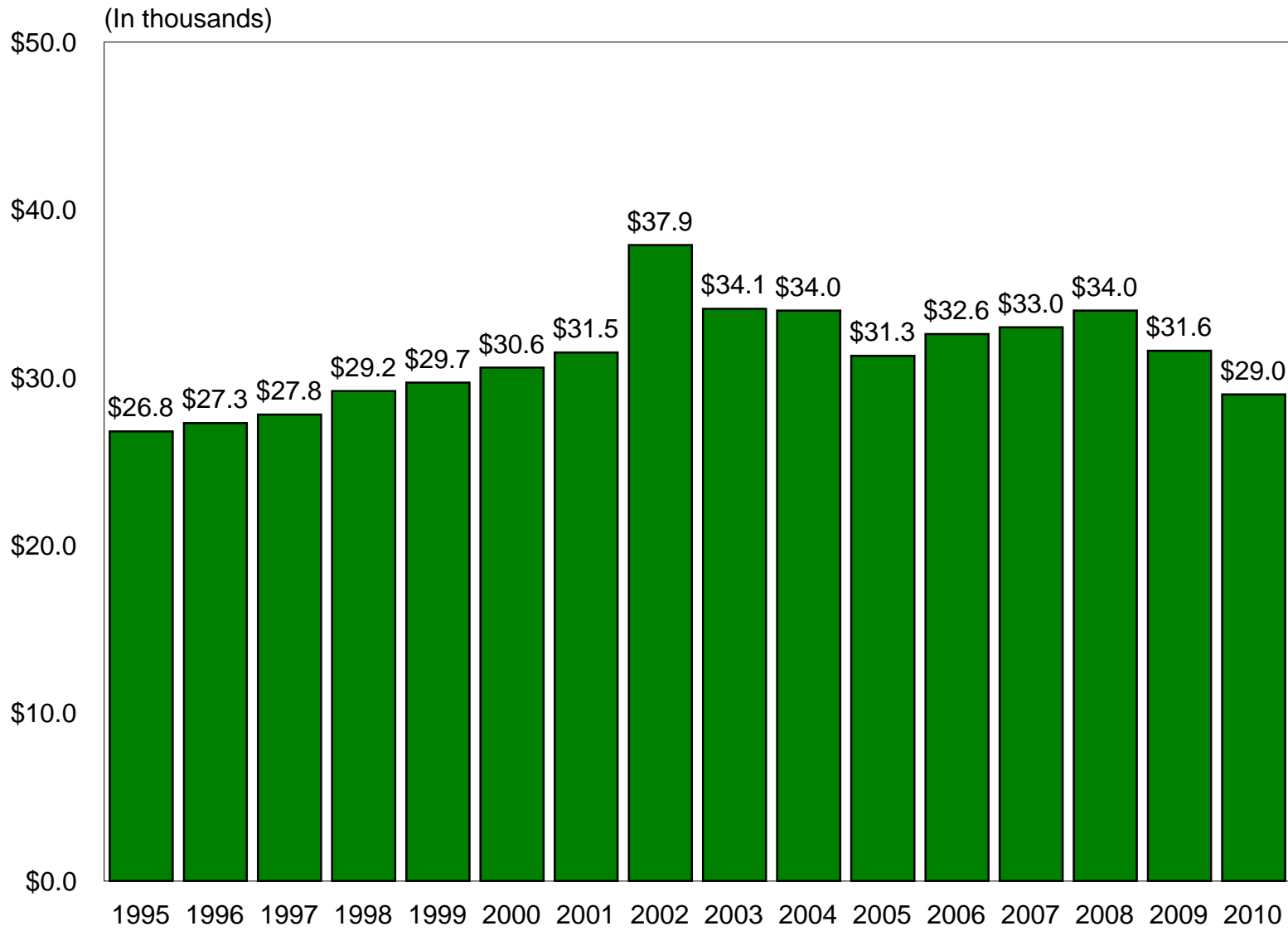
**ADJUSTED FOR INFLATION,  
THE JEWISH FEDERATION ANNUAL CAMPAIGN  
IS DOWN \$5.9 MILLION OR 17%  
IN THE PAST 5 YEARS**

**THE NUMBER OF DONORS TO THE ANNUAL CAMPAIGN  
IS DOWN 831 OR 8%  
IN THE PAST 5 YEARS**

**THE AVERAGE DONATION PER HOUSEHOLD  
TO THE ANNUAL CAMPAIGN HAS REMAINED CONSTANT**

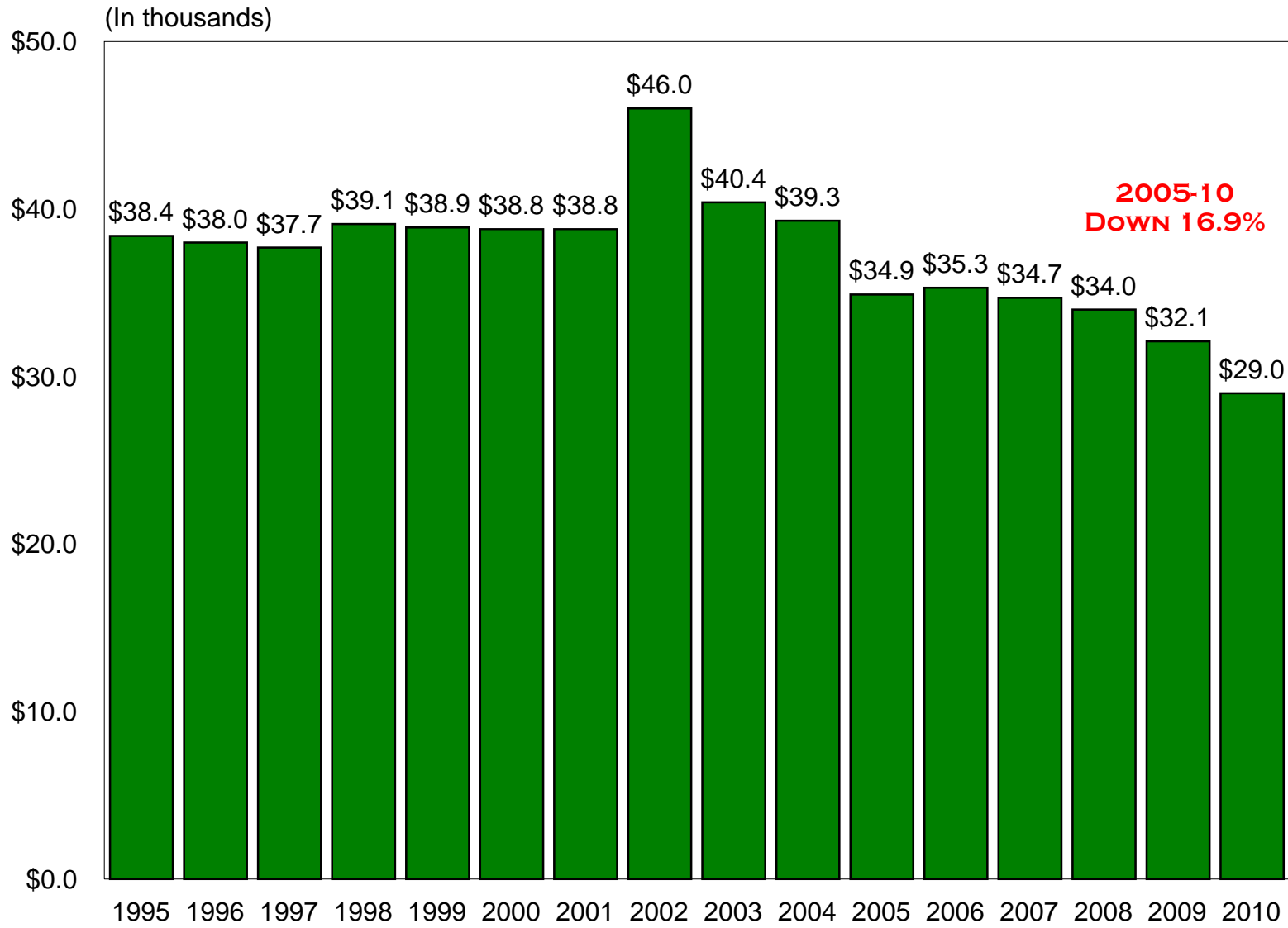
# JEWISH FEDERATION ANNUAL CAMPAIGN

(Not Adjusted for Inflation)



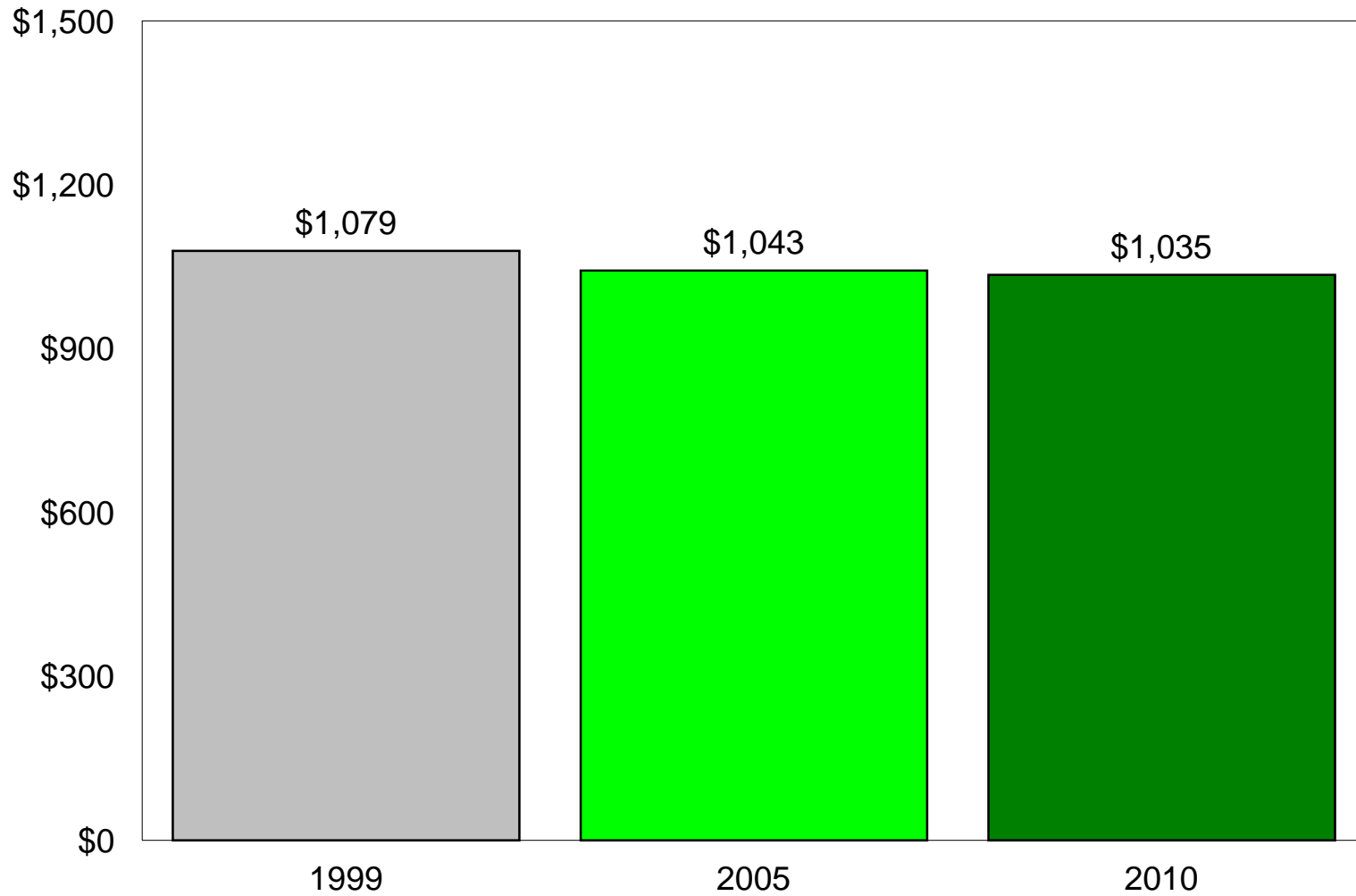
# JEWISH FEDERATION ANNUAL CAMPAIGN

(Adjusted for Inflation to 2010 Dollars)



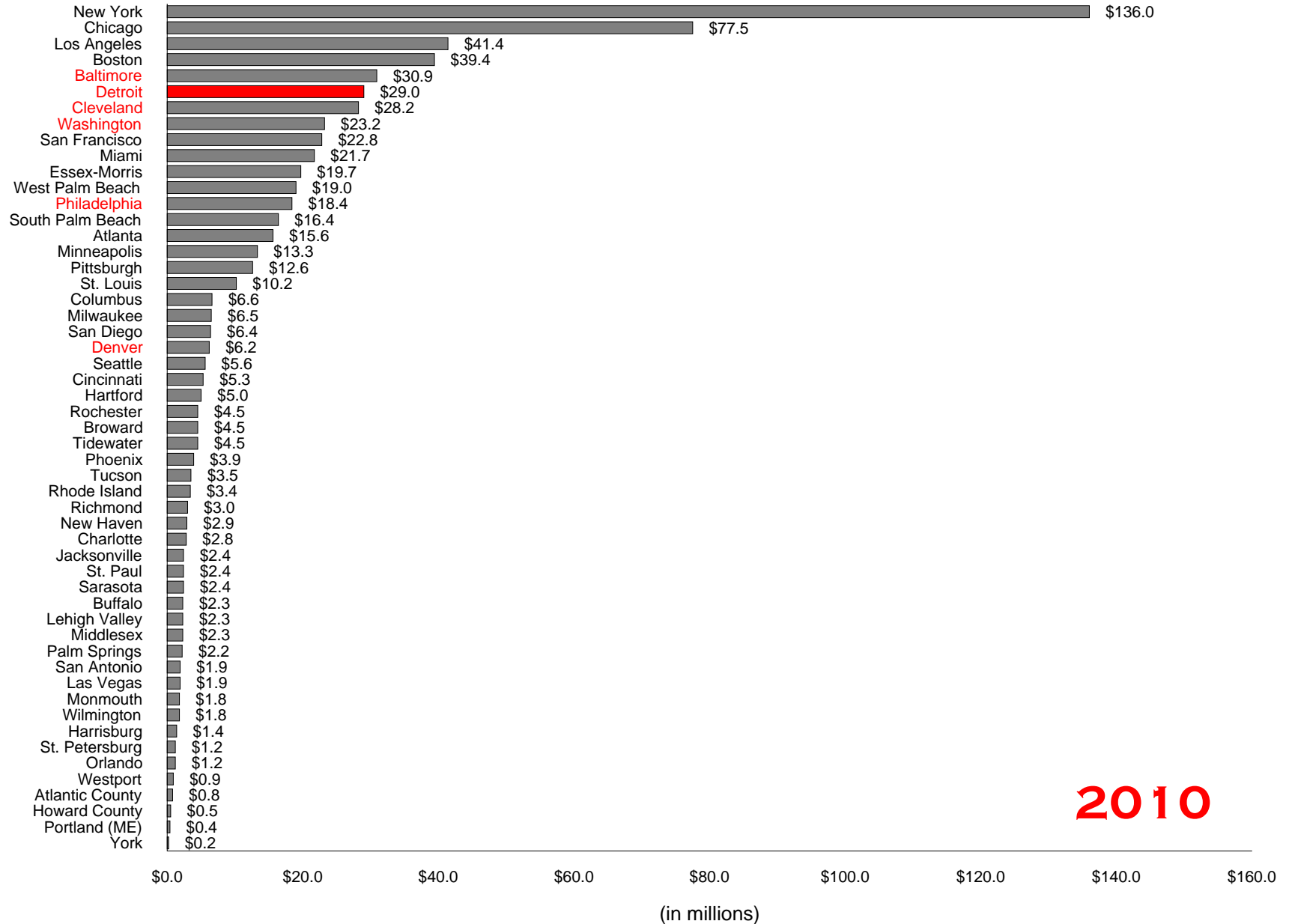
# AVERAGE DONATION PER HOUSEHOLD TO JEWISH FEDERATION

(Adjusted for Inflation)



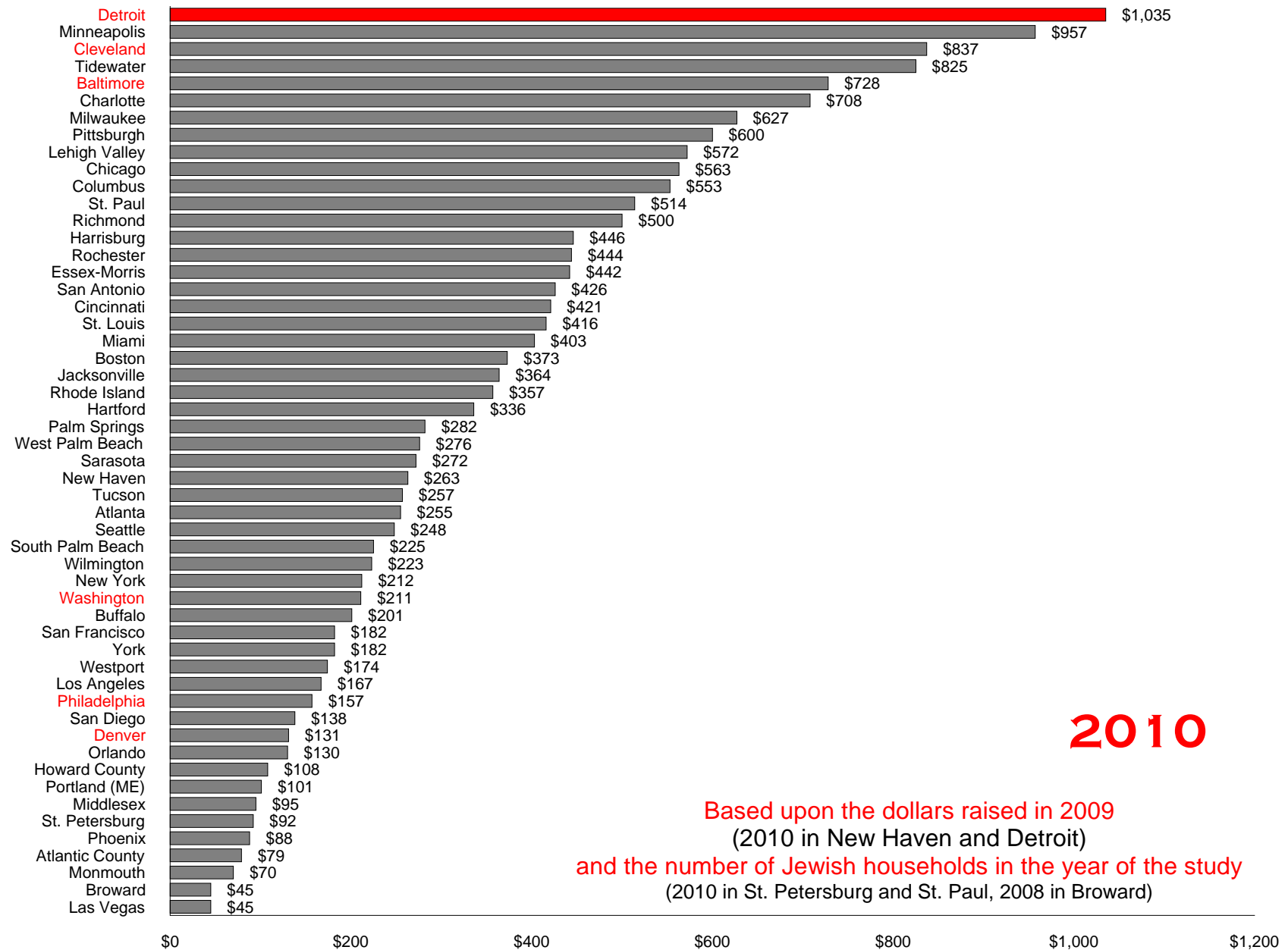
# LOCAL JEWISH FEDERATION ANNUAL CAMPAIGN

(in millions)



2010

# 48 AVERAGE DONATION TO LOCAL JEWISH FEDERATION PER JEWISH HOUSEHOLD



**2010**

Based upon the dollars raised in 2009  
(2010 in New Haven and Detroit)  
and the number of Jewish households in the year of the study  
(2010 in St. Petersburg and St. Paul, 2008 in Broward)



49

**IRA M SHESKIN**  
**ISHESKIN@MIAMI.EDU**  
**WWW.JEWISHDATABANK.ORG**

**THANK YOU**  
**QUESTIONS**

# THE 2005 DETROIT JEWISH POPULATION STUDY

COMPARISONS WITH OTHER JEWISH COMMUNITIES  
COMPLETING SIMILAR STUDIES  
1993-2010

**IRA M. SHESKIN, PH.D.**

DIRECTOR OF THE JEWISH DEMOGRAPHY PROJECT OF THE  
SUE AND LEONARD MILLER CENTER FOR CONTEMPORARY JUDAIC STUDIES  
AND PROFESSOR, DEPARTMENT OF GEOGRAPHY AND REGIONAL STUDIES  
UNIVERSITY OF MIAMI

UNIVERSITY  
OF MIAMI



UNIVERSITY  
OF MIAMI



## Note about Differences Since 2005

1. This slide set was created in April 2011.
2. The original Detroit 2005 slide sets used comparisons with communities that completed studies from 1986 to 2005.
3. The following slides, which only contains slides comparing Detroit with other Jewish communities, uses comparisons with communities completing studies from 1993 to 2010.
4. Some minor differences may occasionally be found in the percentages on these slides and those in the 2005 slide set. In most of these cases, minor definitional changes were made or programming was improved.
5. Some slides have been created in the past few years and were not part of the original study.
6. See next slide for a list of deleted, updated, and added communities
7. Note that the following slides only include a small subset of the 367 slides like these available at [www.jewishdatabank.org](http://www.jewishdatabank.org)

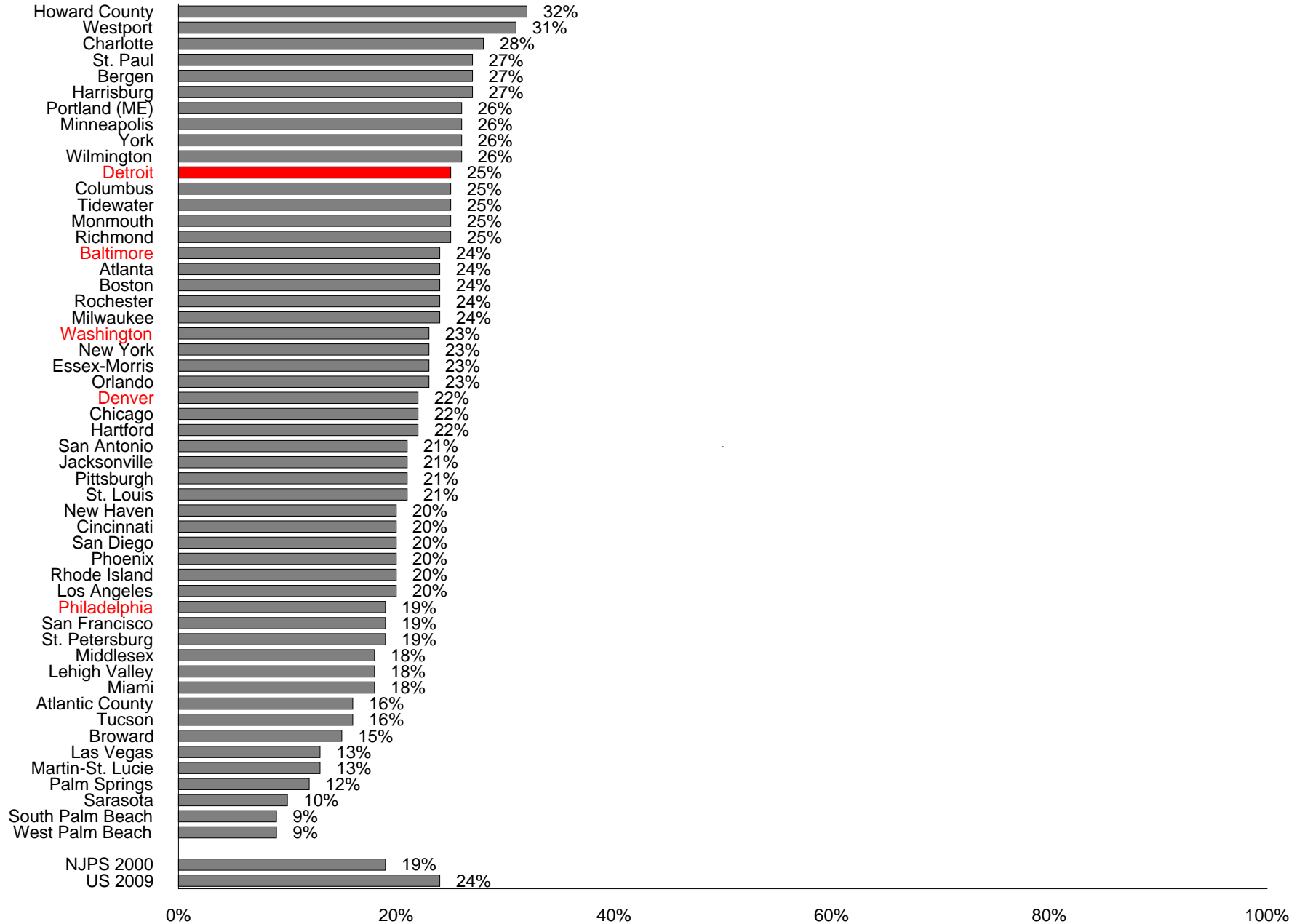
# Changed Communities

Deleted as Too Old (Pre-1993)	Updated to Newer Study	New Study Added (2005-2010)
Dallas Houston Toronto Worcester South Broward	Atlanta Baltimore Boston Denver Philadelphia	Cincinnati Las Vegas Lehigh Valley Middlesex (NJ) New Haven Portland (ME) San Antonio

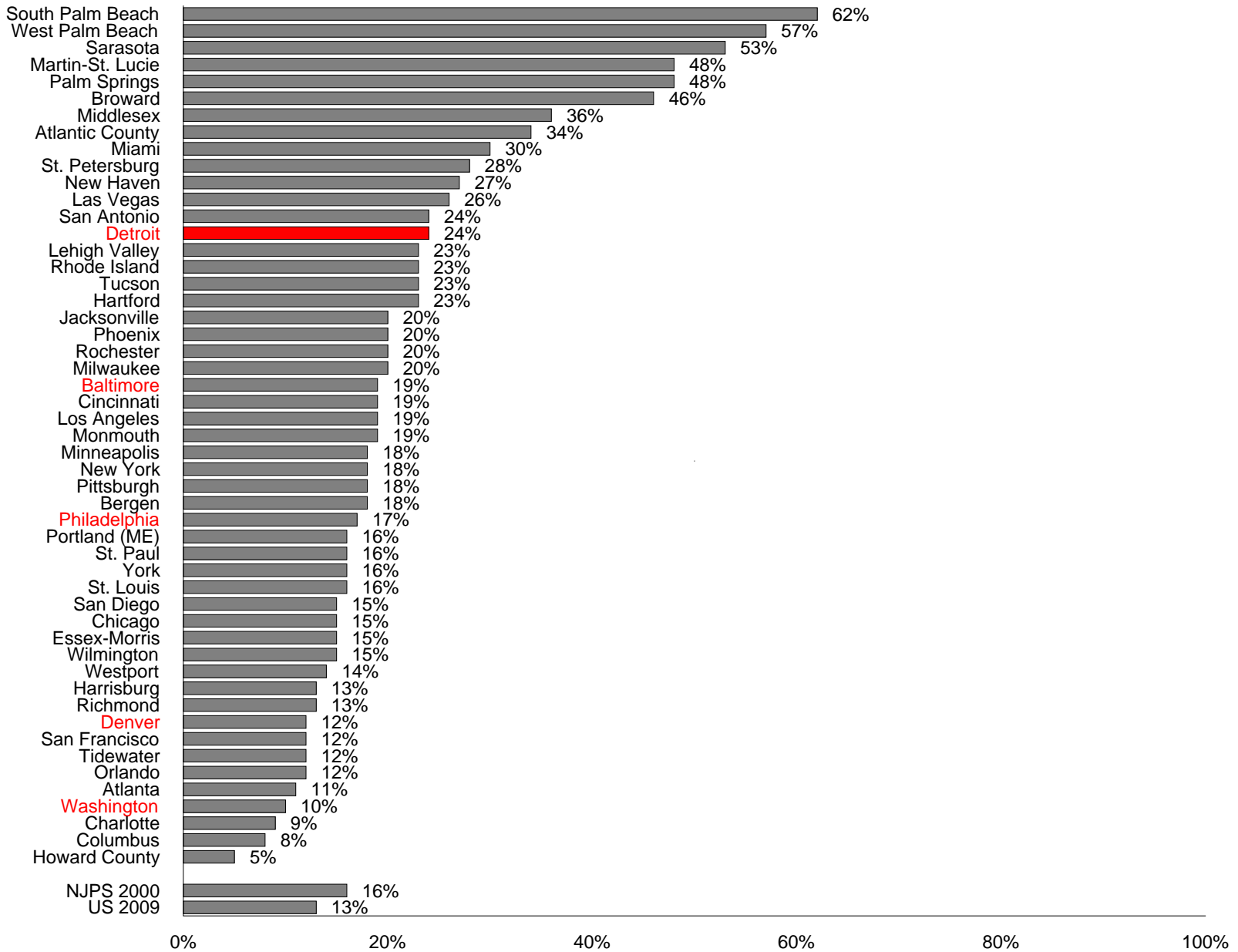
1. Thus, 5 older communities were deleted, 5 communities have been updated to newer studies, and 7 communities have been added.
2. In addition, many communities appear on many more slides than was the case in 2005. This researcher obtained the original data sets for all communities and was able to produce results for these slides that were not available in the original reports completed by the study consultants.
3. Thus, the average number of communities per slide has increased, rendering more meaningful comparisons.

# AGE 0-17

(Persons in Jewish Households)



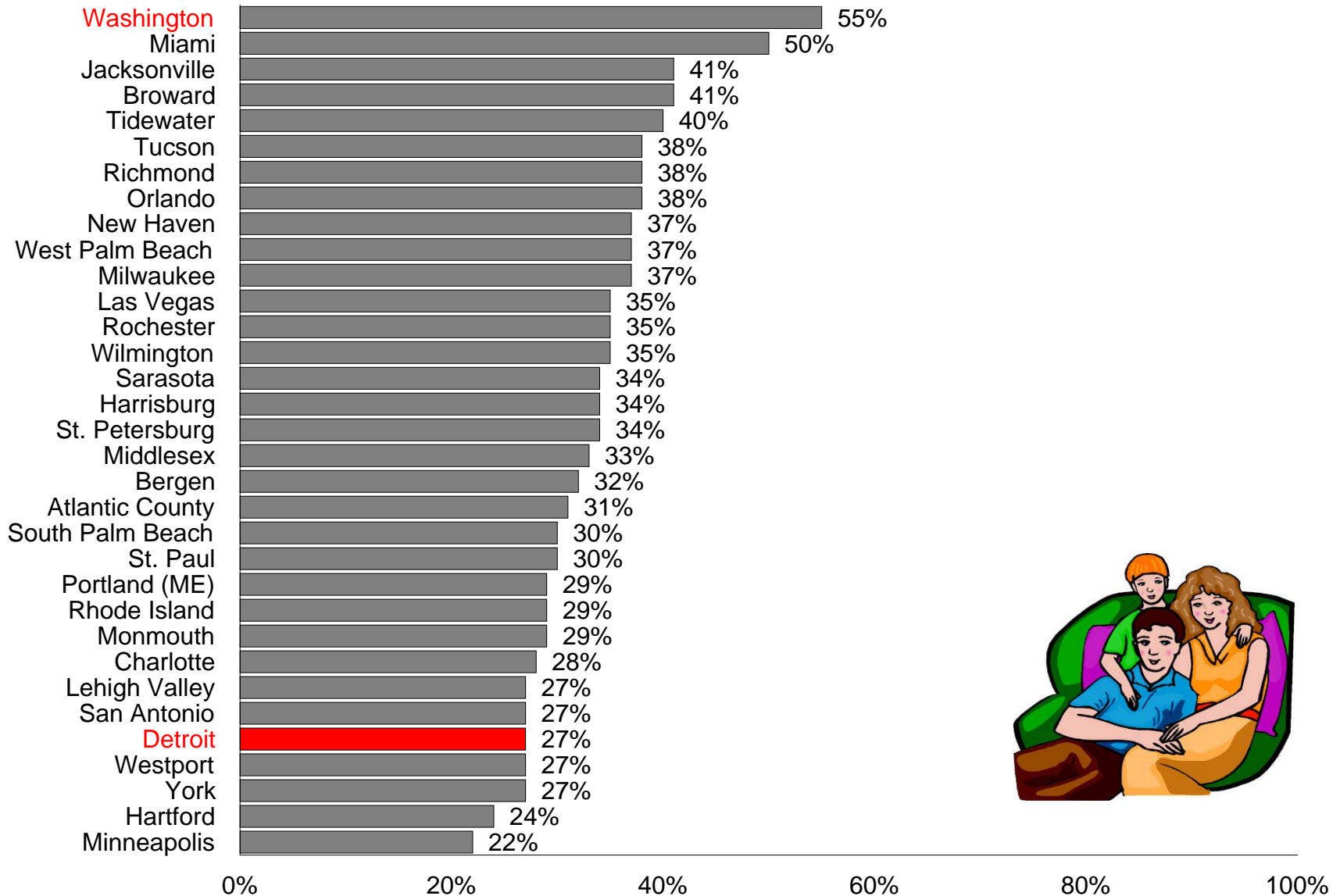
# AGE 65 AND OVER (Persons in Jewish Households)





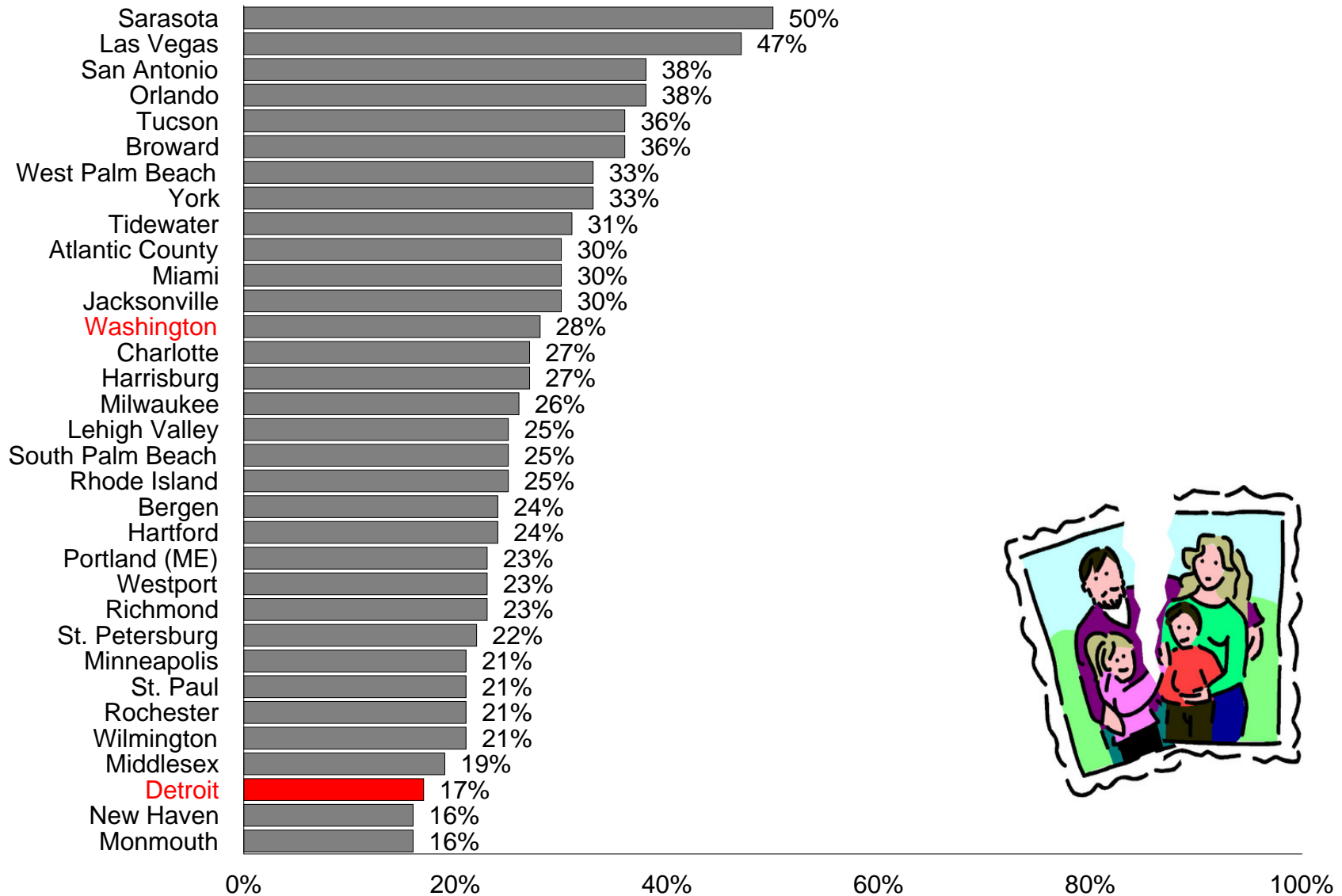
# PERCENTAGE OF CHILDREN AGE 0-12 LIVING IN HOUSEHOLDS WITH FULL-TIME WORKING PARENTS

(Children Age 0-12 in Jewish Households)



# PERCENTAGE OF CHILDREN AGE 0-17 LIVING IN HOUSEHOLDS IN WHICH AN ADULT IS OR WAS DIVORCED

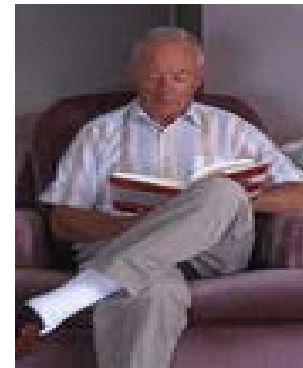
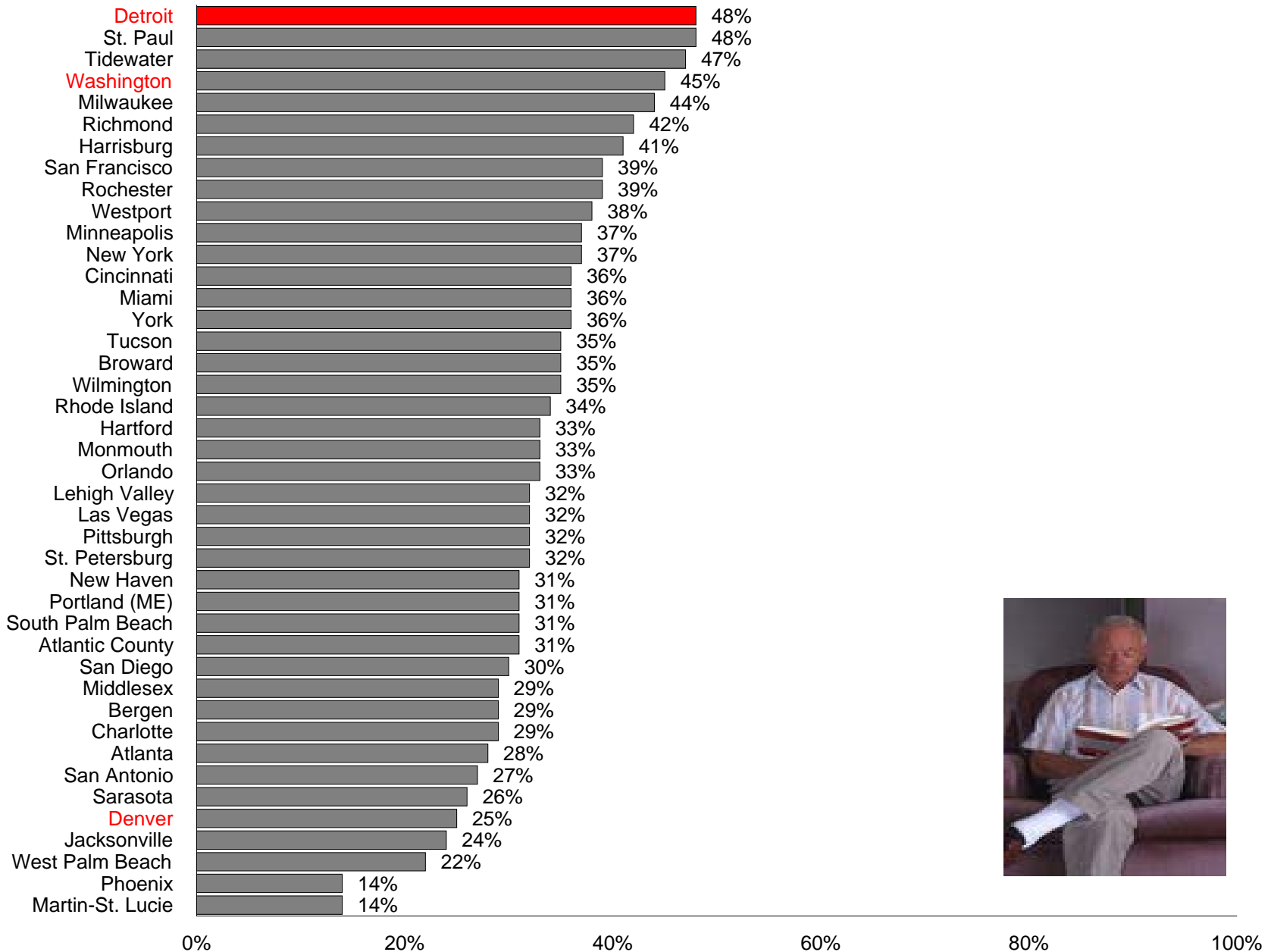
(Children Age 0-17 in Jewish Households)



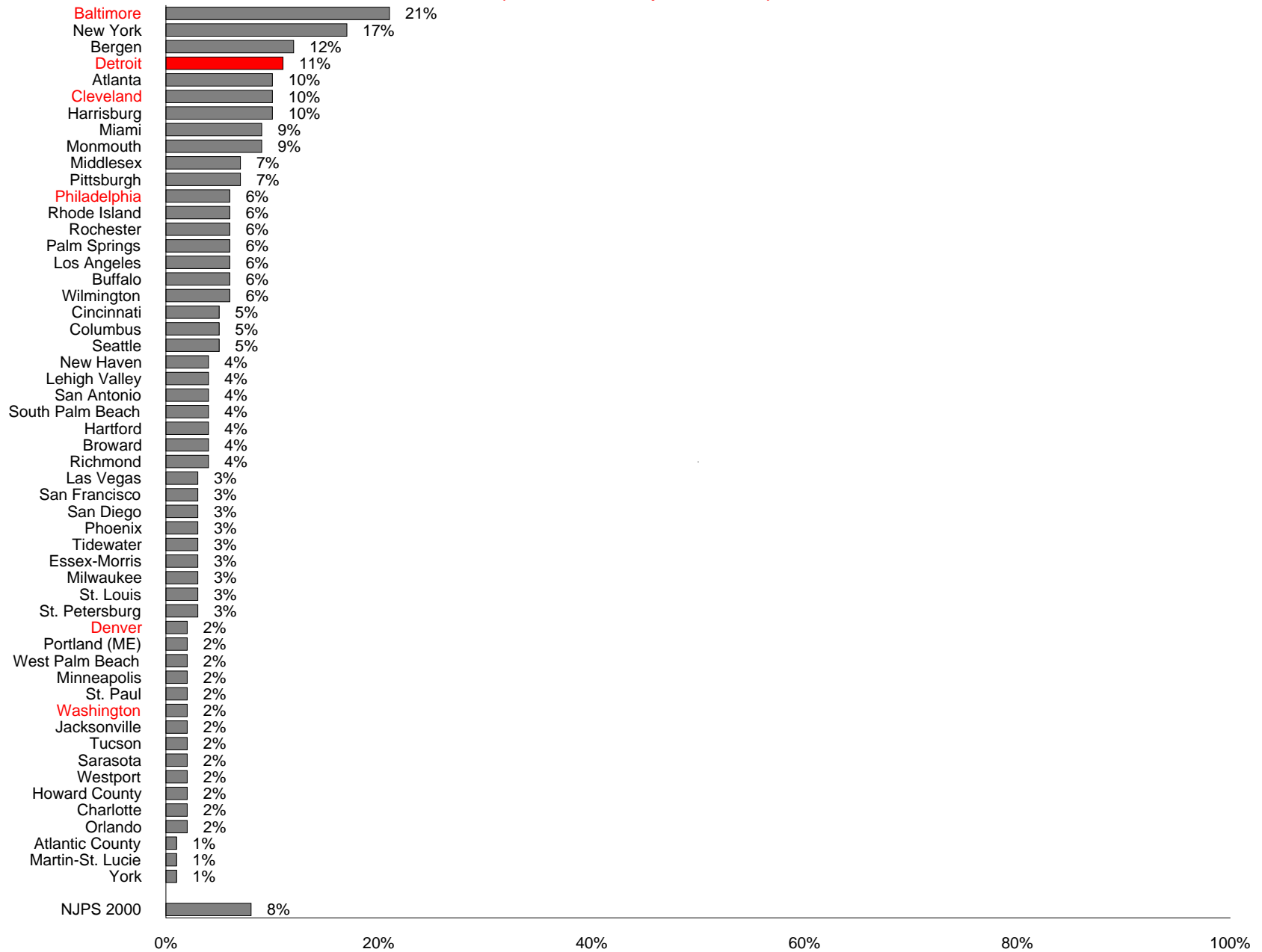


# PERSONS AGE 75 AND OVER LIVING ALONE

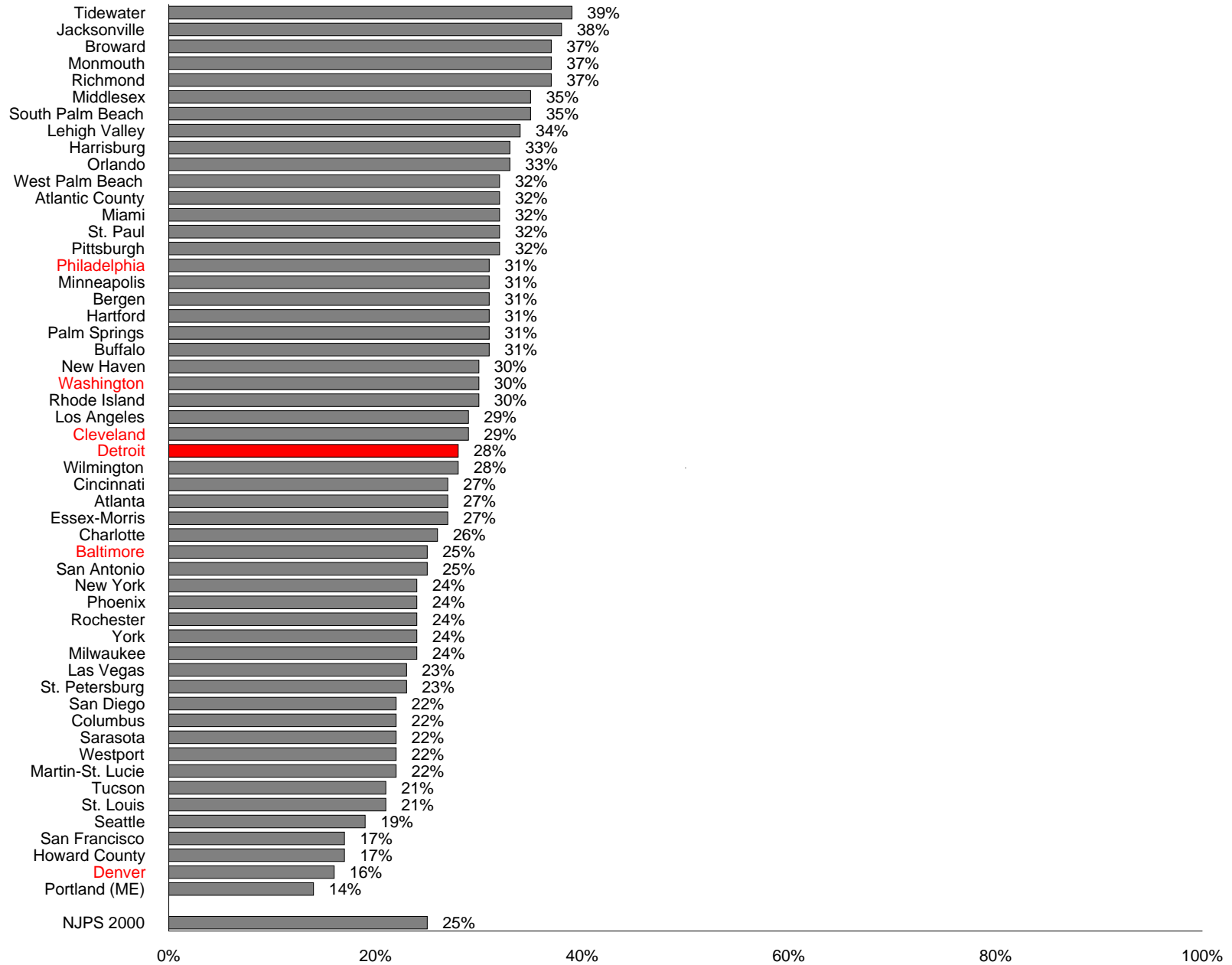
(Persons Age 75 and Over in Jewish Households)



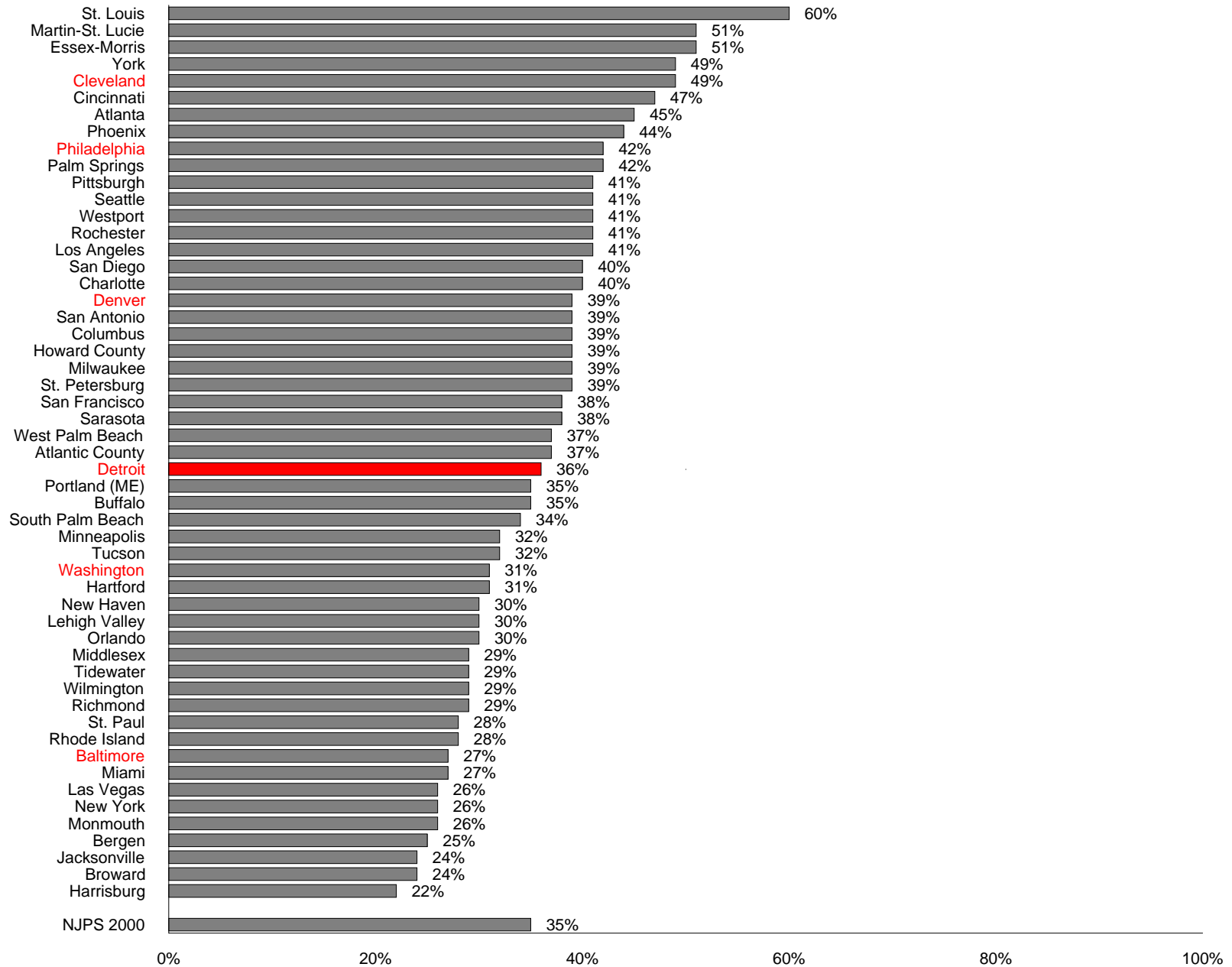
# ORTHODOX IDENTIFICATION (Jewish Respondents)



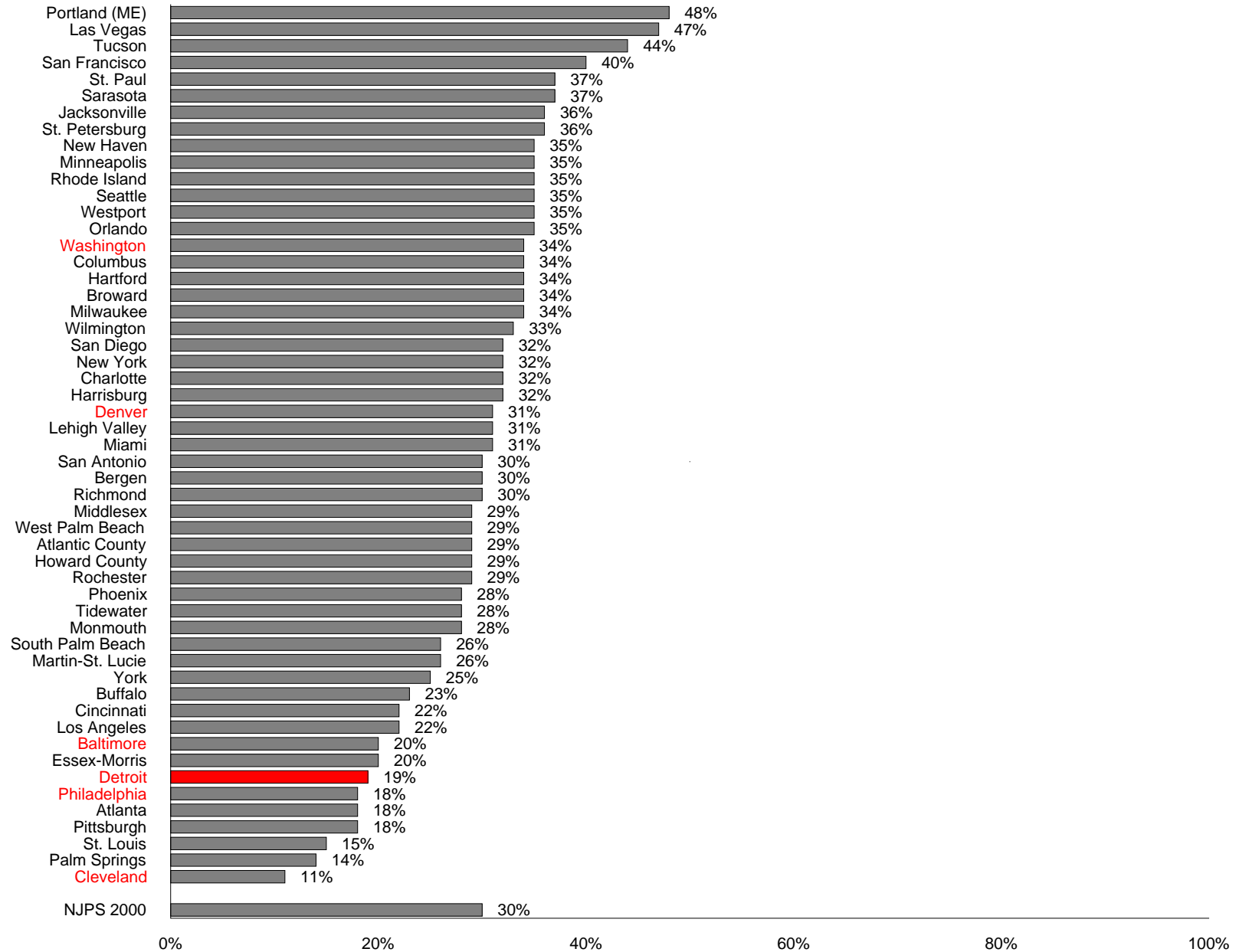
# CONSERVATIVE IDENTIFICATION (Jewish Respondents)



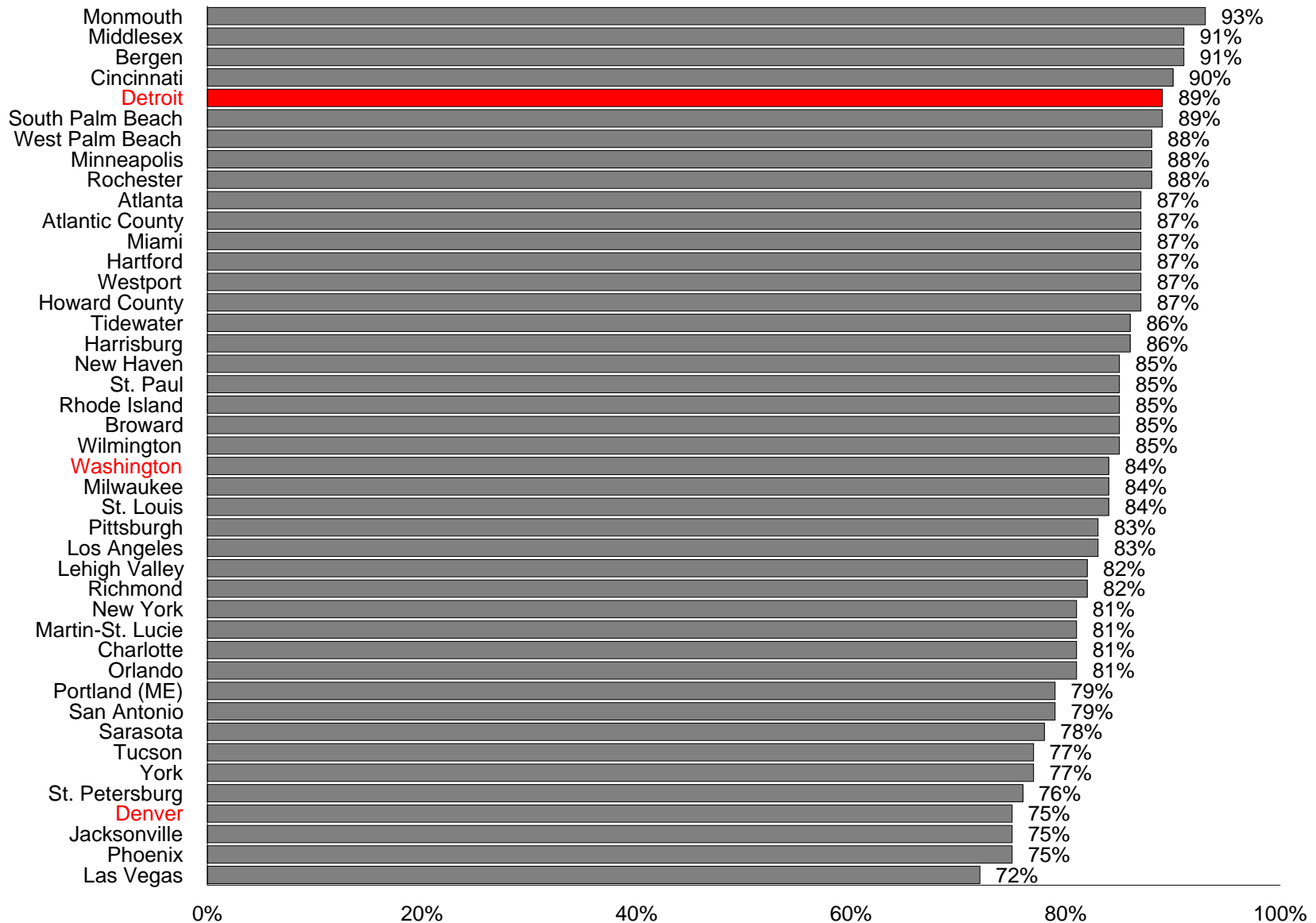
# REFORM IDENTIFICATION (Jewish Respondents)



# JUST JEWISH IDENTIFICATION (Jewish Respondents)



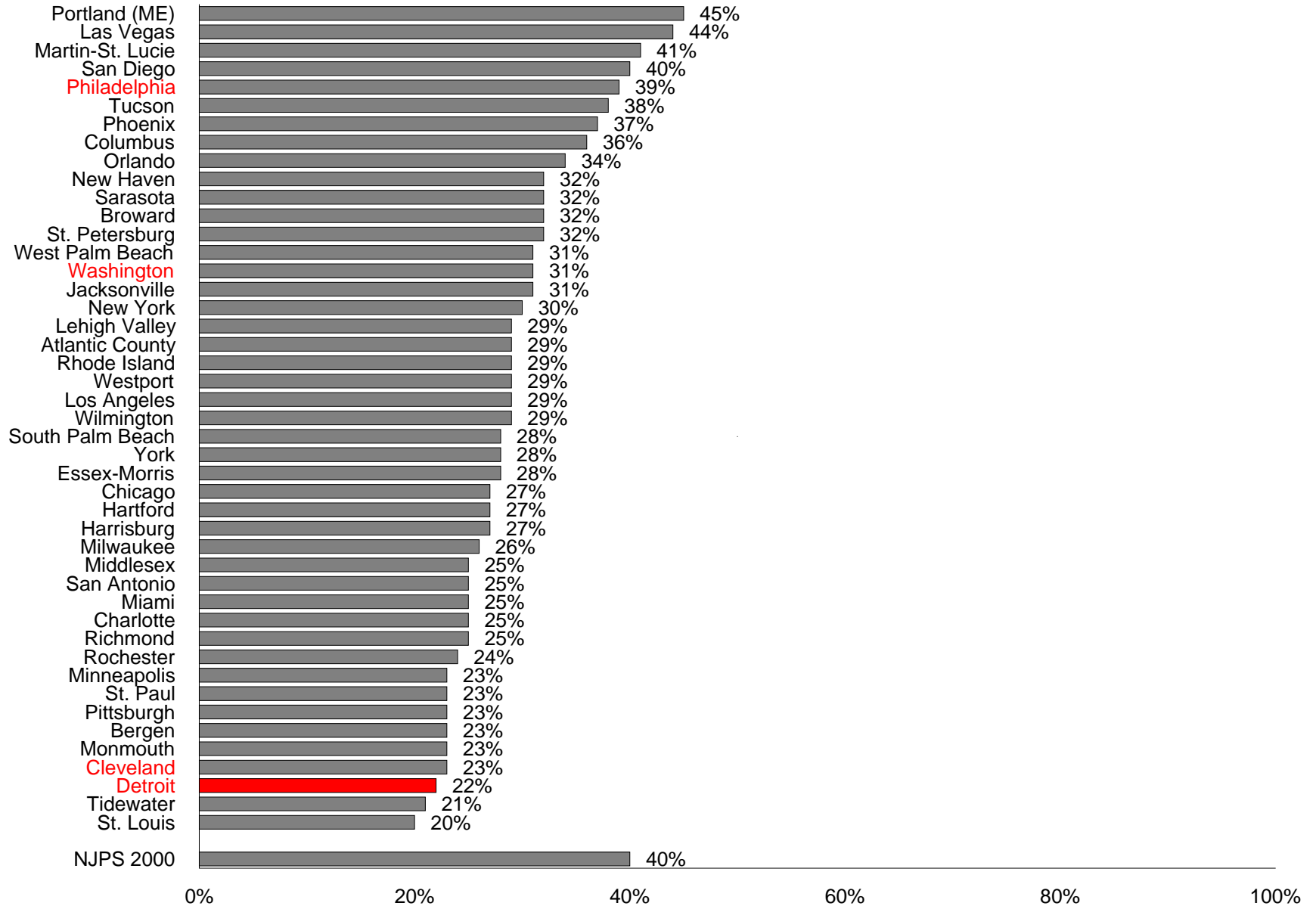
# 62 PRACTICE: ALWAYS/USUALLY DO ONE OR MORE OF THE FOLLOWING: PASSOVER SEDER, CHANUKAH CANDLES, SABBATH CANDLES, OR KOSHER HOME (Jewish Households)



# NEVER ATTEND SERVICES

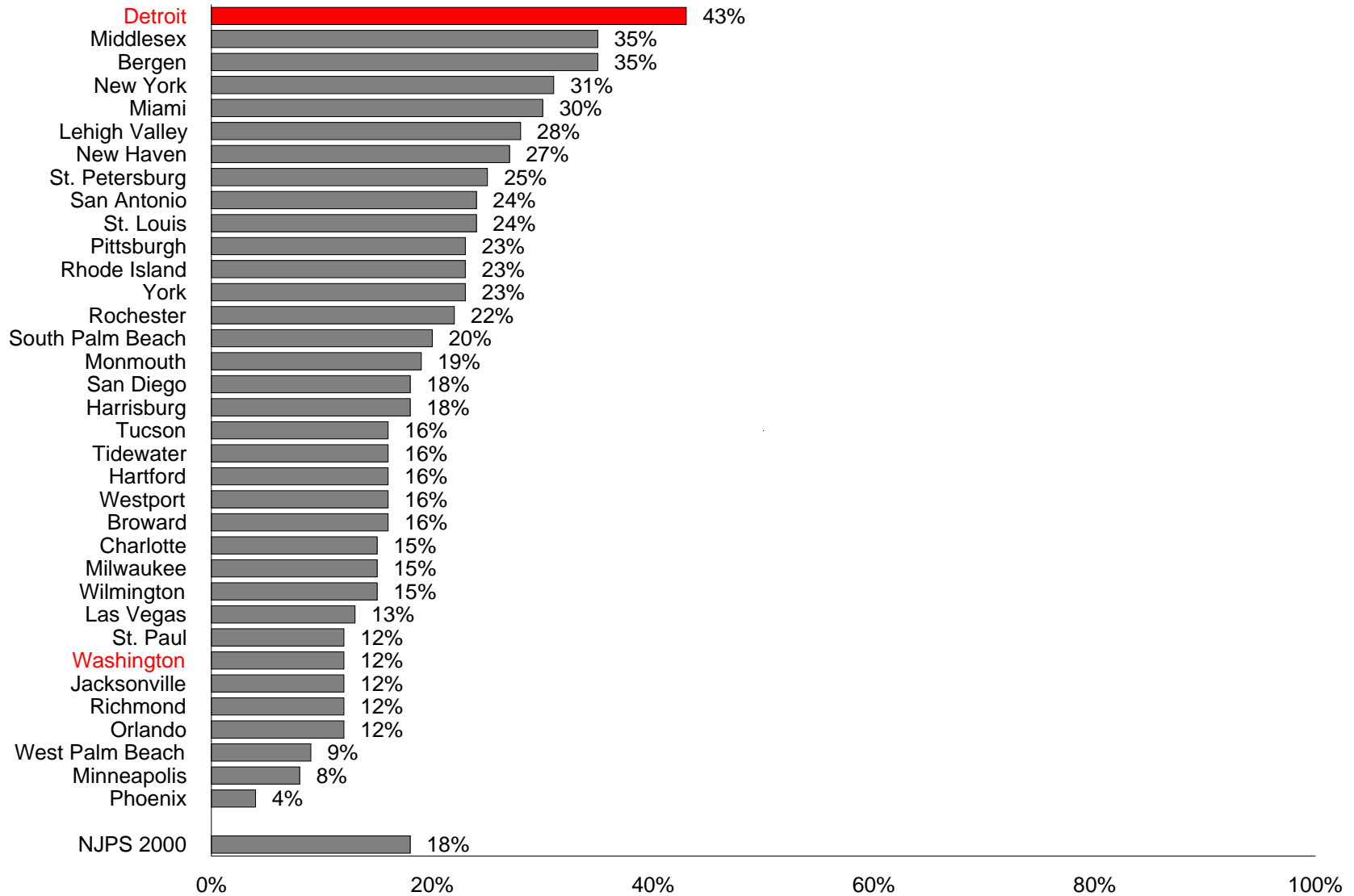
(or only for weddings/b'nai mitzvah)

(Jewish Respondents)



# ATTEND SERVICES ONCE PER MONTH OR MORE

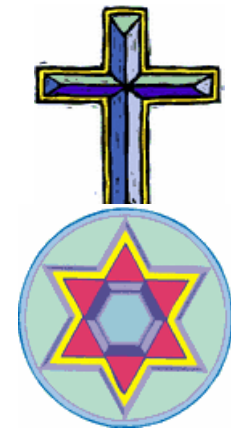
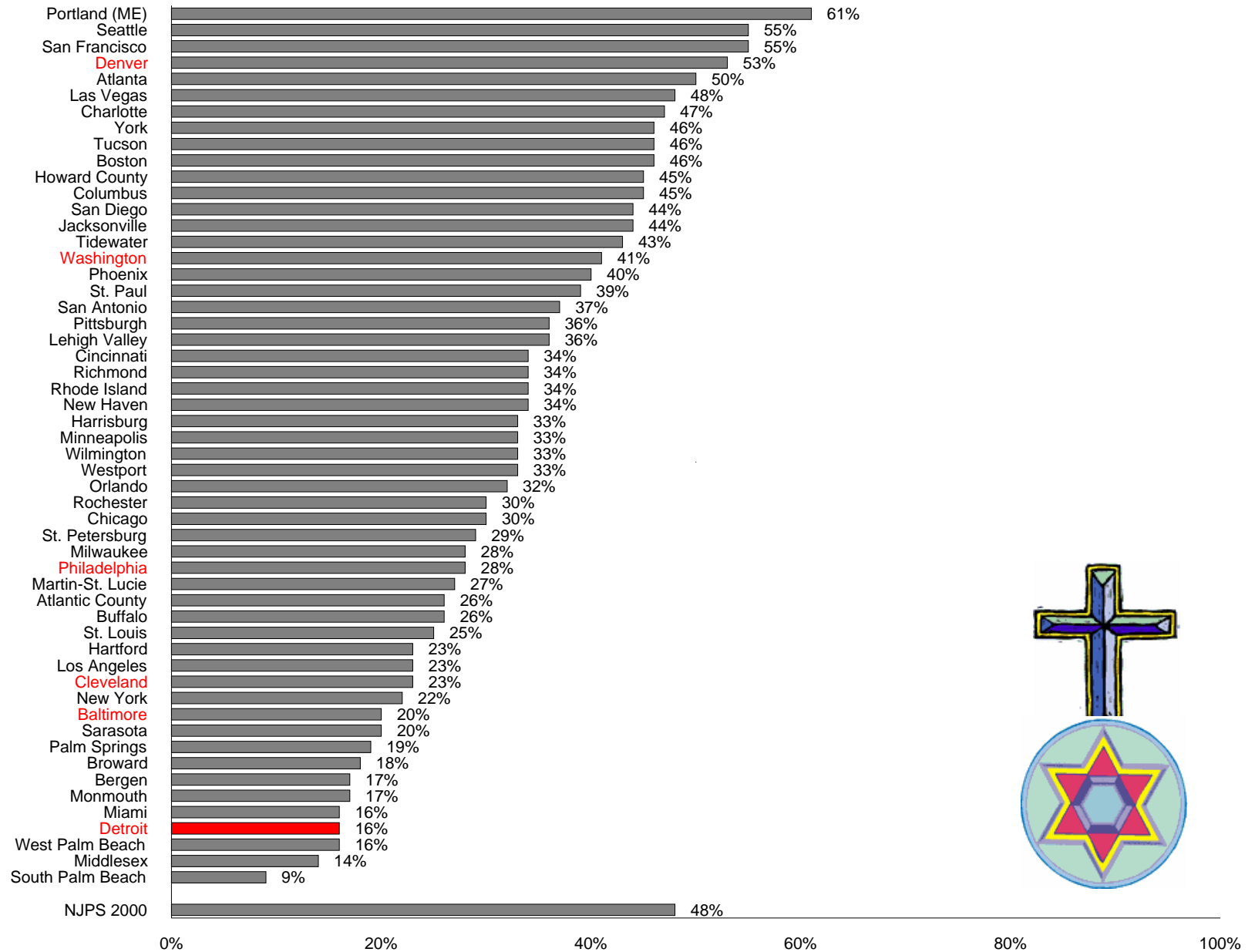
## RESPONDENT UNDER AGE 35 (Jewish Respondents)





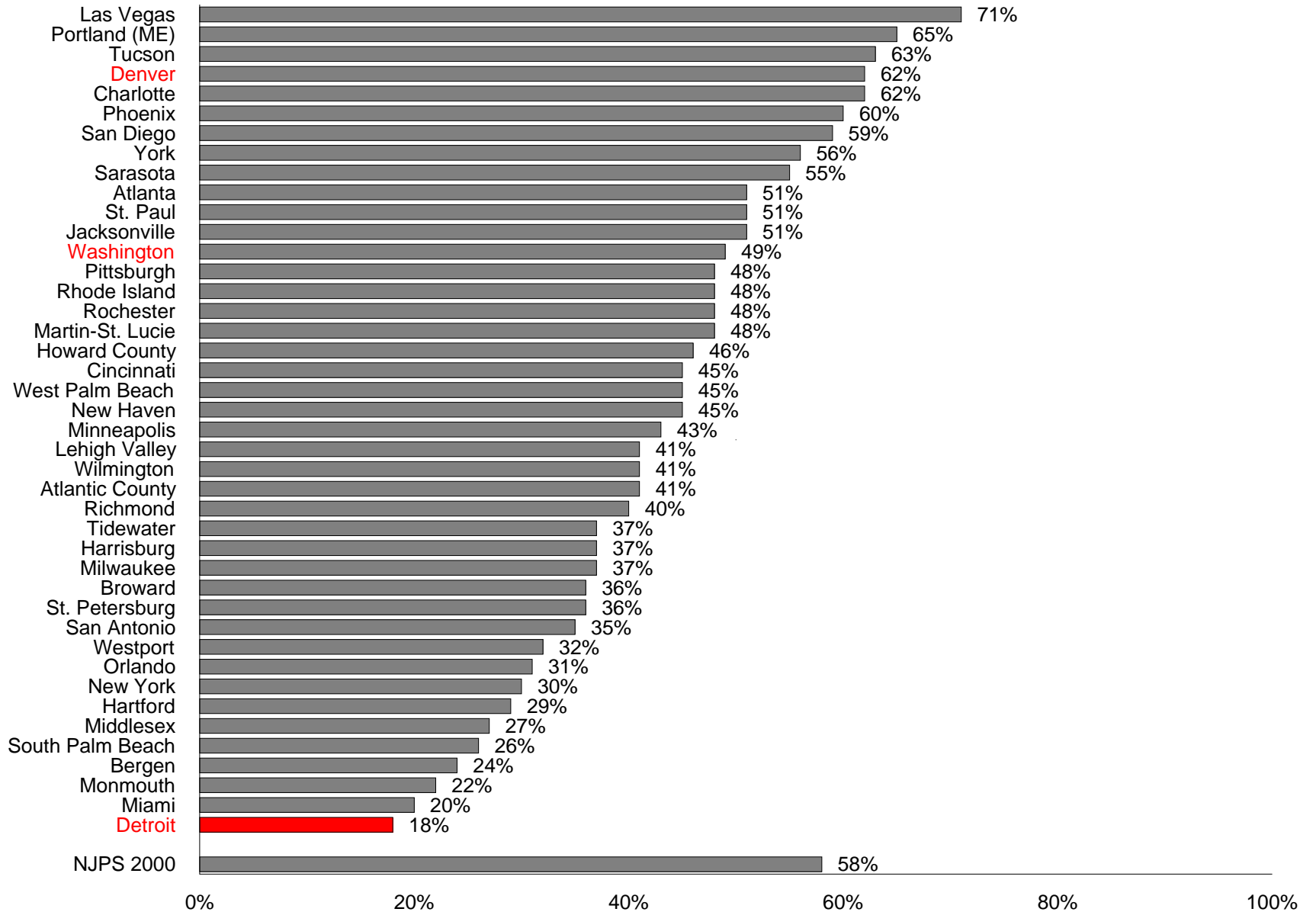
# INTERMARRIAGE

(Couples Intermarriage Rate)



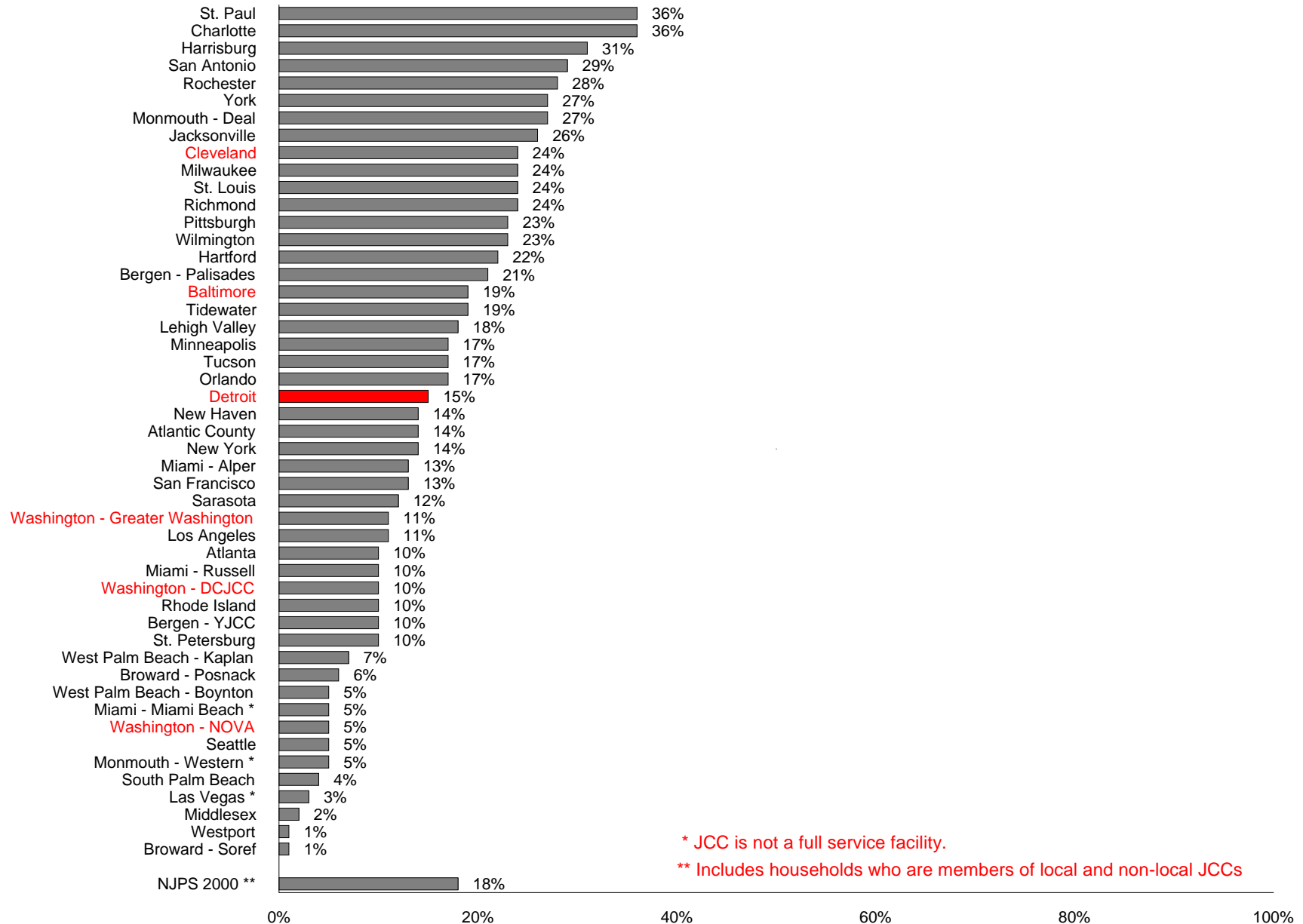
# INTERMARRIAGE

## HEAD OF HOUSEHOLD AGE 35-49 (Couples Intermarriage Rate)



# REPORTED CURRENT MEMBERSHIP IN LOCAL JCC

(Jewish Households)

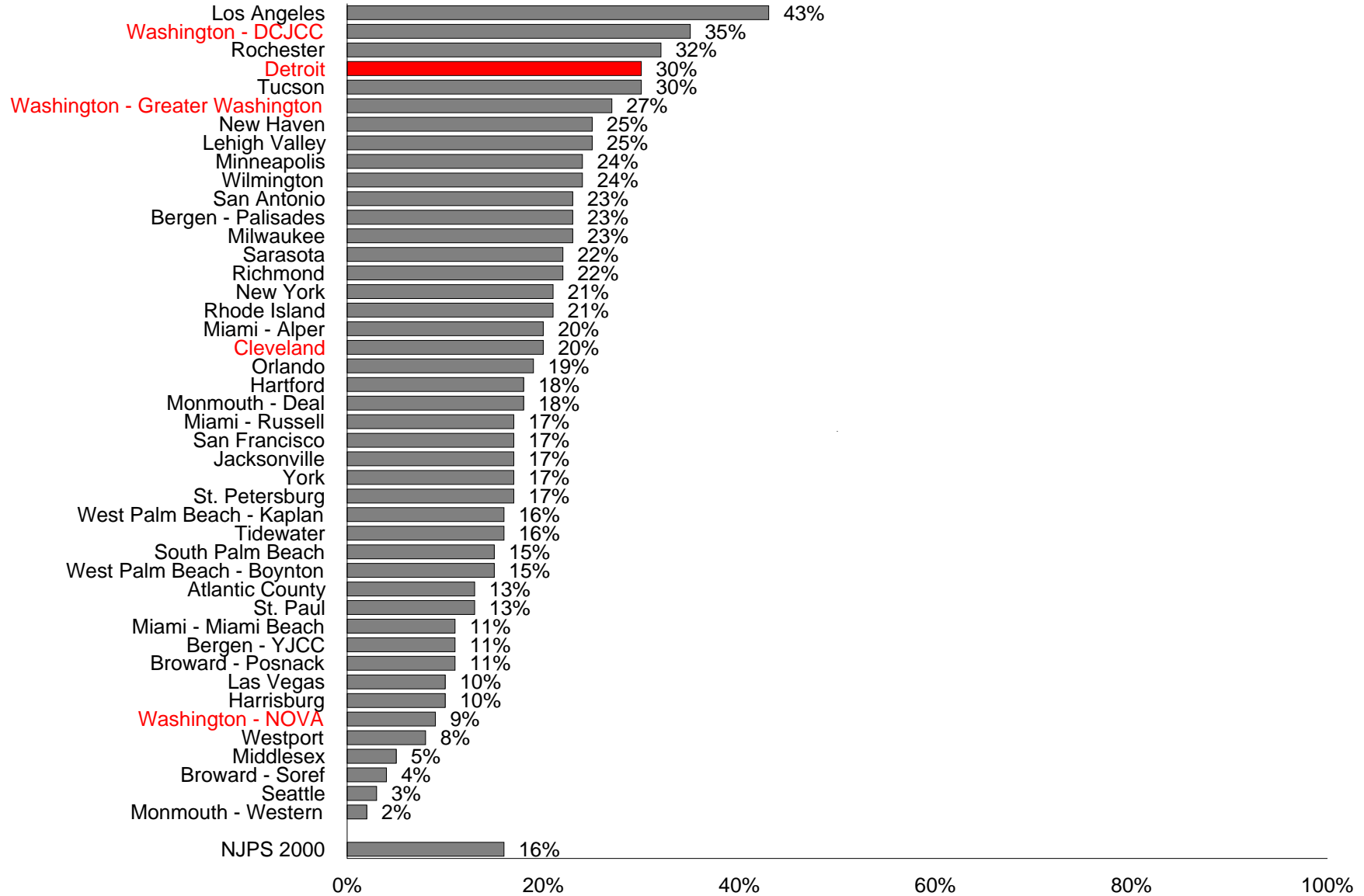


\* JCC is not a full service facility.

\*\* Includes households who are members of local and non-local JCCs

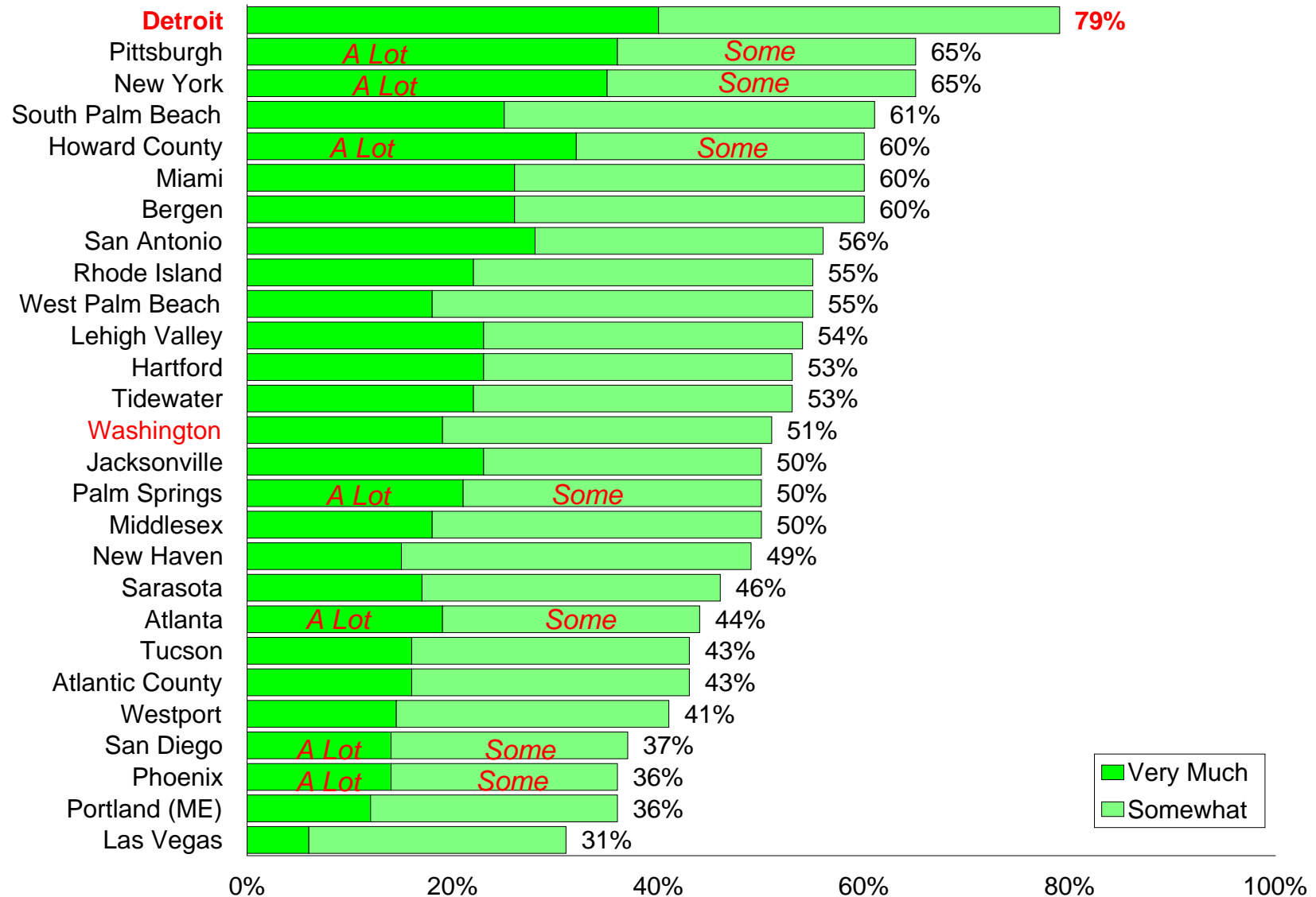
# PARTICIPATED IN A LOCAL JCC PROGRAM IN THE PAST YEAR WITHOUT BEING A MEMBER

(Jewish Households)



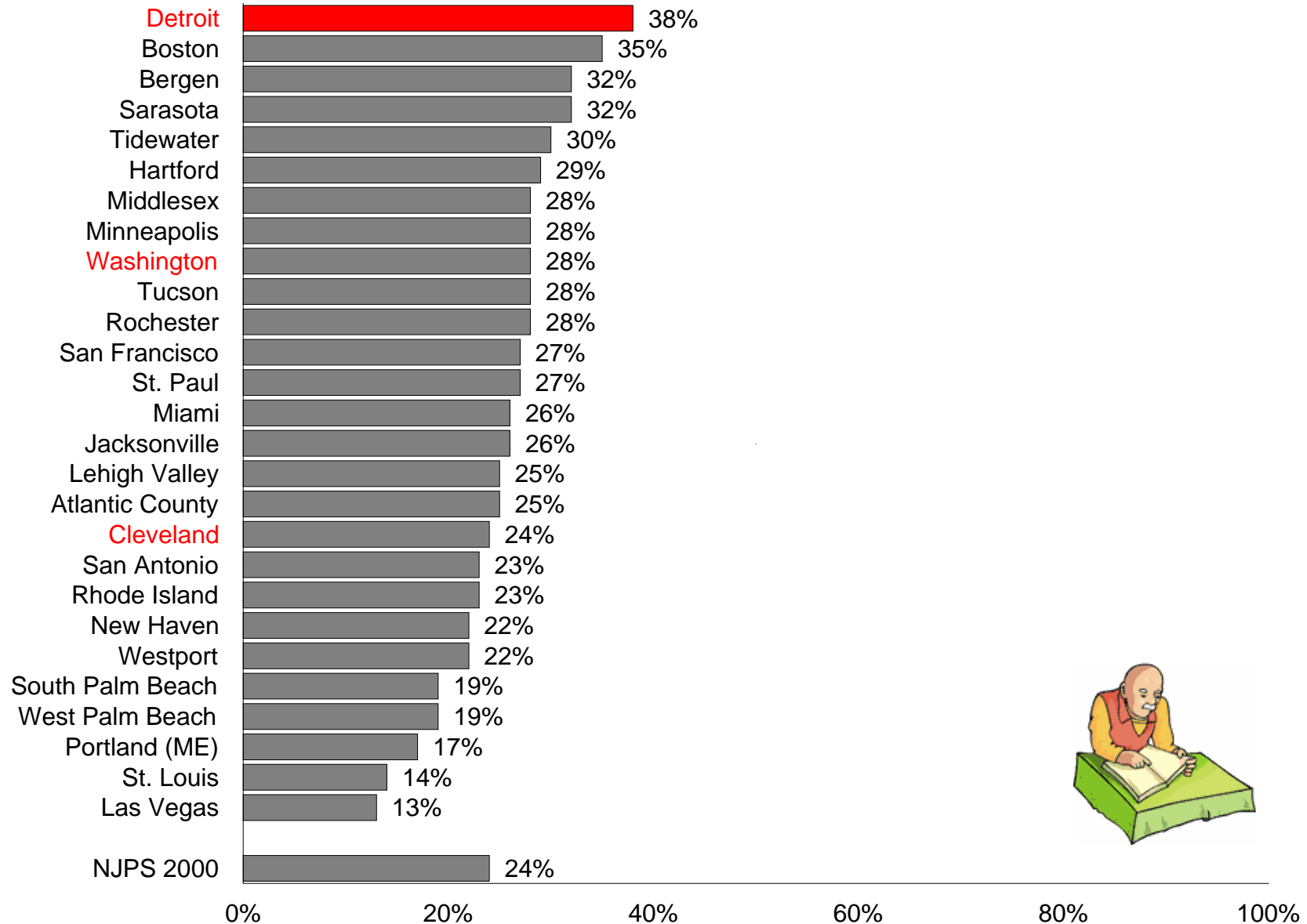
# FEEL VERY MUCH/SOMEWHAT PART OF THE LOCAL JEWISH COMMUNITY

(Jewish Respondents)



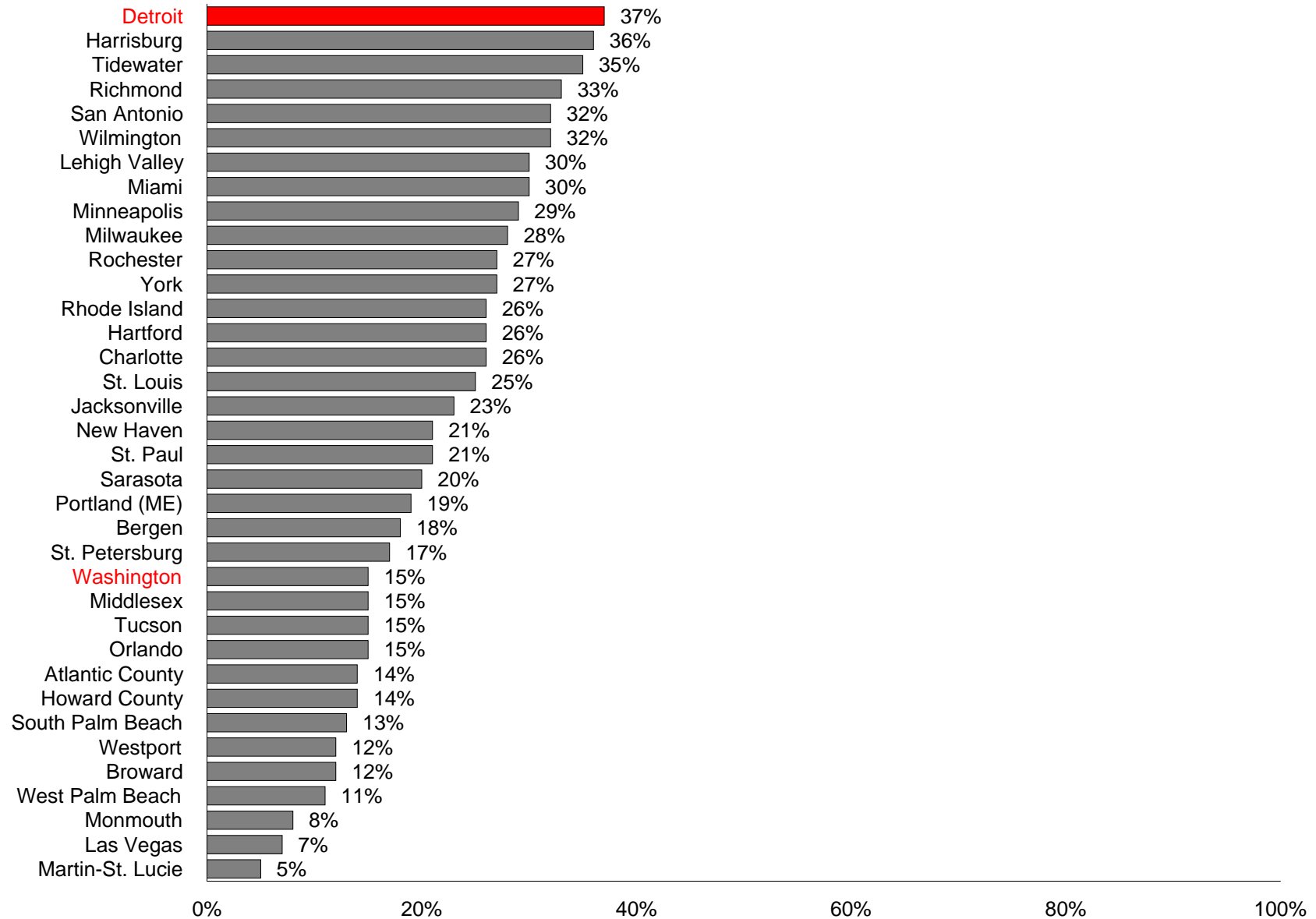
# ATTENDED AN ADULT JEWISH EDUCATION PROGRAM OR CLASS IN THE PAST YEAR

(Jewish Respondents)



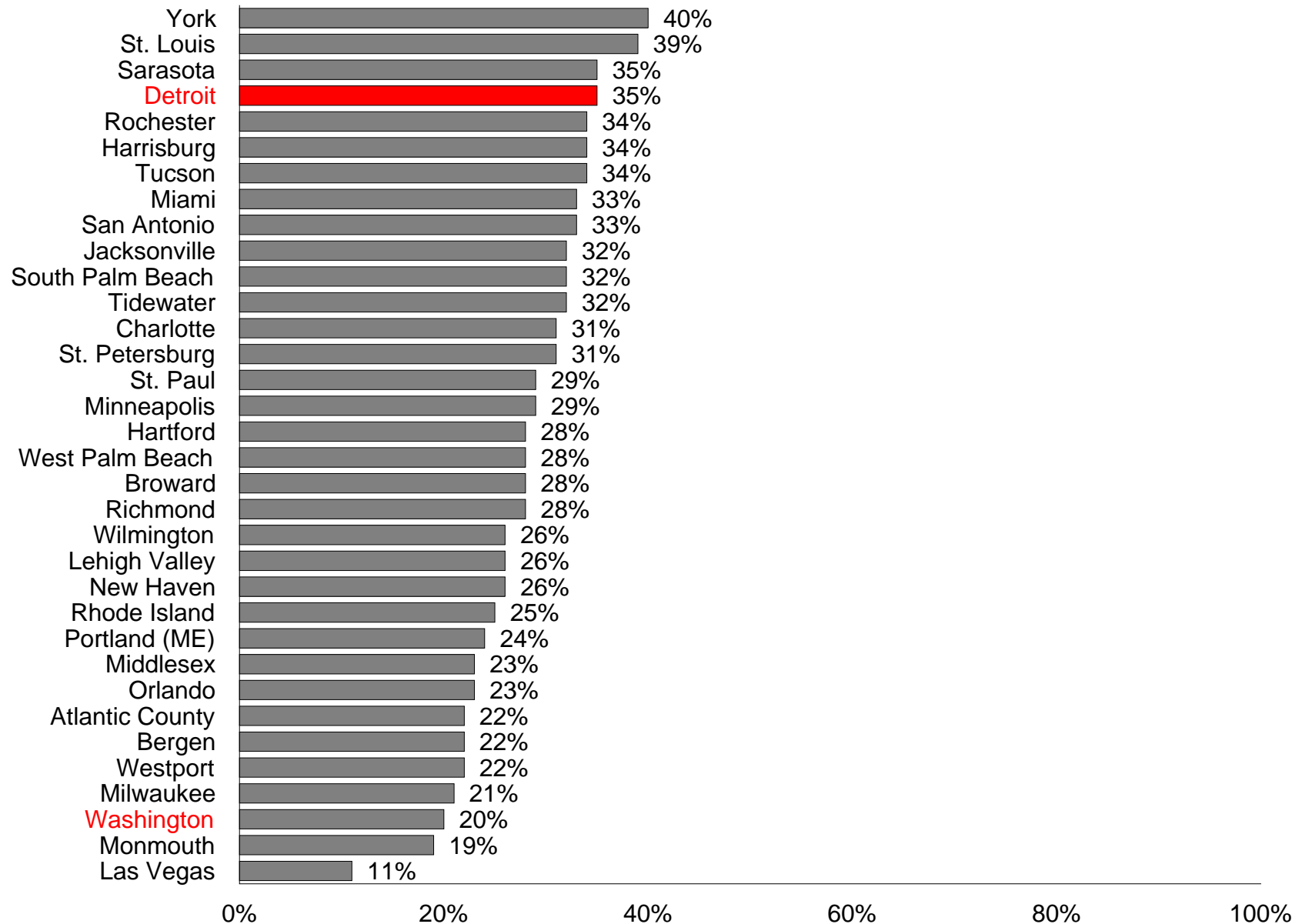
# VERY FAMILIAR WITH JEWISH FEDERATION

(Respondents)



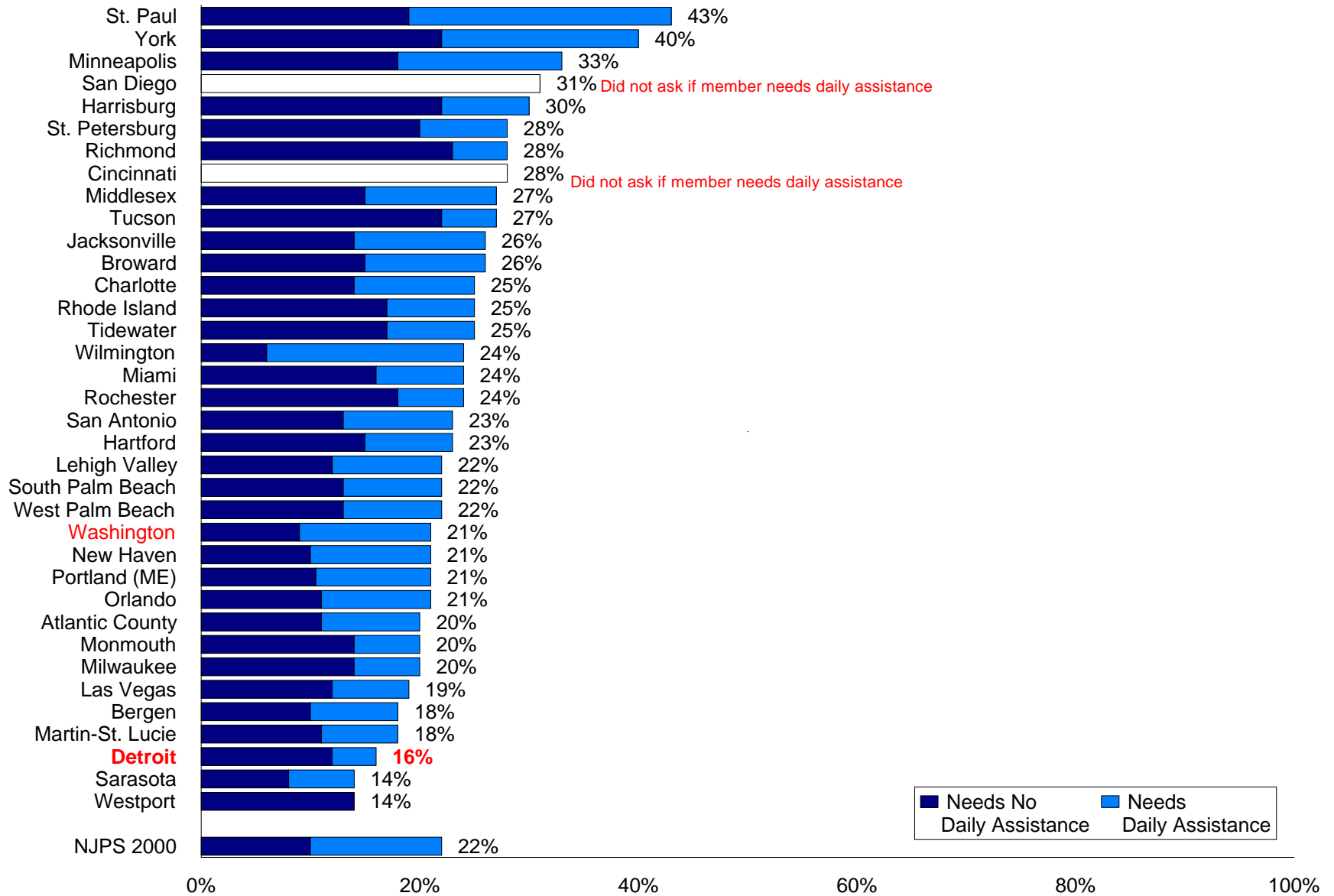
# EXCELLENT PERCEPTIONS OF JEWISH FEDERATION

(Respondents Who Are Very/Somewhat Familiar)



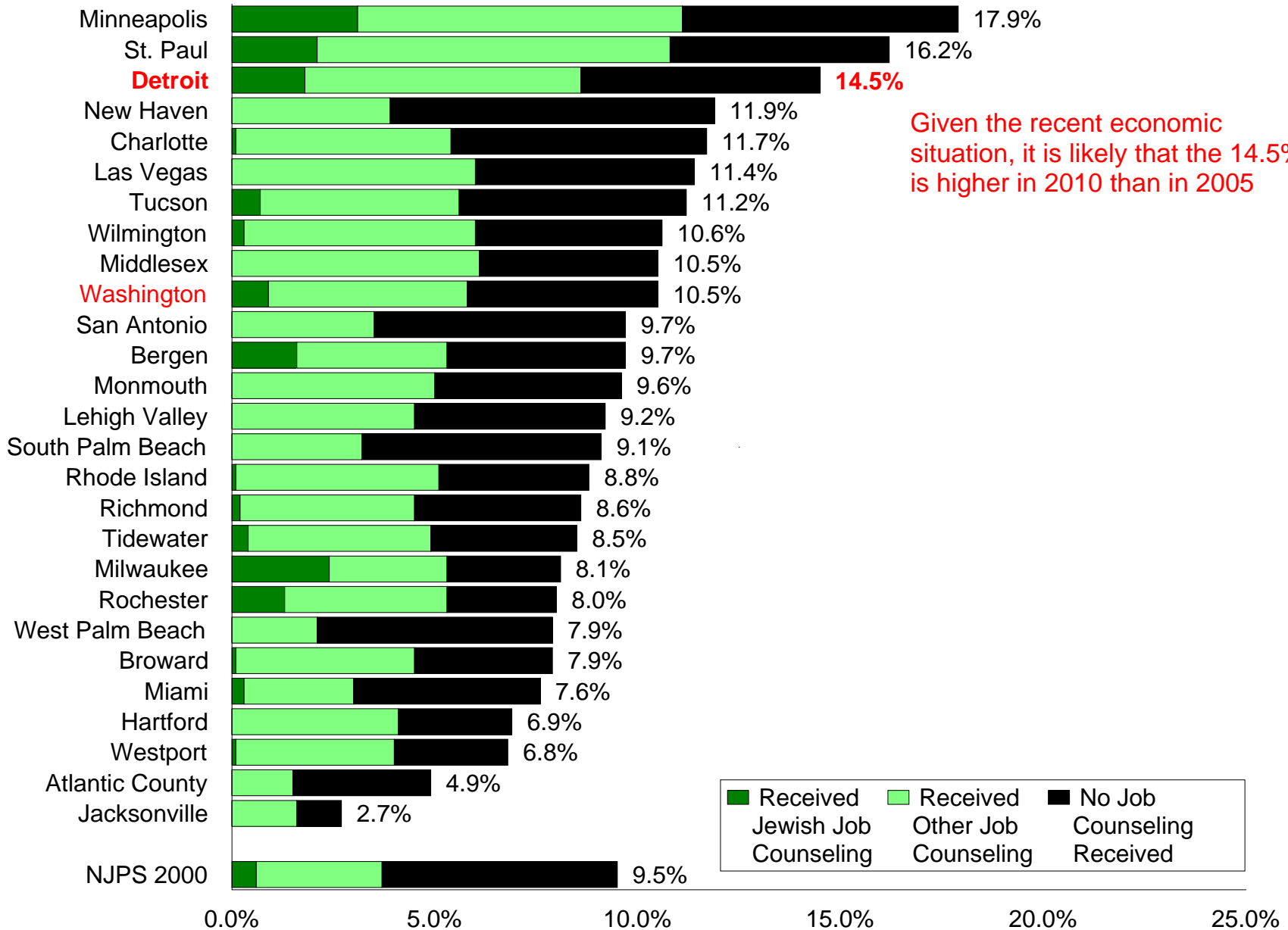


# 73 ELDERLY COUPLE HOUSEHOLDS IN WHICH A MEMBER IS HEALTH LIMITED



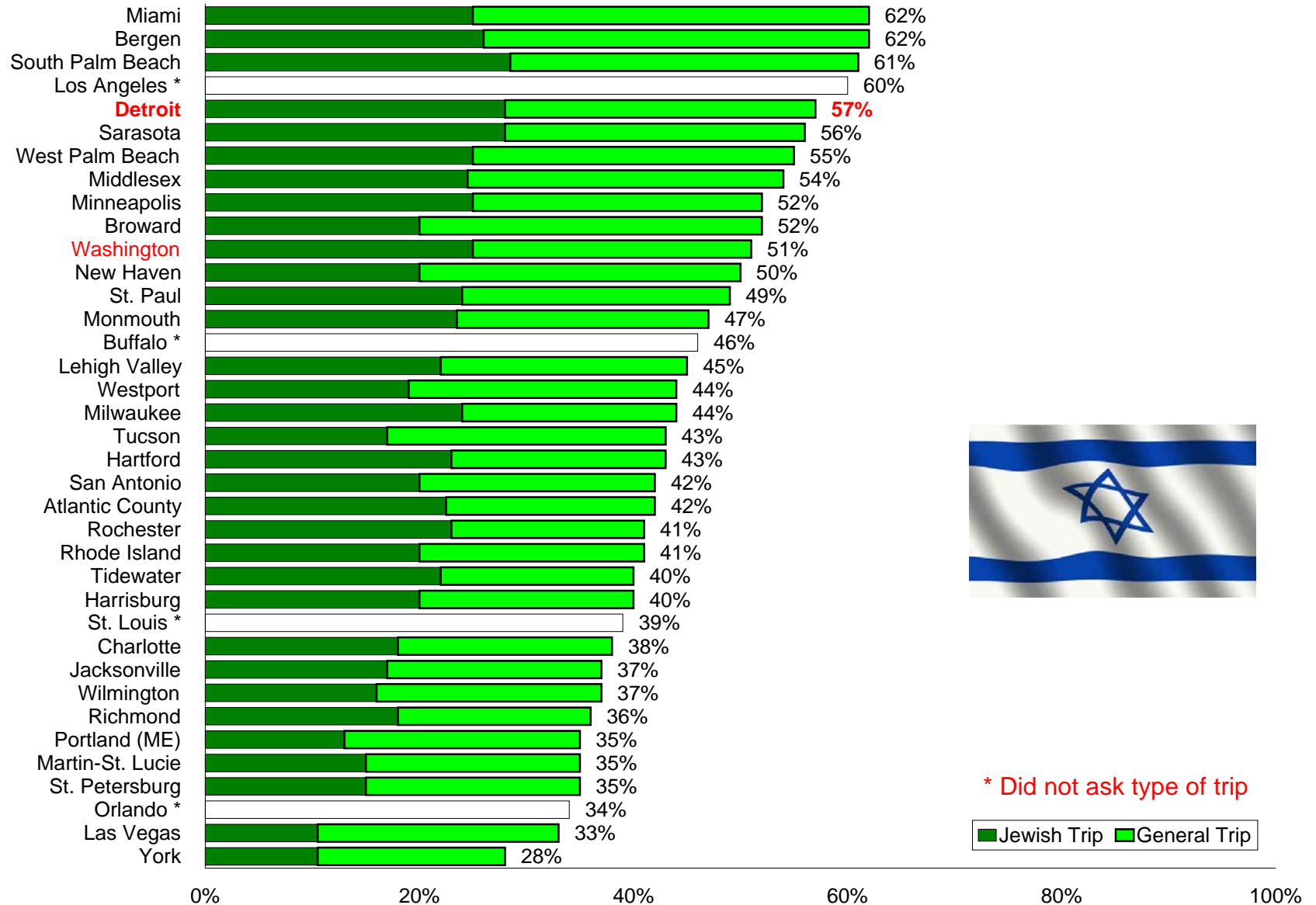
# NEED FOR JOB COUNSELING IN THE PAST YEAR

(Households with Adults Age 18-64)



# HOUSEHOLDS IN WHICH A MEMBER VISITED ISRAEL

(Jewish Households)

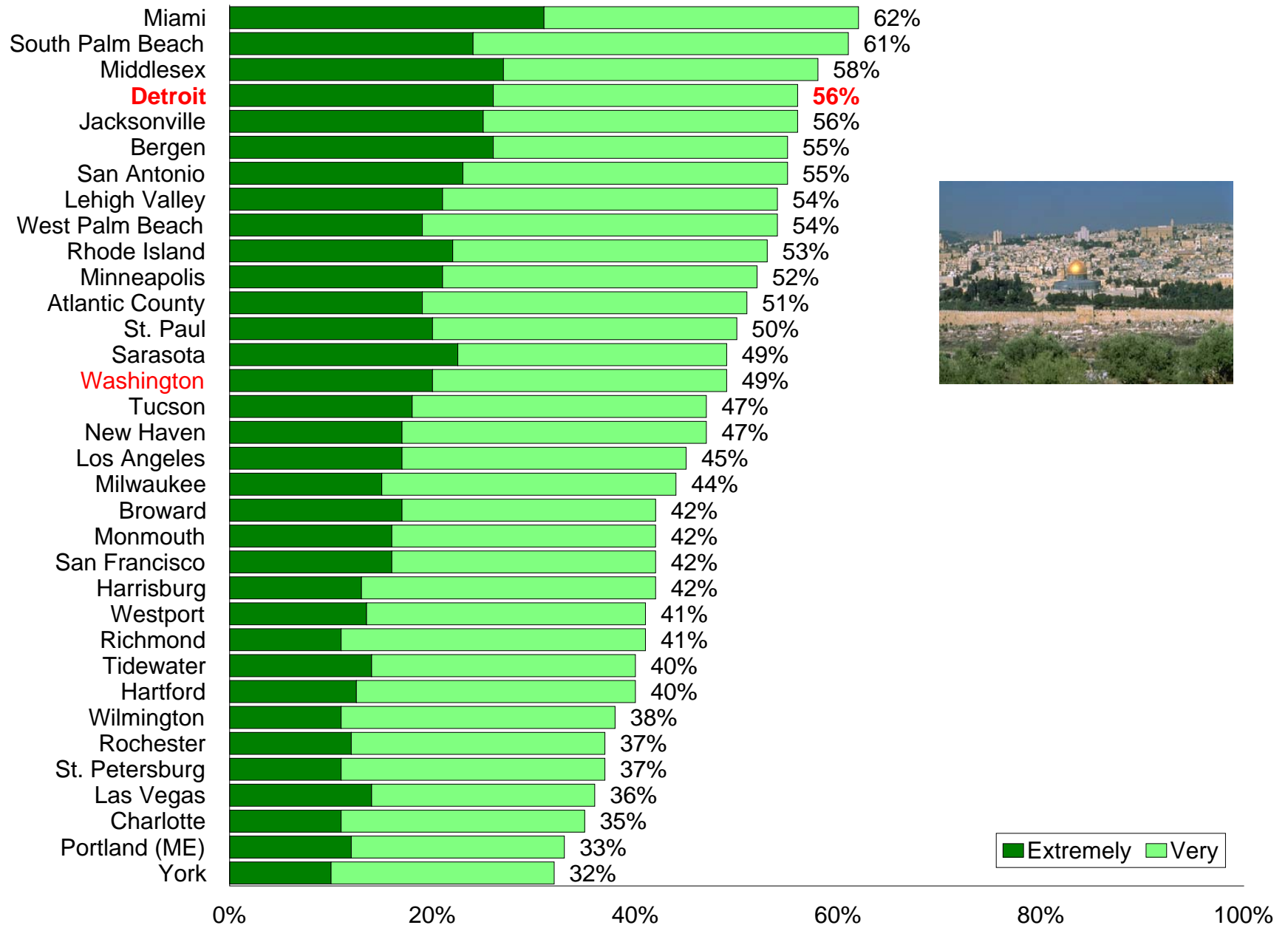


\* Did not ask type of trip

■ Jewish Trip ■ General Trip

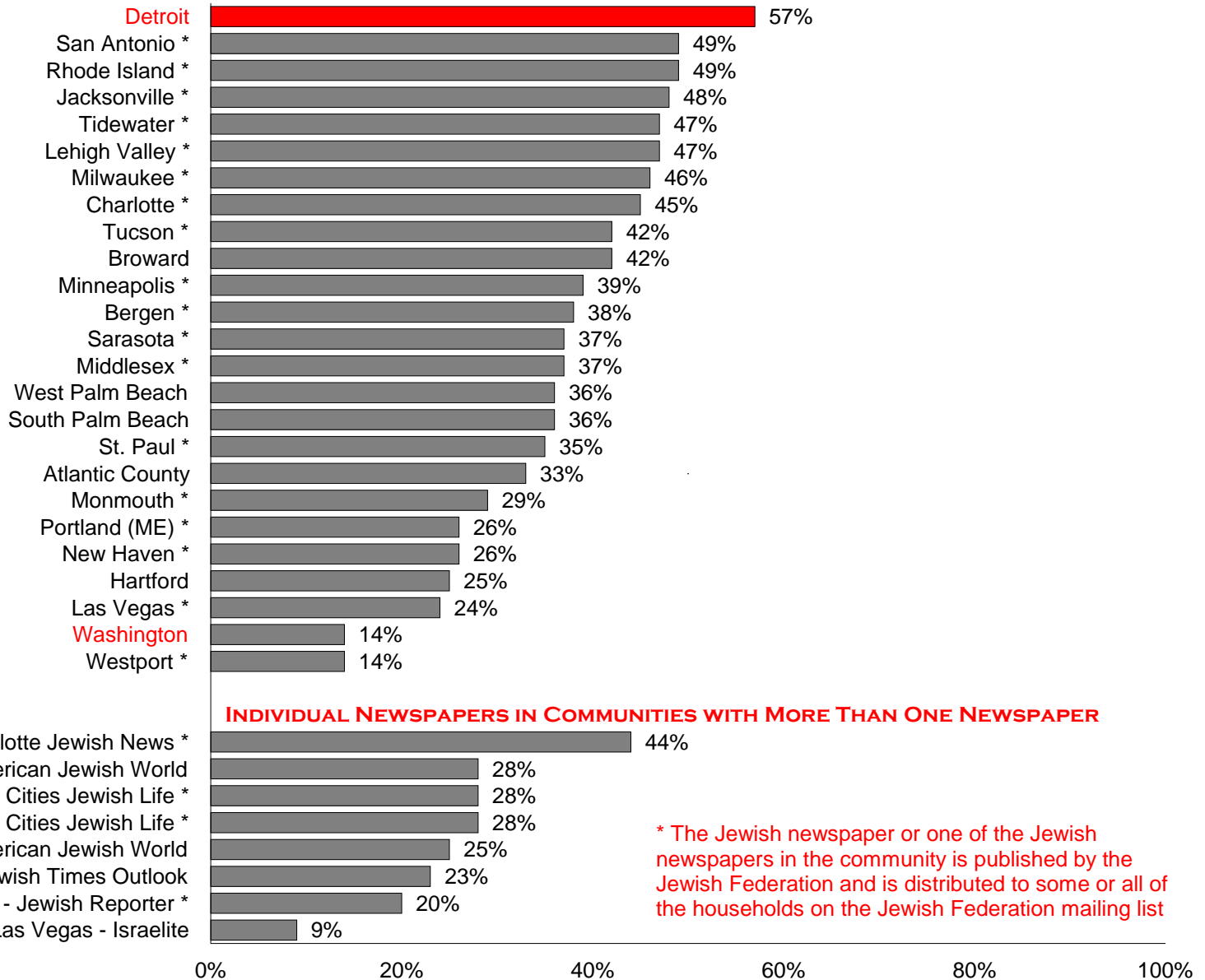
# 76 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

(Jewish Respondents)



# ALWAYS/USUALLY READ A LOCAL JEWISH NEWSPAPER

(Jewish Respondents)

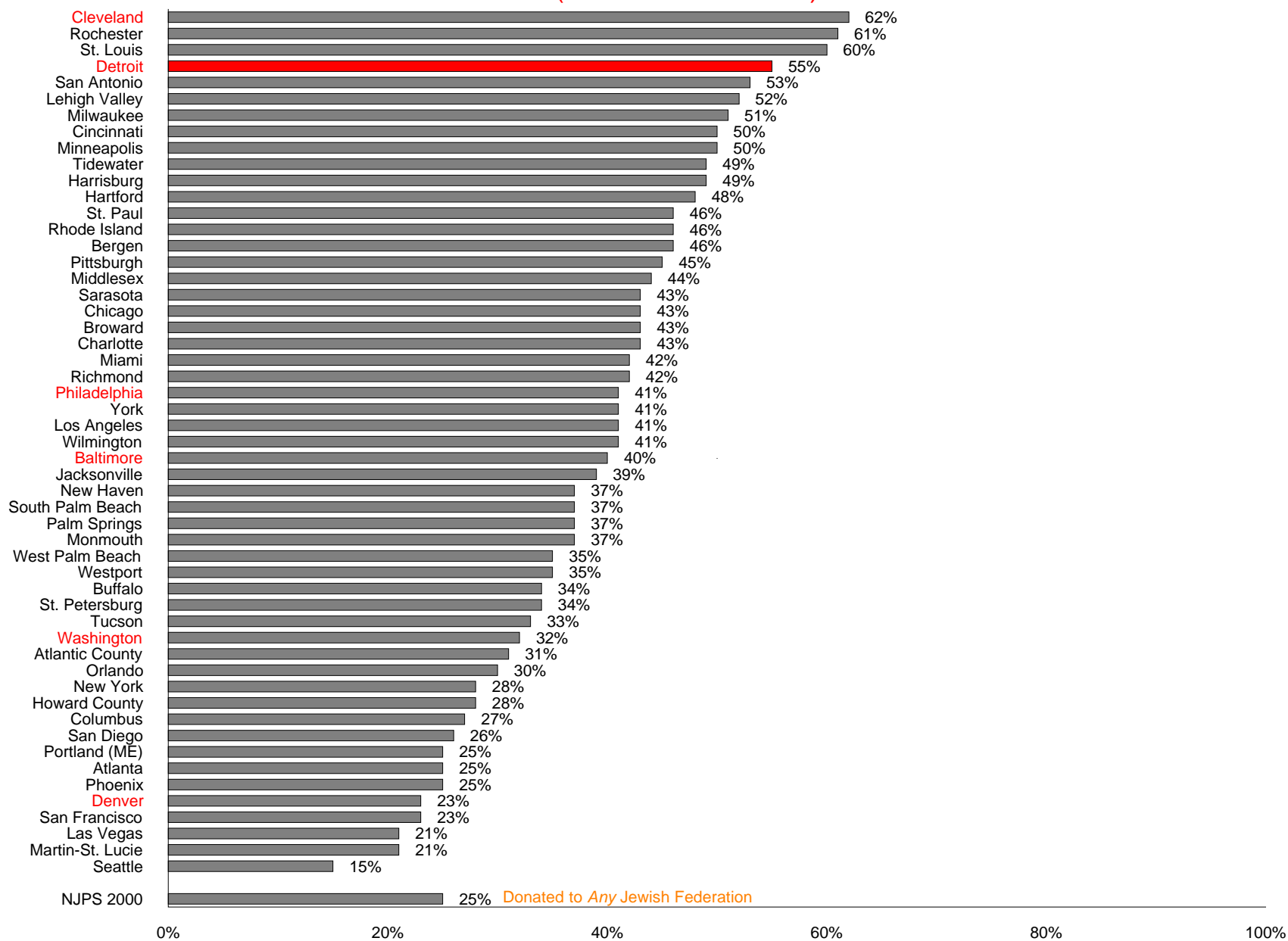


\* The Jewish newspaper or one of the Jewish newspapers in the community is published by the Jewish Federation and is distributed to some or all of the households on the Jewish Federation mailing list

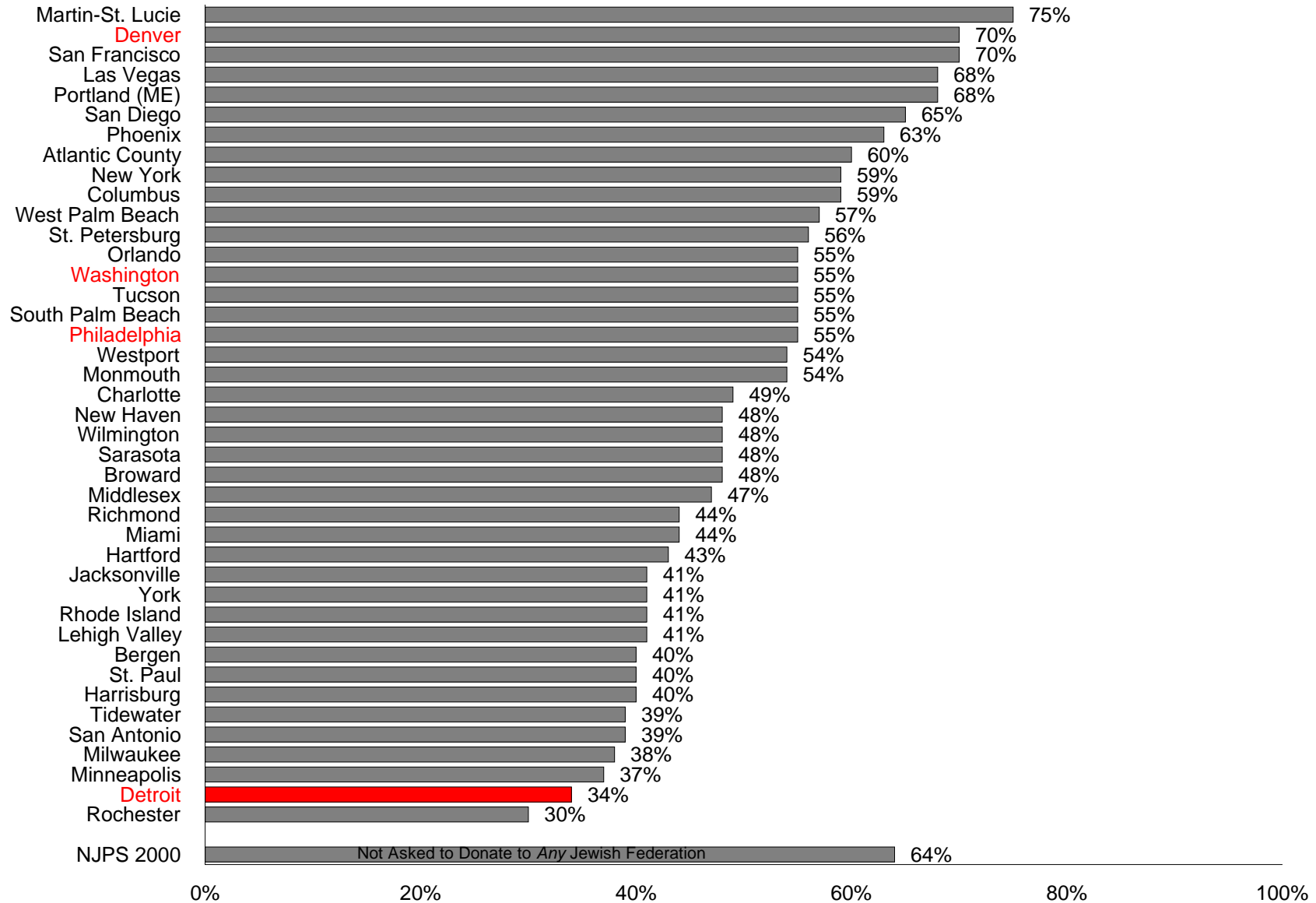
# 78 DONATED TO LOCAL JEWISH FEDERATION IN THE PAST YEAR

(Based upon the Telephone Survey)

(Jewish Households)

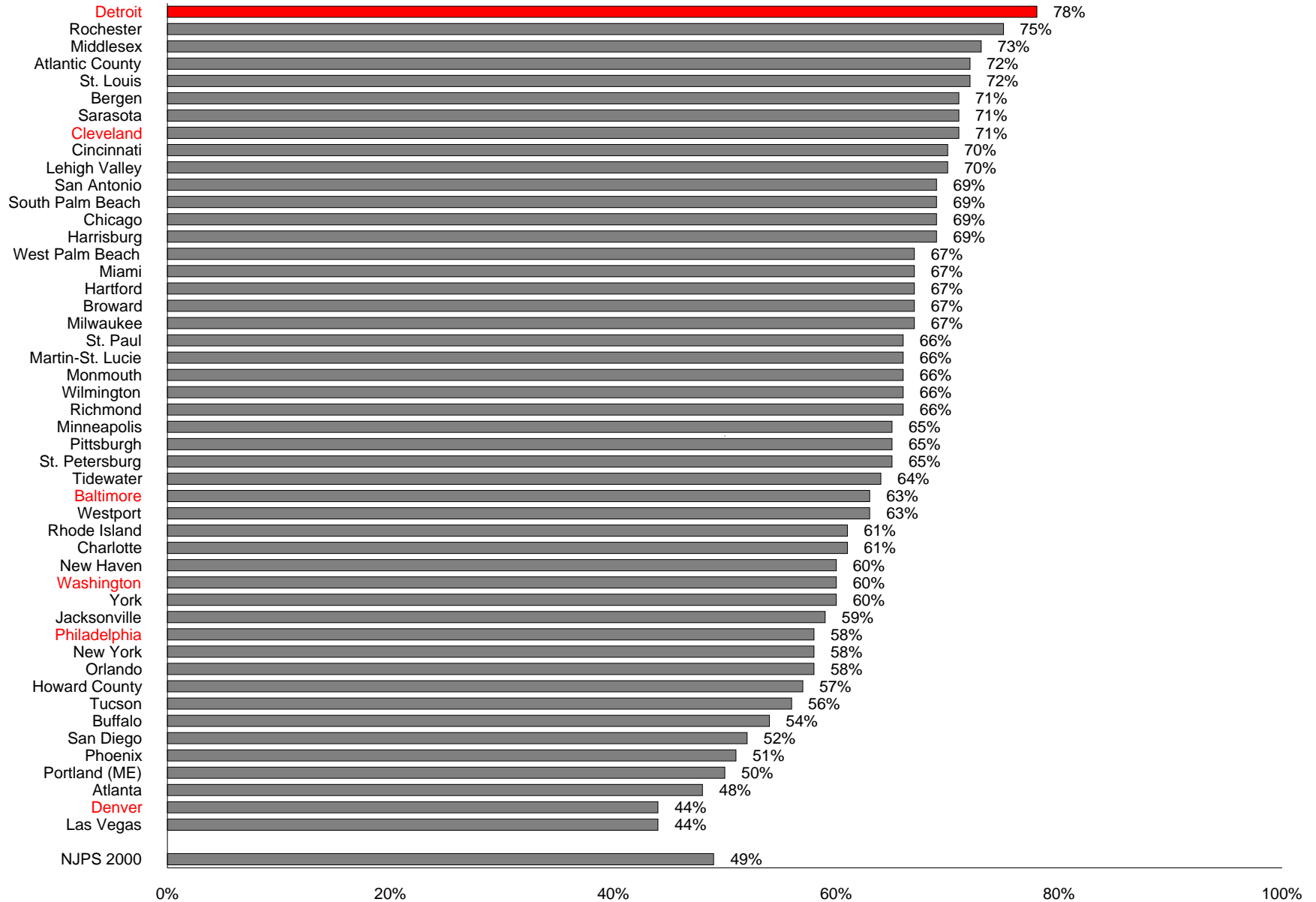


# NOT ASKED TO DONATE TO LOCAL JEWISH FEDERATION IN THE PAST YEAR (Jewish Households)



# 80 DONATED TO ANY JEWISH CHARITY IN THE PAST YEAR

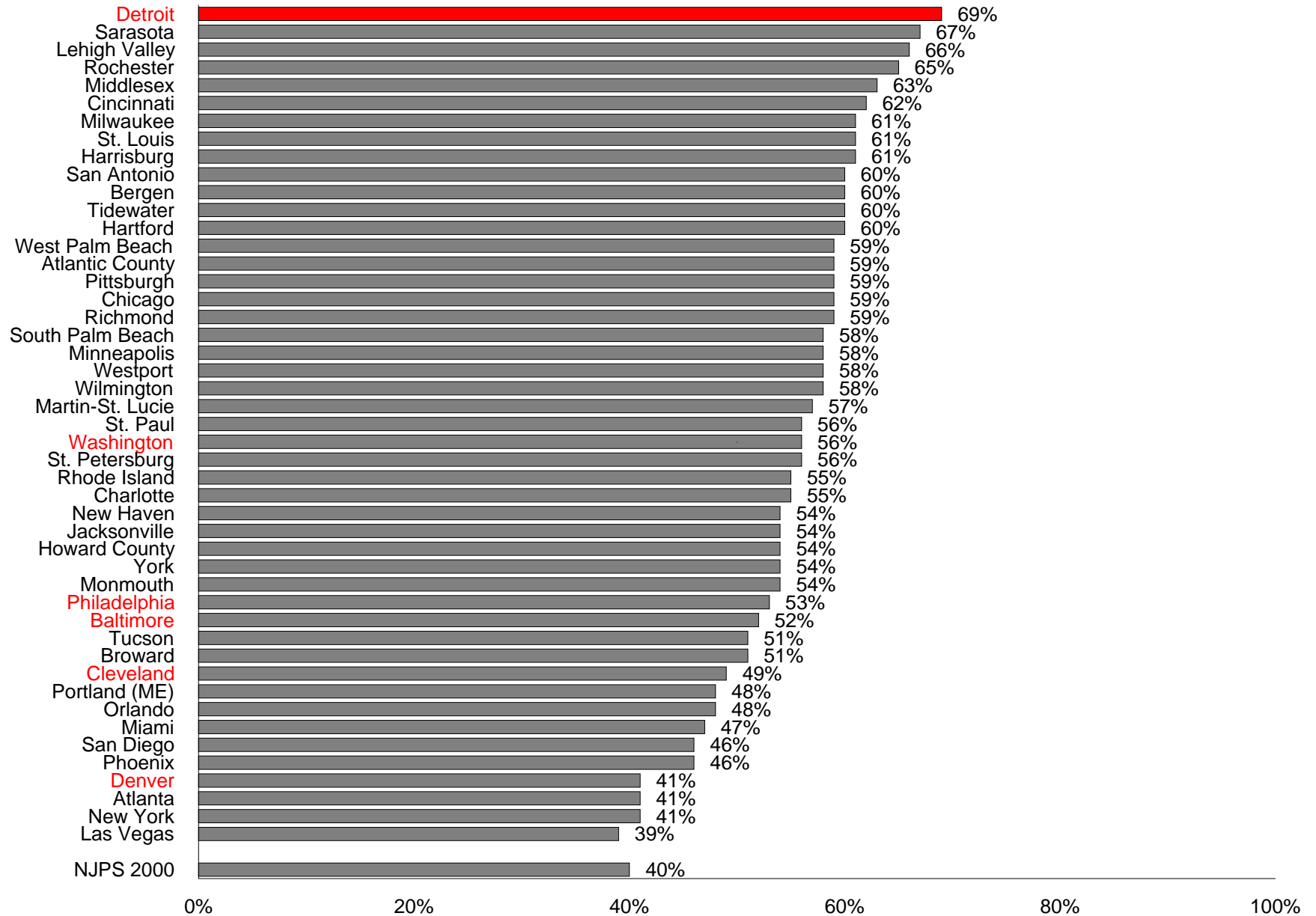
(Including Jewish Federations and Other Jewish Charities)  
(Jewish Households)





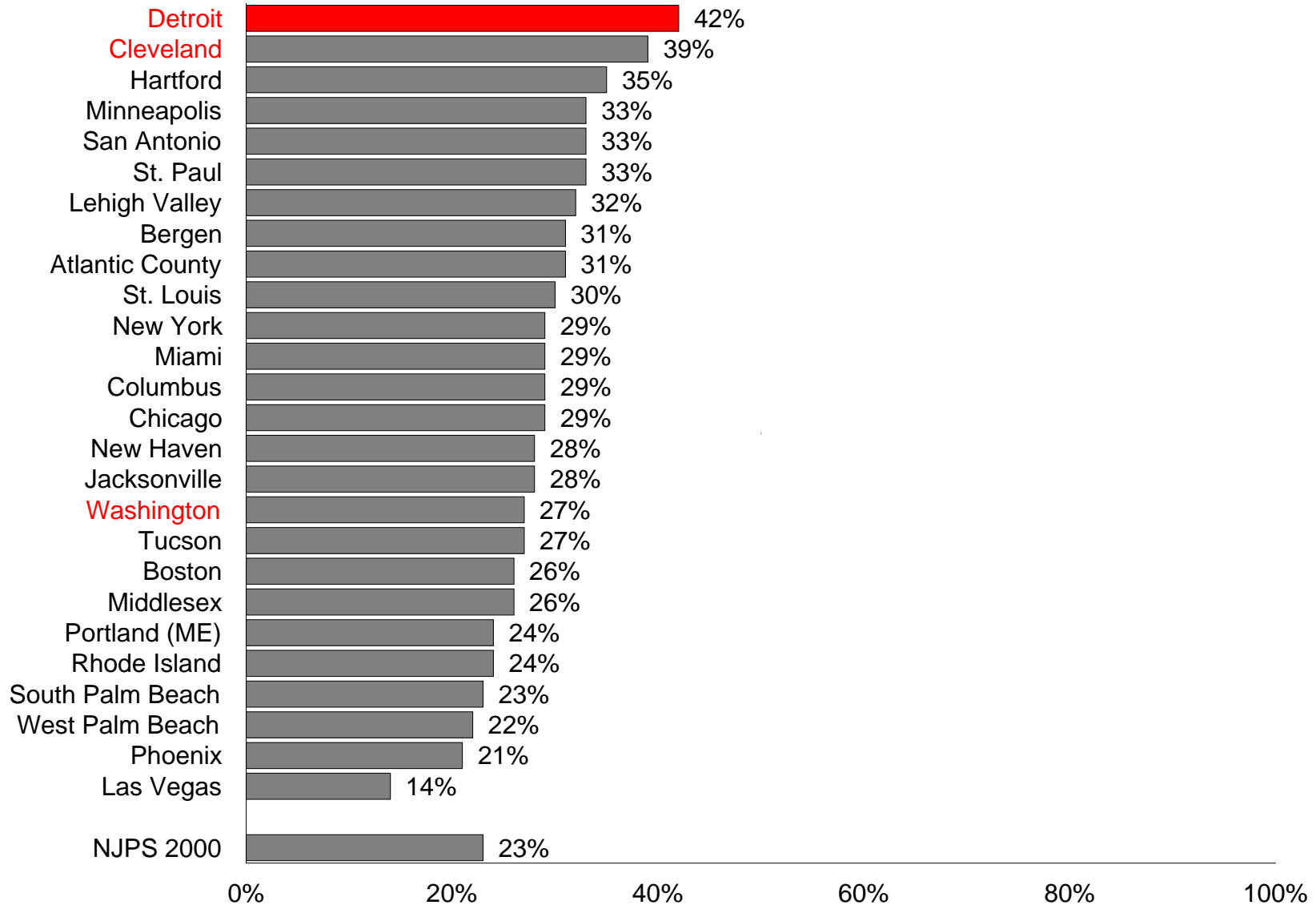
## DONATED TO BOTH JEWISH AND NON-JEWISH CHARITIES IN THE PAST YEAR

(Jewish Households)



# VOLUNTEERED FOR JEWISH ORGANIZATIONS IN THE PAST YEAR

(Jewish Respondents)



83

**IRA M SHESKIN**  
**ISHESKIN@MIAMI.EDU**  
**WWW.JEWISHDATABANK.ORG**

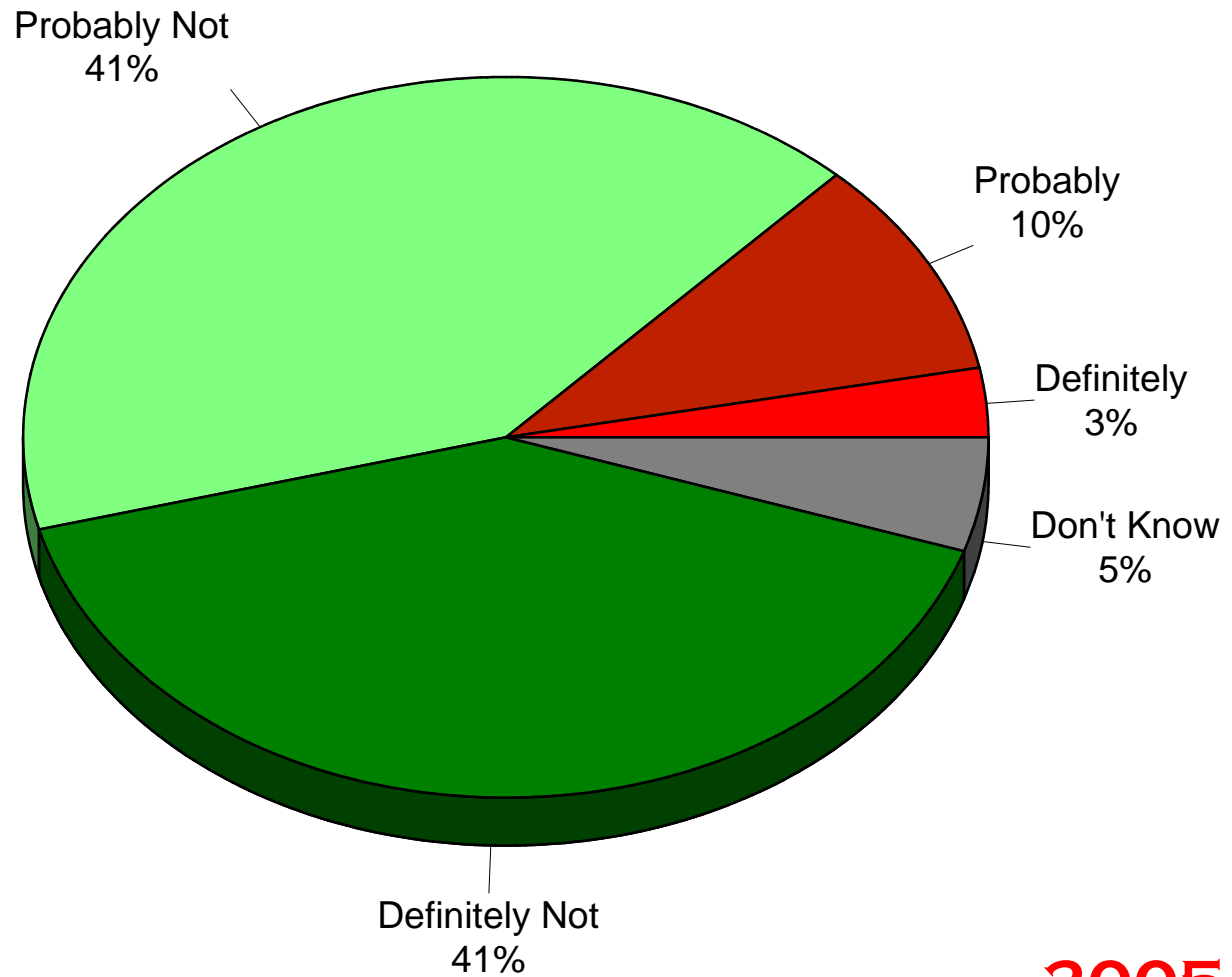
**THANK YOU**  
**QUESTIONS**

## 2005-9 AMERICAN COMMUNITY SURVEY - OAKLAND COUNTY

[WWW.CENSUS.GOV](http://WWW.CENSUS.GOV)

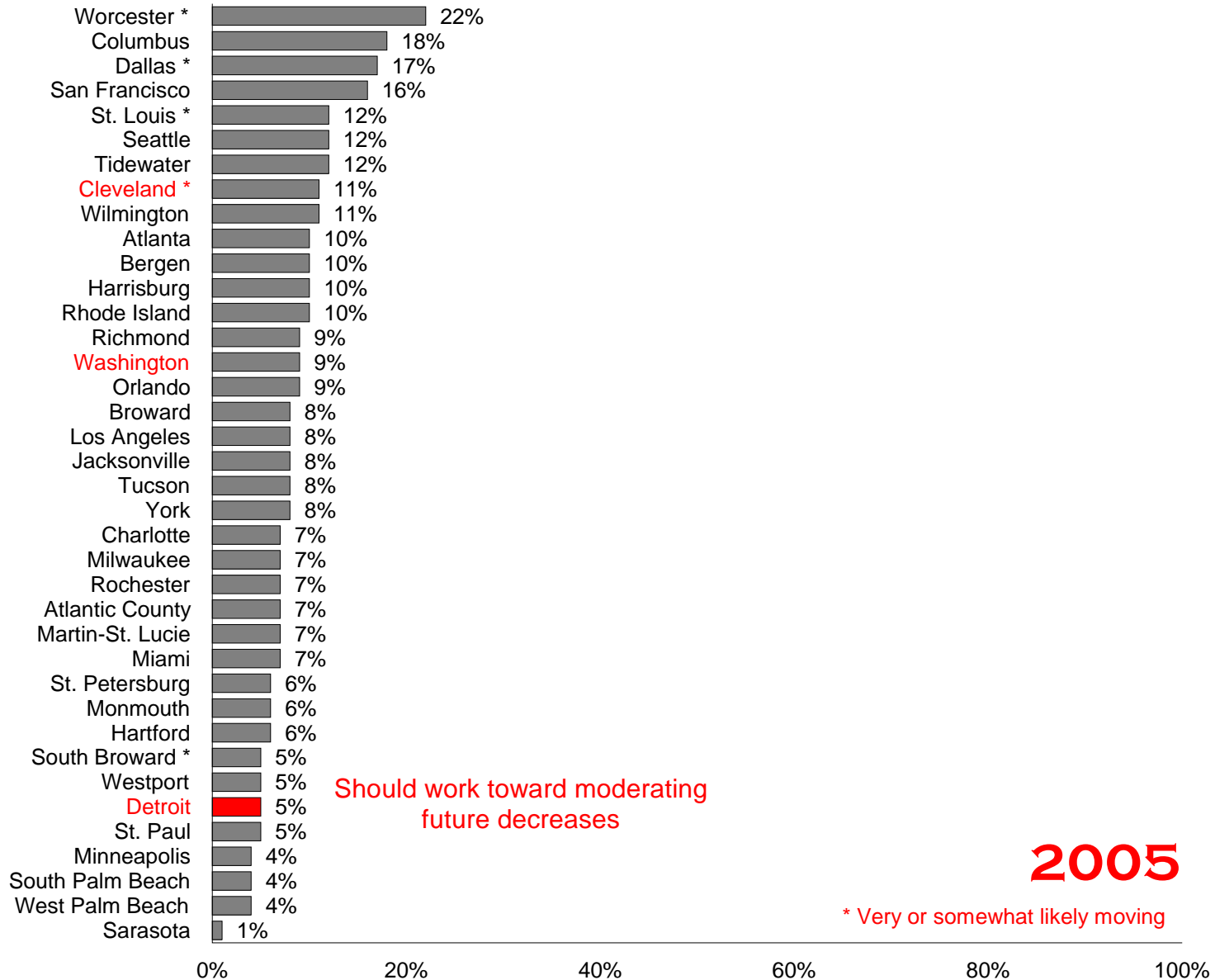
1. Total population: 1,203,300
2. Total households: 479,376
3. Average household size: 2.48 (Jews 2.60)
4. Age 0-17: 24% (Jews 25%)
5. Age 65+: 12% (Jews 24%)
6. Households with children: 31% (Jews 30%)
7. Single person households: 29% (Jews 28%)
8. Persons age 25+ with 4-year degree: 42%
9. 87% in same house as 1-year ago
10. 11% foreign born, 53% from Asia (Jews 9%)
11. Ancestry: 20% German, 13% Irish, 11% English, 10% Polish, Russian 2.3%  
No change in Russian or Polish from 2000 - 2009
12. 80% white, 12% black, 5% Asian, 3% other
13. 3% Hispanic
14. Median household income \$67,300
15. Single family homes: 75%

## PROBABILITY OF MOVING WITHIN THE NEXT THREE YEARS



**2005**

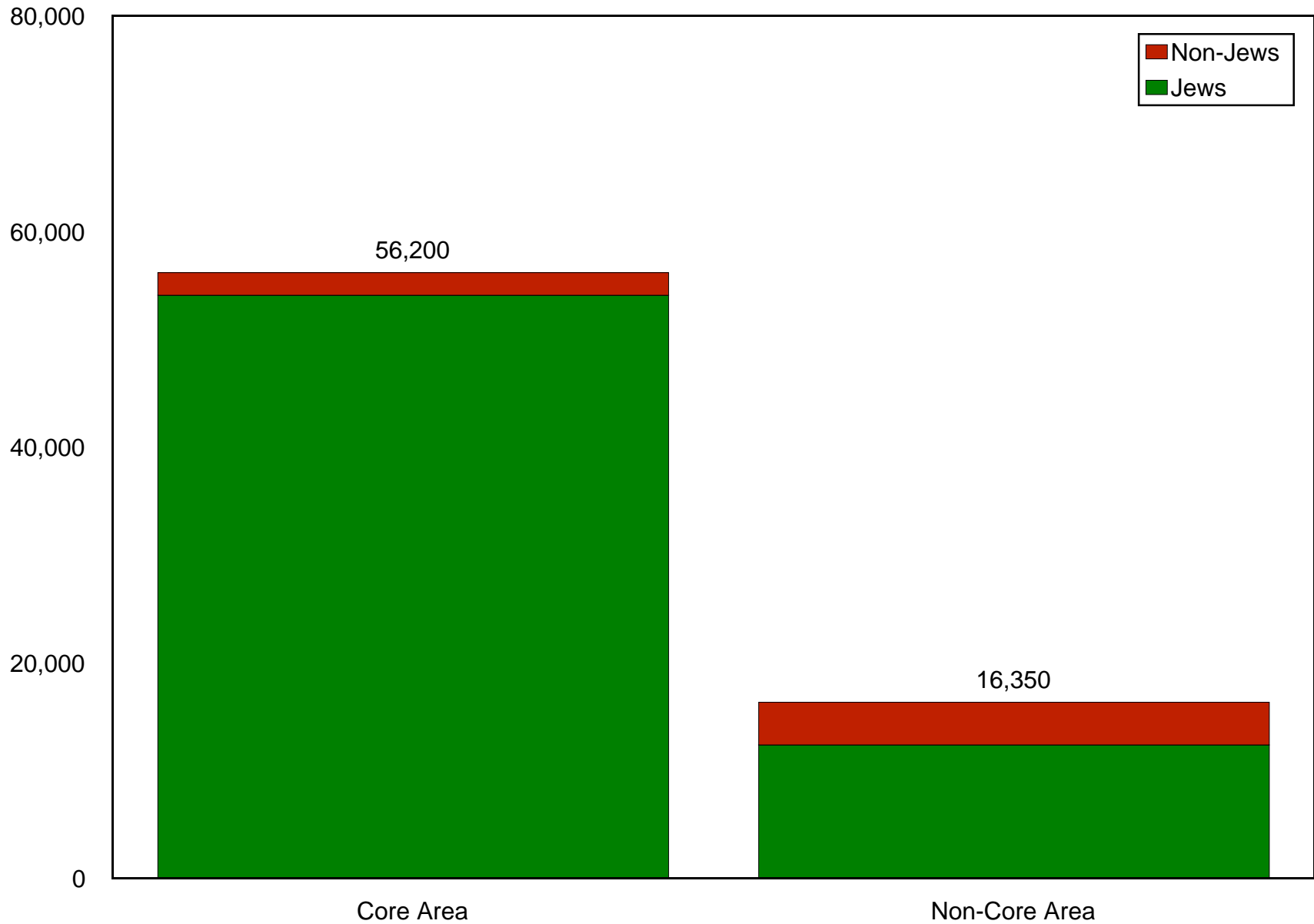
# DEFINITELY OR PROBABLY MOVING OUT OF LOCAL METROPOLITAN AREA



# PERSONS IN JEWISH HOUSEHOLDS BY GEOGRAPHIC AREA

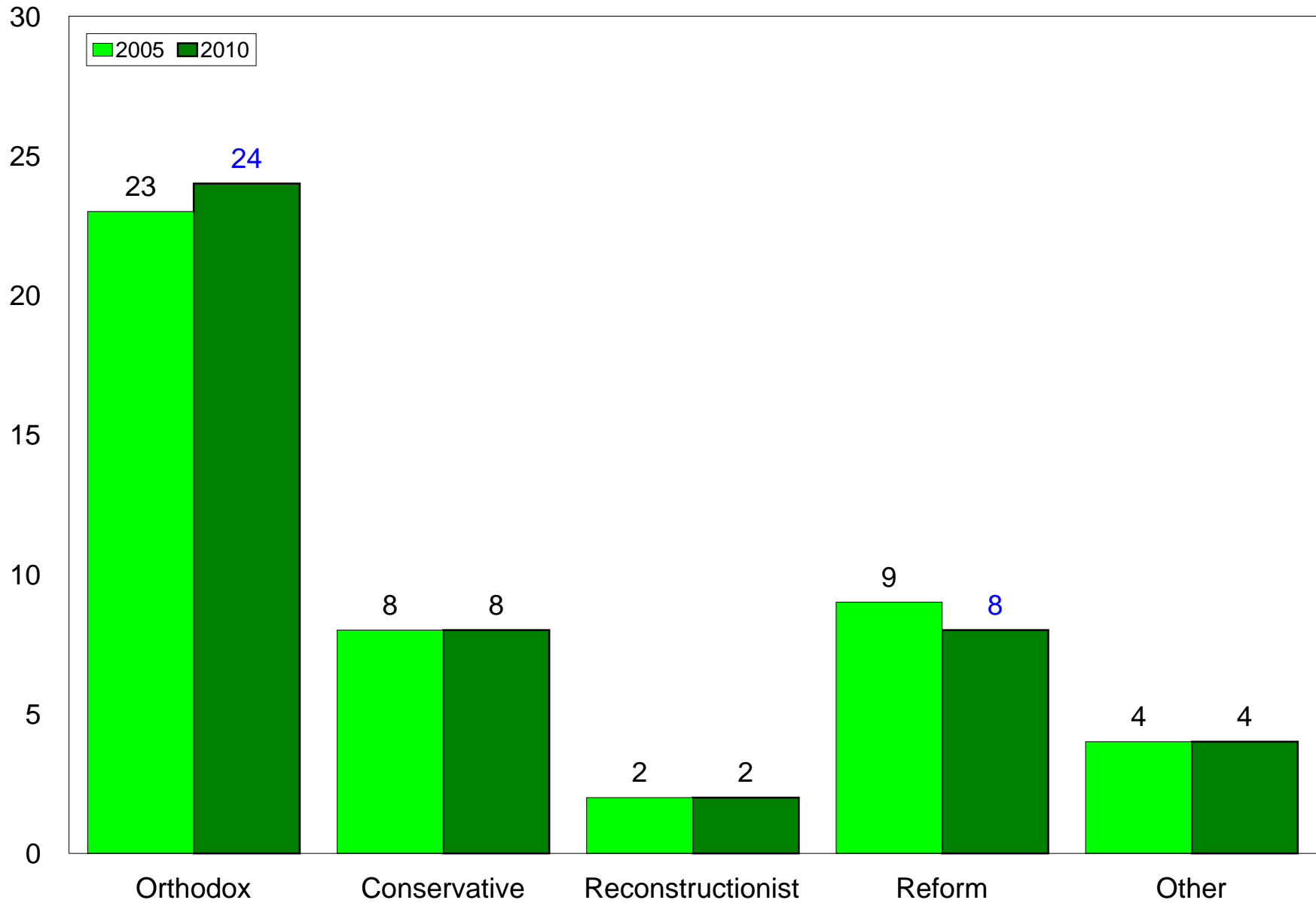
## 87

### 2010



# NUMBER OF SYNAGOGUES

(Based upon the Synagogue Survey)

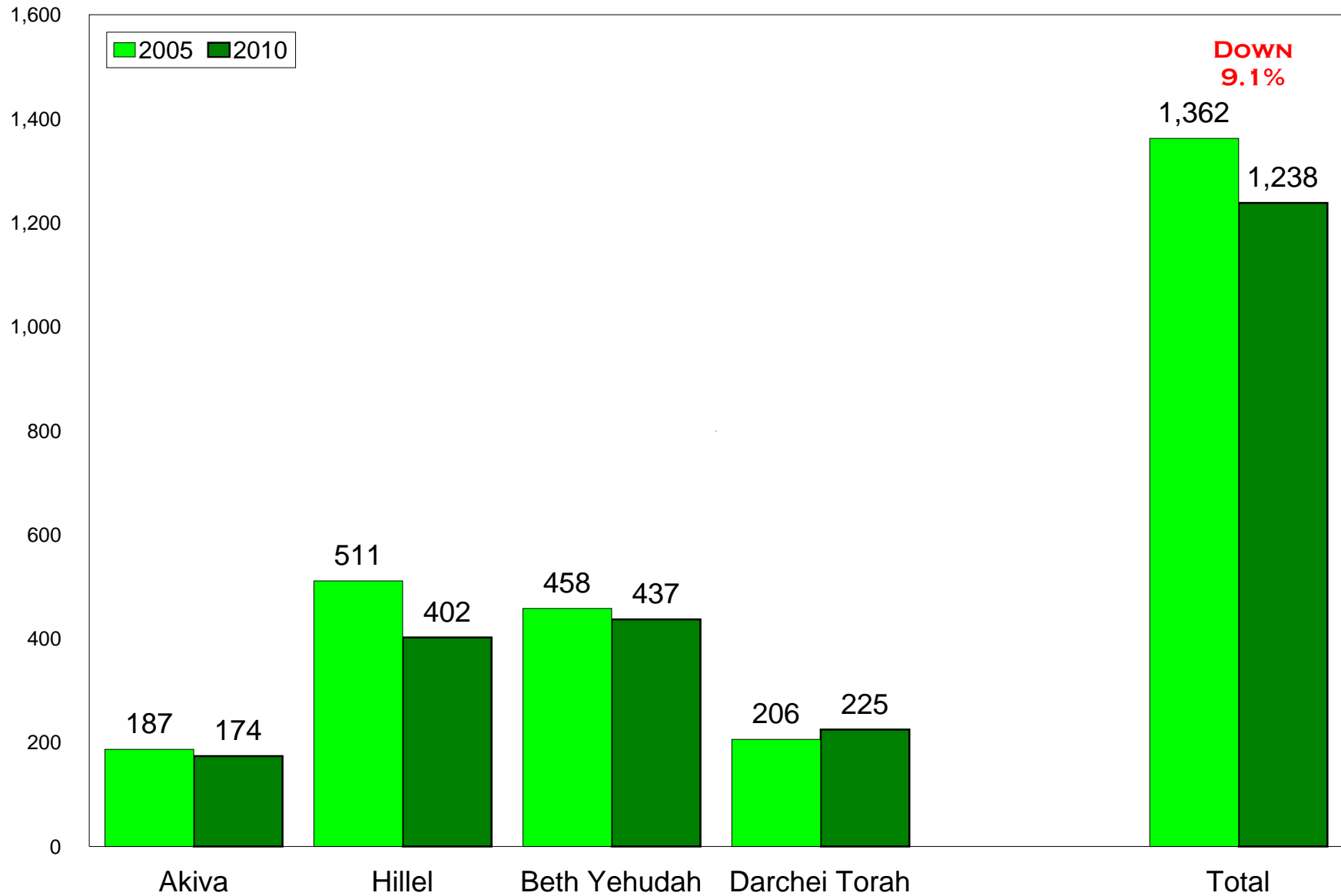




# NUMBER OF CHILDREN IN JEWISH DAY SCHOOL

## PRE-B'NAI MITZVAH

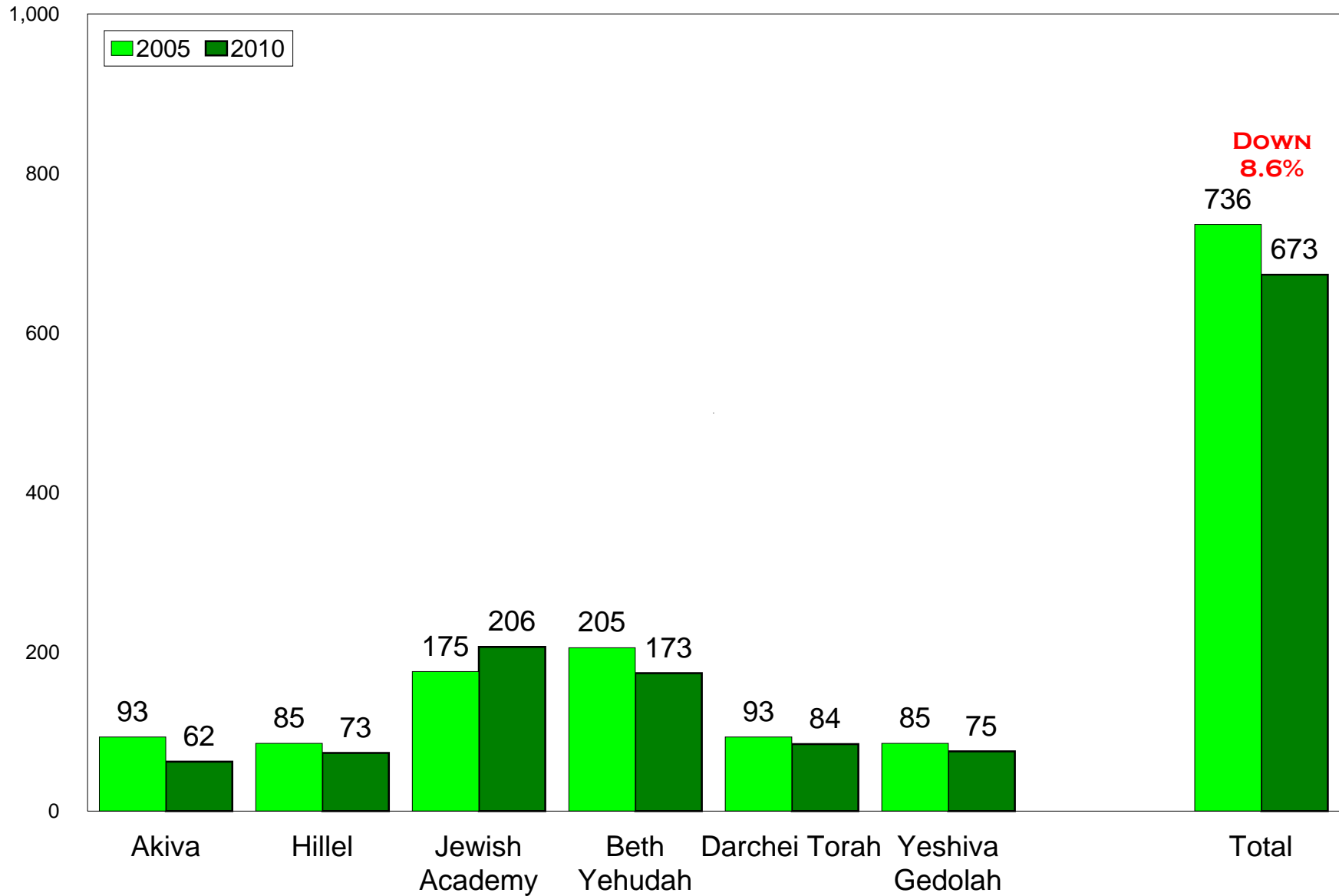
(Based upon the Jewish Day School Survey)



# NUMBER OF CHILDREN IN JEWISH DAY SCHOOL

## POST-B'NAI MITZVAH

(Based upon the Jewish Day School Survey)



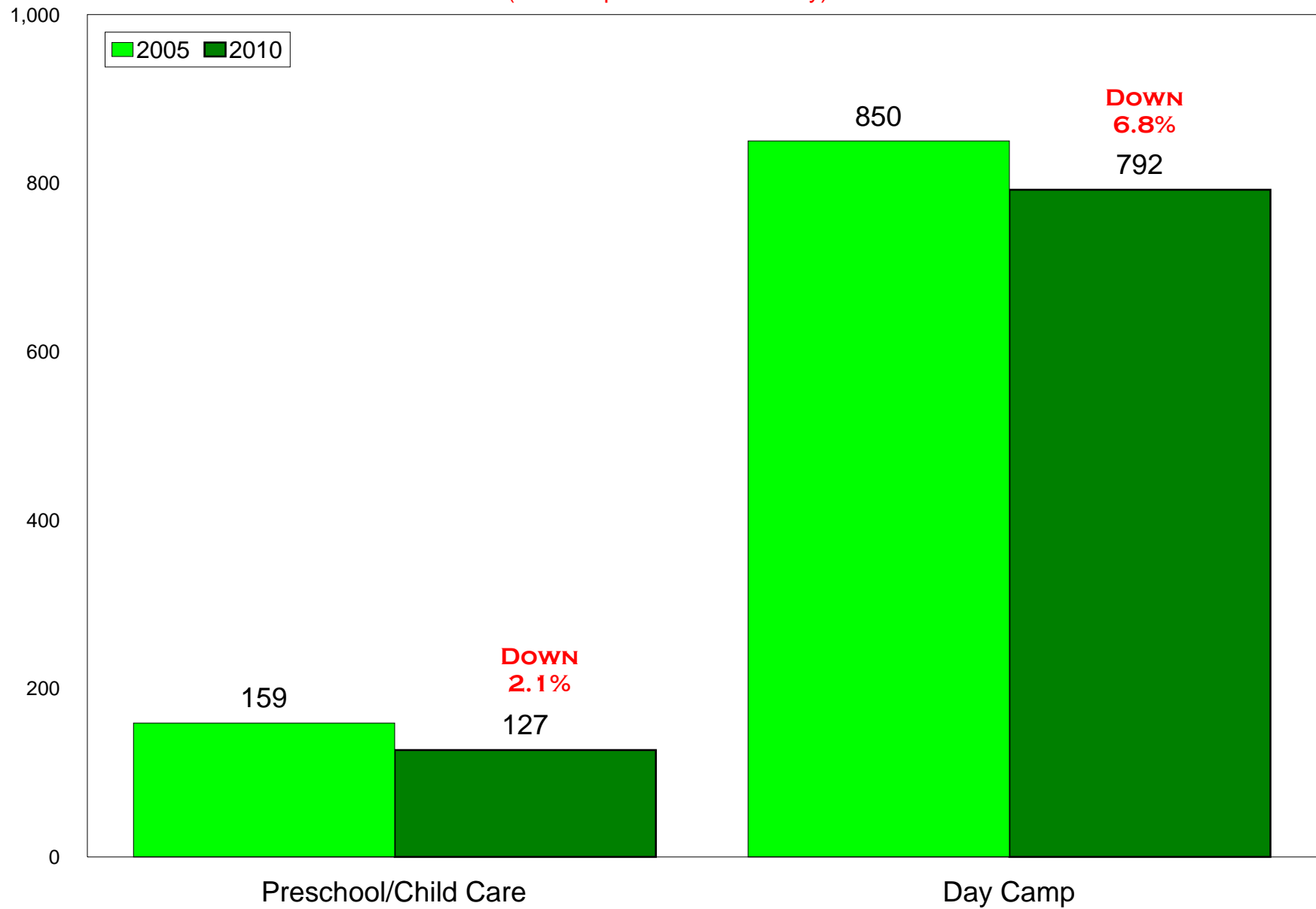
## SYNAGOGUES WITH 300 OR MORE HOUSEHOLDS

(Based upon the Synagogue Survey)

Synagogue	Location	Denomination	2005 Number of Member Households	2010 Number of Member Households
Temple Israel	West Bloomfield	Reform	3,500	3,375
Congregation Shaarey Zedek	Southfield	Conservative	1,861	1,583
Temple Beth El	Bloomfield Hills	Reform	1,295	1,167
Adat Shalom Synagogue	Farmington Hills	Conservative	1,045	1,000
Temple Shir Shalom	West Bloomfield	Reform	975	930
Temple Emanu-el	Oak Park	Reform	575	509
Congregation Beth Shalom	Oak Park	Conservative	531	420
Congregation B'nai Moshe	West Bloomfield	Conservative	468	410
Birmingham Temple	Farmington Hills	Humanistic	414	350
Temple Kol Ami	West Bloomfield	Reform	380	355
Congregation Shir Tikvah	Troy	Reform	346	336
Congregation Beth Ahm	West Bloomfield	Conservative	315	336

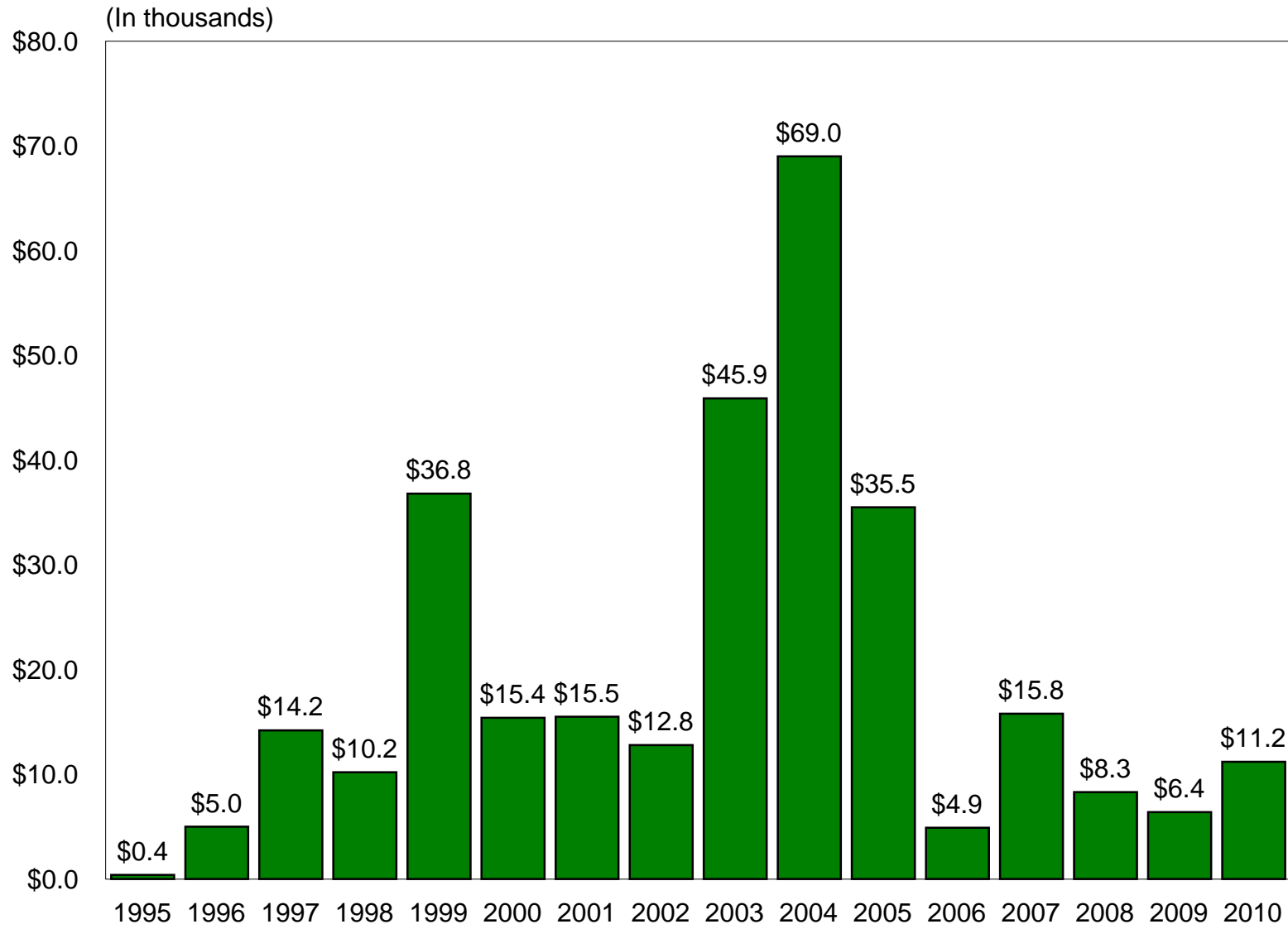
# 92 NUMBER OF JEWISH CHILDREN IN JCC CHILDREN'S PROGRAMS

(Based upon the JCC Survey)

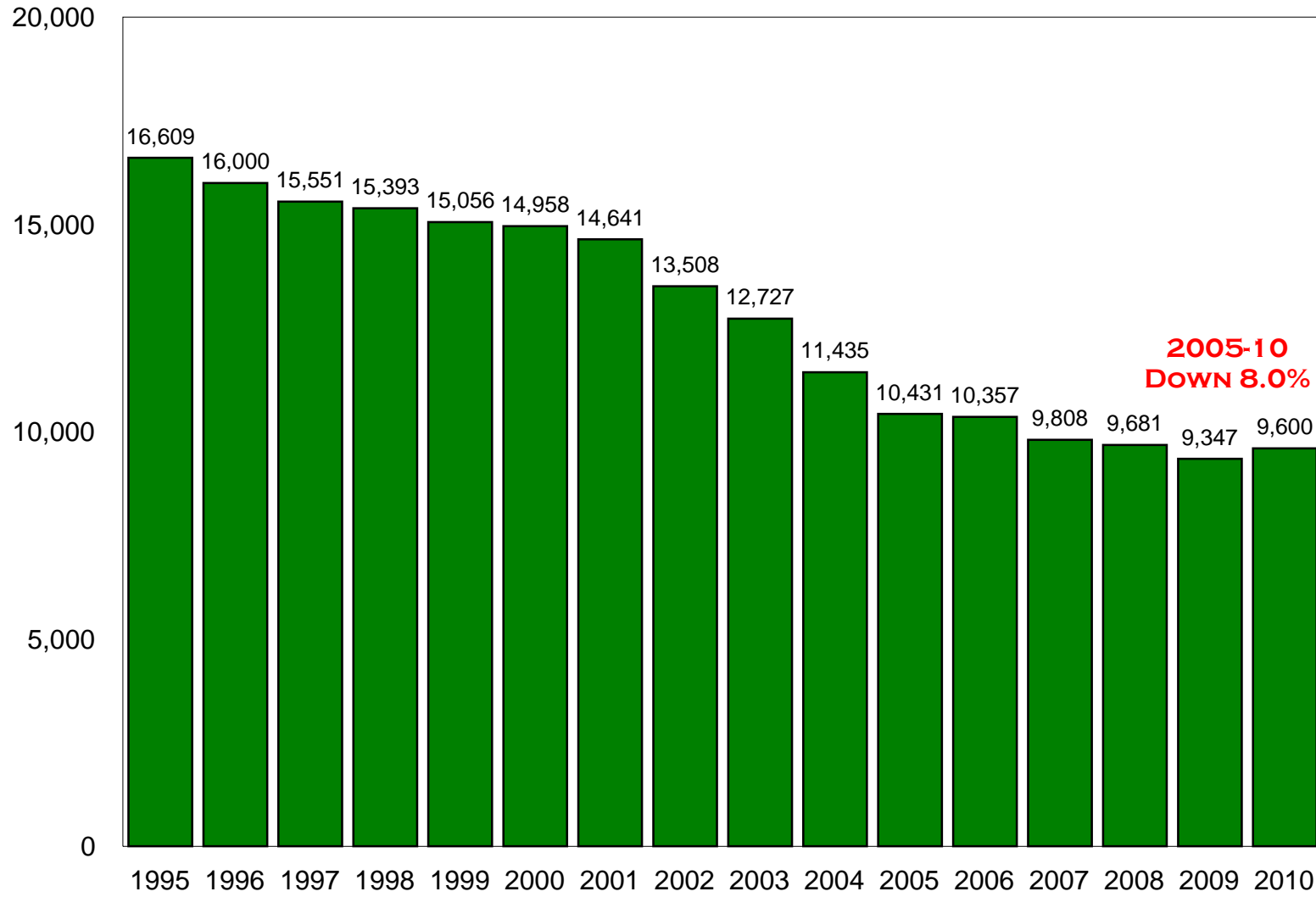


# JEWISH FEDERATION OTHER CAMPAIGNS

(Adjusted for Inflation to 2010 Dollars)

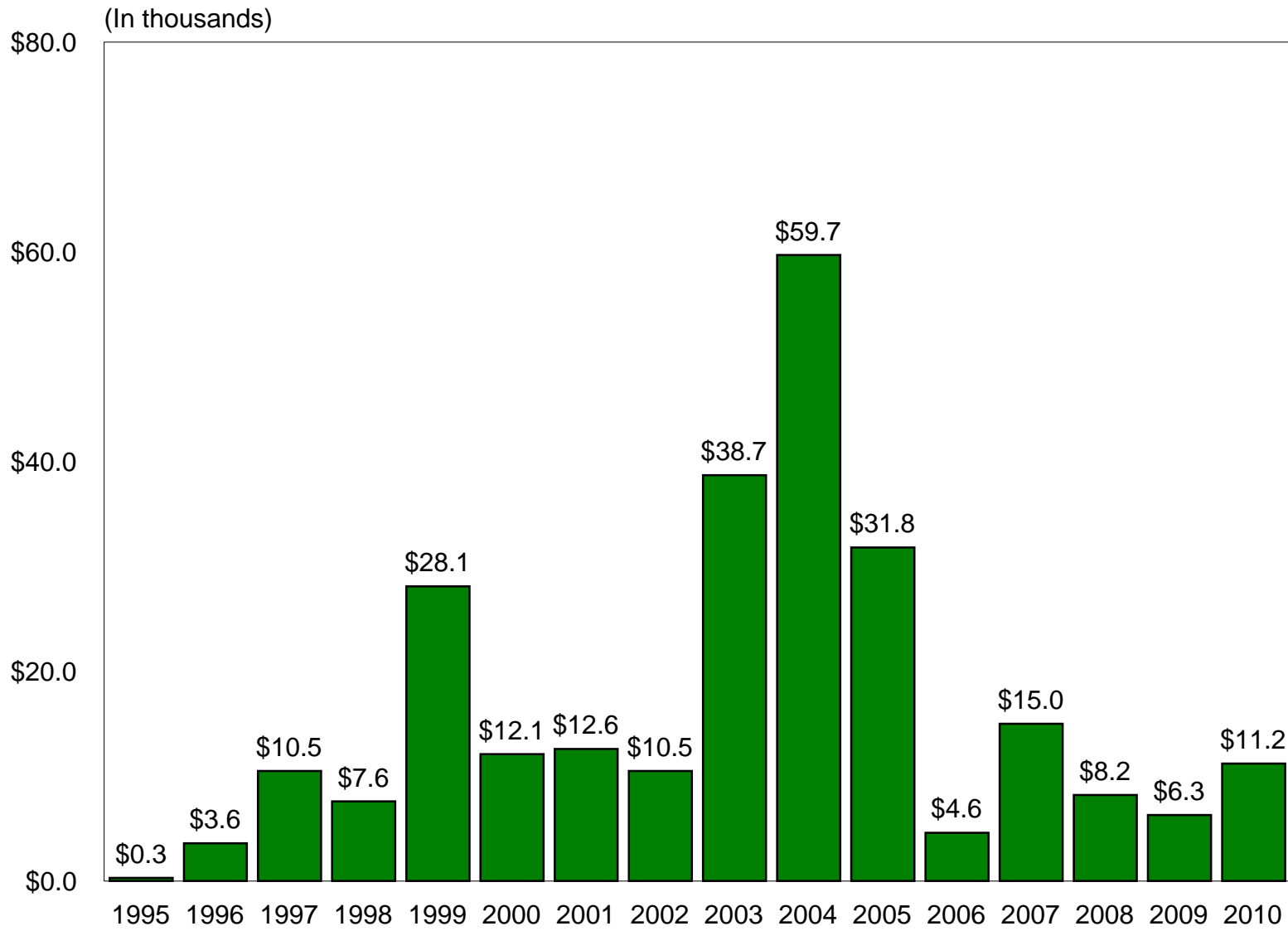


## NUMBER OF DONORS TO JEWISH FEDERATION ANNUAL CAMPAIGN

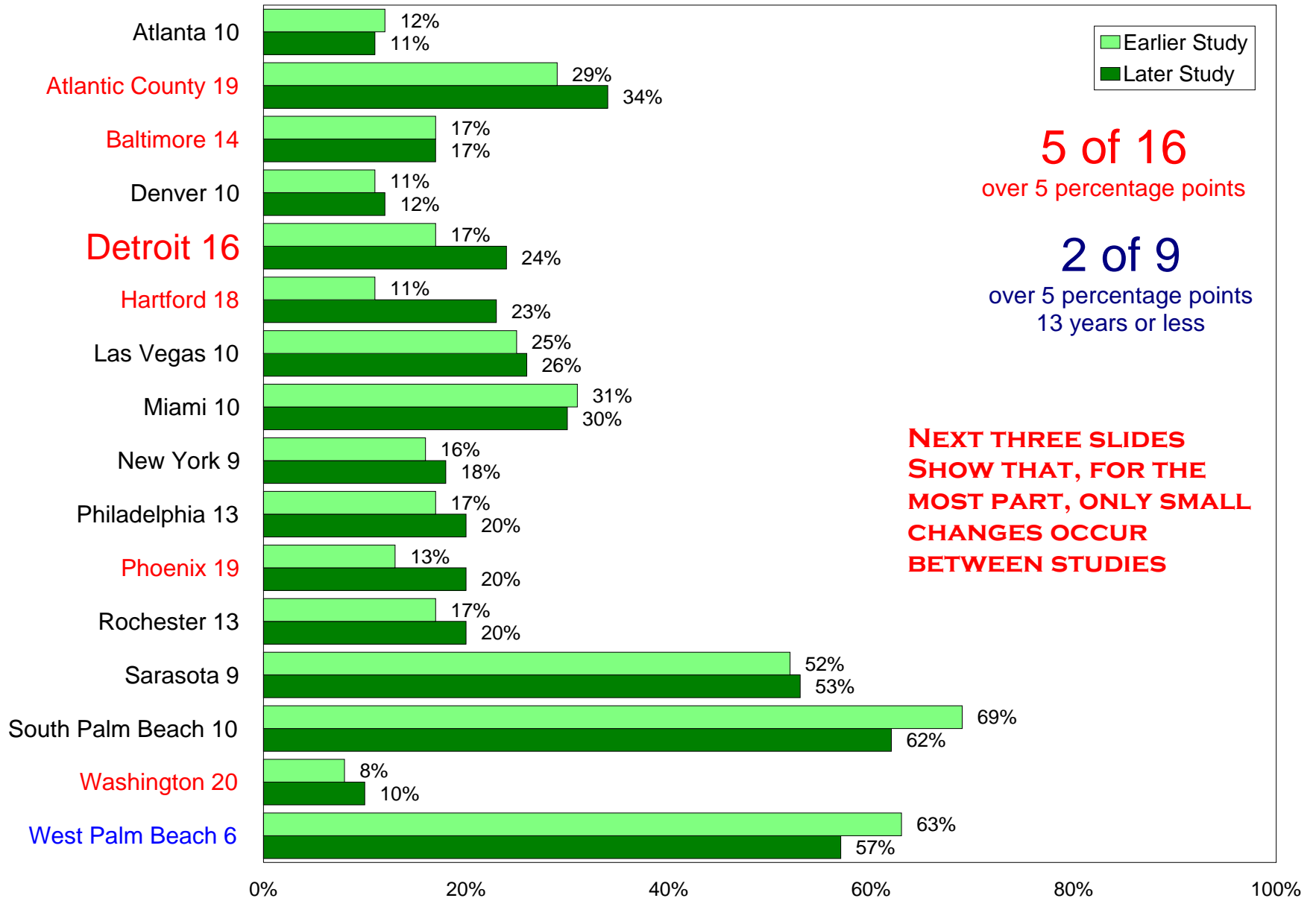


# JEWISH FEDERATION OTHER CAMPAIGNS

(Not Adjusted for Inflation)



# CHANGES IN AGE 65 AND OVER



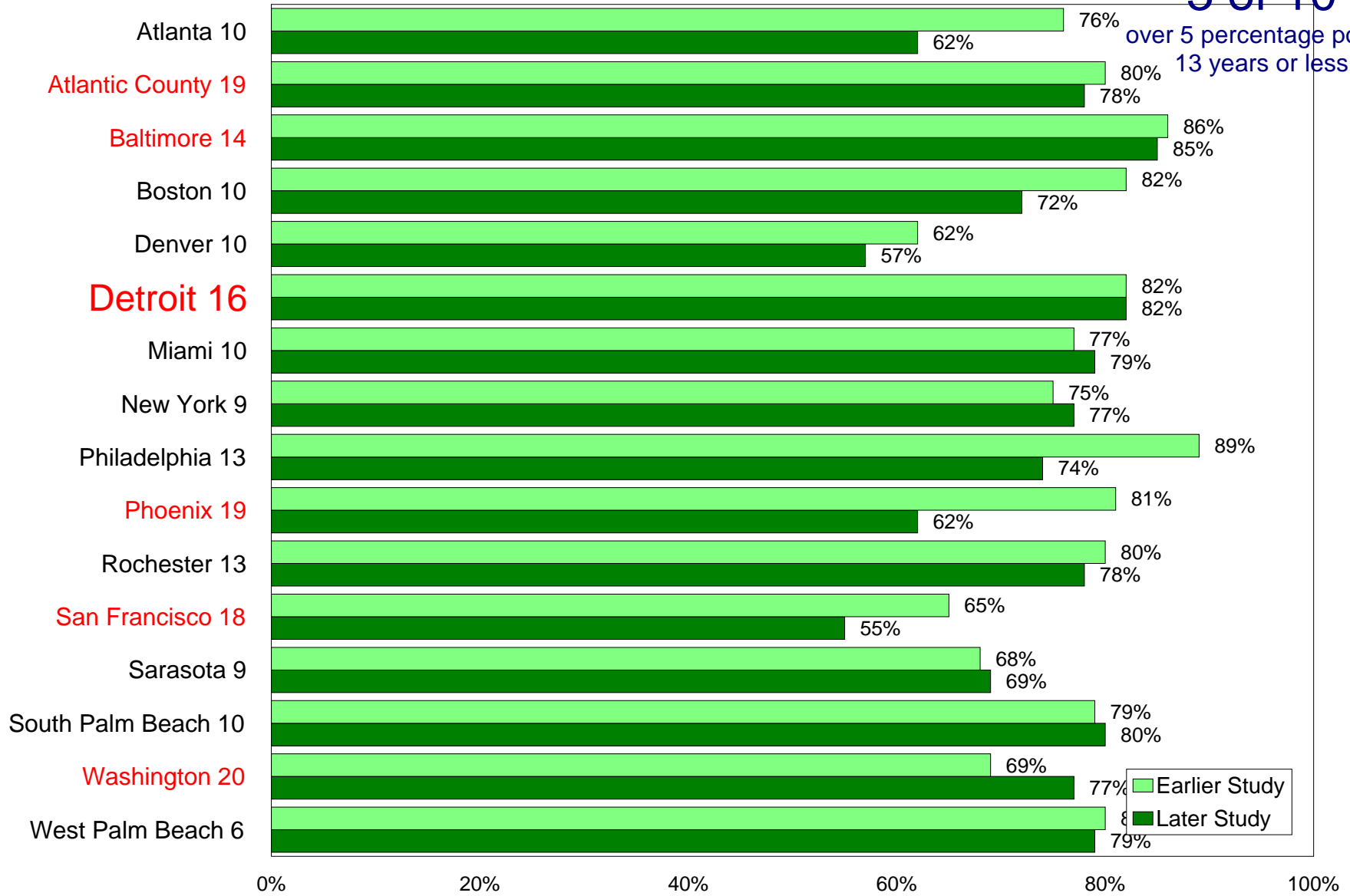


# CHANGES IN ALWAYS/USUALLY PARTICIPATE IN A PASSOVER SEDER

6 of 16  
over 5 percentage points

3 of 10

over 5 percentage points  
13 years or less



Earlier Study  
Later Study

# CHANGES IN SYNAGOGUE MEMBERSHIP

